

Core Studio 001

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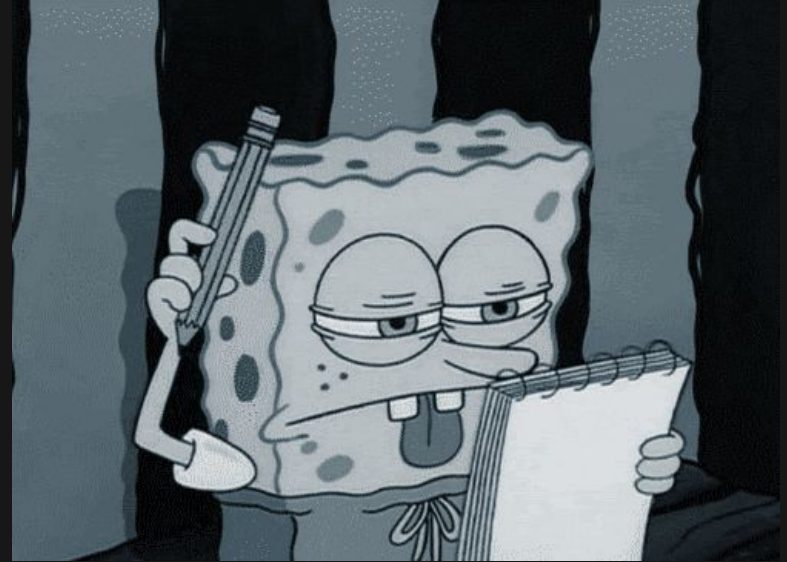
Ideations

An **in-class discussion** about Hijab and how it doesn't only pertain to the head covering is what inspired me to go into this topic. It took me by surprise when people started talking about something I assumed would be taboo due to how “extreme” the viewpoint is; it's an unpopular belief.

I'd been wandering around with topics related to the FIFA World Cup, the evil eye, and similarities between cultural fashion in regions—using other methods but this aspect about the hijab was the most interesting and *relevant* to me. I'm a covering and practicing Muslim and I grew up in that sort of family being taught certain values. One being about the hijab and everything related to it.

However, I also grew up in diverse communities, both religious and non-religious and for a long time I believed that what I knew to be hijab may come across as a more “extreme” point of view, maybe even taboo. So imagine my surprise when it was openly talked about in class, even if we were in a class where the majority are muslims. I was relieved that the knowledge was released out in the open and the feedback was way better than I'd imagined.

After the discussion, I **brainstormed** some questions I'd had about it; I was curious about its relevance in today's culture, religious beliefs and in Qatar. To inspire new ideas, I mashed the hashtags I'd come up with random images and ended up with numerous **permutations** which forced me to see my idea of the Hijab in a new way. (I used a specific web generator to get random images.)



From Miro board: https://miro.com/app/board/o9J_l1ba1nc=
For the random images: <https://randomwordgenerator.com/picture.php>

Cultural Diversity

- Keto**
 - Is a dietary method for weight loss that is high fat, average-protein and low carb based. It's also for those more on burning fat rather than carbs.
- Skincare for acne**
 - There are special ingredients, products and methods to treat acne. Some don't have a difference for other types of skin as different tones and textures may not see the skin.
- ADHD**
 - stands for Attention Deficit Hyperactivity Disorder which typically is characterized as there is a deficit, either the inability to keep it focused for periods of time and causes extreme disorder in one's daily life.
- Health and Wellbeing**
 - Some people think that it is about just the physical and chronic medical issues. It's about the physical and mental, emotional, cognitive, and social health and well-being.
- Social Anxiety**
 - It is a form of social anxiety disorder where people have intense fear and self-consciousness about being judged, embarrassed or humiliated by others.
- Group therapy**
 - psychotherapy that takes place with one or two therapists and several people at the same time.
- Community**
 - A group of people living in the same place or having a particular characteristic in common.
- Caste system**
 - The caste system came down from ancient India which changed over different times but mainly used to sort Hindus into different categories based on their occupations and wealth. These social statuses are passed down through the generations.
- Evil Eye**
 - Is considered part of the Arab and South Asian culture. It comes from Islam, but there are many anti-beliefs in it without being Muslim. Some people do certain things believing that it'll keep the evil eye from them: putting a black dot on baby's forehead, hanging umbrellas by the house, or covering the face of children, etc.
- Marvel**
 - the Marvel universe is an American media franchise where films with characters based off of the American comic books under Marvel Comics appear.
- Culture**
 - The way of life, beliefs, customs, arts, etc. of a particular society, group, or individual.
- Slang**
 - referred to the informal language that is more spoken than written. It is typically restricted to a particular group, context, etc.
- Southeast Asian Fashion**
 - very similar to Indian fashion but still there are similarities between it and many Arab cultural wear. Top wear: Sarong, Baju Kurung, Baju Melayu, etc.

