

Lin Feng

fenglin.art

linfengart@gmail.com

(718) 207-7616

Based in NY

Visual Designer & Curatorial Assistant with cross-disciplinary experience in interactive arts, exhibition design, and gallery operations.

Skilled in producing engaging visual content and coordinating contemporary art exhibitions across Shanghai, Tokyo, and New York.

Education

Shanghai Normal University | BA Visual Communication | Shanghai, China

Sep 2018 – Jun 2022

GPA: 3.6 (Top1)

Core course: Poster Design, Typography, Book Design, Branding, Information Design, Interaction Design

Pratt Institute | MFA Digital Arts - Interactive Arts | New York, US

Sep 2023 – Jun 2025

GPA: 3.9

Core course: Interactive Art, Mixed Reality, Programming Languages, Physical Installations, Sonic Art, VFX

Work Experience

Graphic Designer

Aug 2021 – Dec 2021

West Bund Museum | Shanghai, China

- Assisted in the design of exhibition promotional materials, including posters, tickets, openings, and interactive materials. Responsible for exhibitions including The Voice of Things / My eyes / Kandinsky: The Pioneer of Abstract Art / Architecture of Paris / Bill Viola: Five Angels for the Millennium / Chen Wei: Make me illusory.
- Assisted in editing, proofreading and design for the exhibition albums for Architecture of Paris.
- Redesigned the museum's navigation system and floor plans for each floor of the gallery to help visitors better understand the information and flow of the exhibition.
- Optimized and upgraded the brand logo and extended graphics for the studio, making the logo more recognizable and deepening users' impression of the brand.

Studio Assistant

Apr 2021 – Apr 2022

2 Inch Studio | Shanghai, China

- Organized the materials of the Design Thinking course, optimized the logical sequence and visual presentation of the course presentation, created several model graphics to help understanding, and assisted the studio when doing workshops for companies.

Graphic Designer & Curatorial Assistant

Shanghai Dayue Habitat Environment Technology Development Co. | Shanghai, China

Jul 2022 – Nov 2022

- Scripted and filmed 13 introductory videos about galleries, art spaces, and tech companies. Received attention from local SMEs on the Internet and established a community of over 100 people for communication.
- Designed the exhibition poster, brochure, and social media visuals. Adjusted the venue's navigation system to accommodate changes in the exhibition space, ensuring a smoother flow of visitors throughout the exhibition.

Studio Assistant

Oct 2023

The Elizabeth Foundation for the Arts | New York, US

- Set up video loops, website displays, and lighting for the artists
- Introducing the artist and the concept of the work to the audience and answering their questions.

Exhibition Volunteer

May 2024

Focus Art Fair | New York, US

- Set up the exhibition's foreword and tour, and prepare for the artist's presentation.

Skills

- Design:** Photoshop, Illustrator, InDesign, Figma, Lightroom
- 3D/Interactive:** Blender, Houdini, Unity, TouchDesigner
- Programming:** Javascript, C#, Python, Arduino
- Media:** Premiere Pro, After Effects, Logic Pro, VCV Rack 2
- Languages:** English (fluent), Chinese (native)

Exhibitions

Solo Exhibition

Welcome to the Other Side II

Pratt Institute ARC | New York, US

- Curator: Lin Feng

Feb 2025 – Mar 2025

Japan Dérive

SOBASUTA Co., Ltd. Tokyo Office & Gallery | Tokyo, Japan

- Curator: Lin Feng

Mar 2025 – Apr 2025

Group Exhibition

Mountains, Cities, and Forests

Xiang Art Museum | Shanghai, China

- Exhibited Works: Eight Immortals Table
- Curator: Yida Lin

Sep 2022 – Oct 2022

Luminous Waves

BioBat Art Space | New York, US

- Exhibited Works: Blue Tears
- Curator: Elena Soterakis

Feb 2025 – May 2025

Meta-Morphosis

One Art Space | New York, US

- Exhibited Works: 1 in 4
- Curator: Andrea Defelice

May 2025 – Jun 2025

Fungi

Brooklyn Waterfront Artists Coalition | New York, US

- Exhibited Works: Blue Tears
- Curator: Zeke Depas

Jun 2025 – Jul 2025