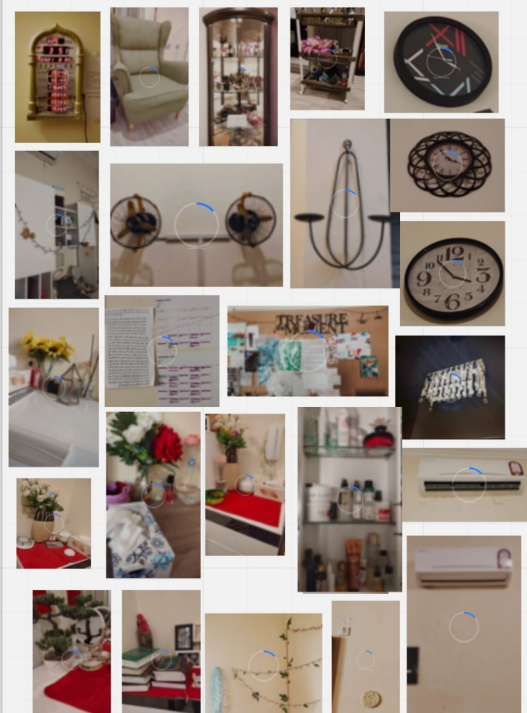
Observations

- 3 Rights of states have 10 steps each
- without any global but it was in Bangladesh though really dirty
- 10 steps
- Articles in a room are of same signature 100
- Articles has black numbers top towards strength
- 4 numbers
- 1 paragraph
- 7 paper mats
- paintings have 9 painting
- panel room has 4 paintings and 13 bags of artwork like the medium
- middle area is room with a full of old books from old libraries
- have 4 paintings
- only 1 painting directly on the wall but several more on the buffers hold
- books study table
- other 1000 systems with red glowing numbers

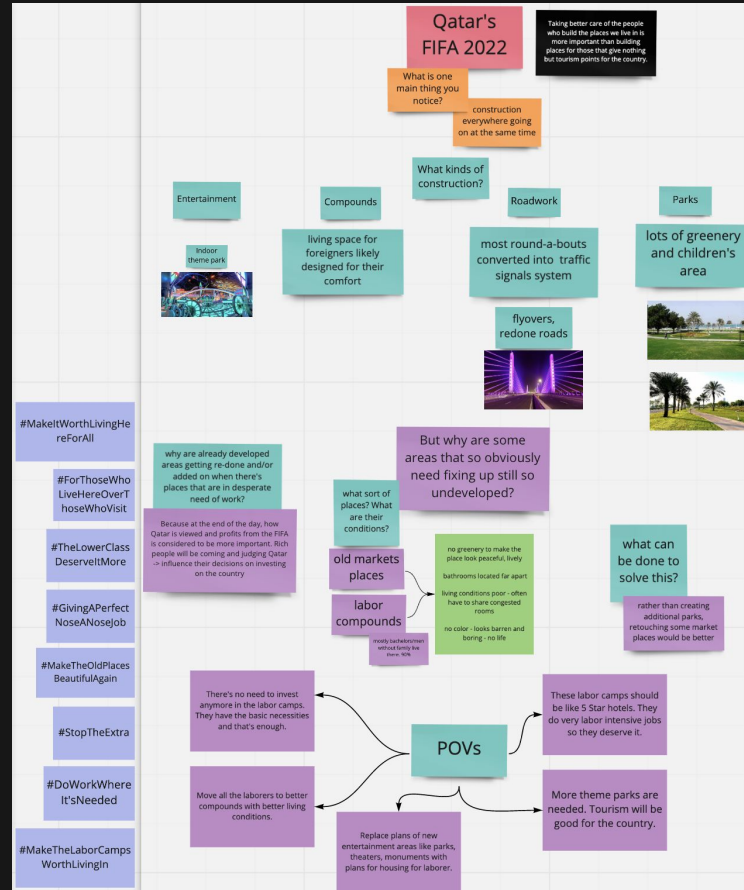
this piece of text
is acting weird
and I can't
adjust the size
in anyway :/

- 2 walls fully solid; one with a window, the other with a door
- one wall covered by bookshelf, dresser, study desk, bulletin board
- walls beige
- bulletin board deep beige
- papers taped on walls and table
- my table: spotted with some pink ink, chipped edges, blue and black ink marks
- canvas paintings on wall; sticky residue from old hang-ups there left
- *** on the same wall: covered in glow-in-the-dark planet stickers
- fairy lights in zigzag fashion between two adjacent walls, with artificial leaves attached to them
- furniture color scheme ashywood brown and white

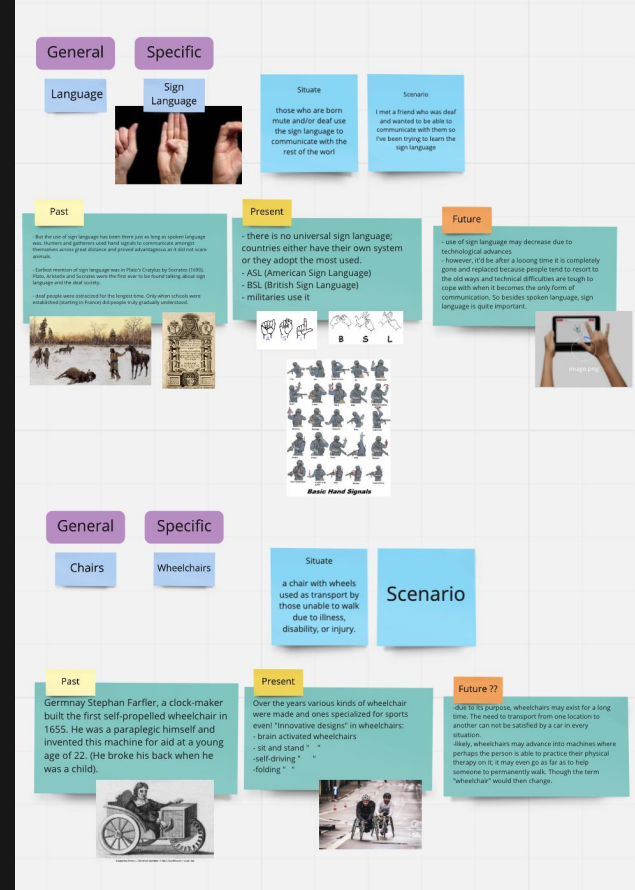
Observations - inside house



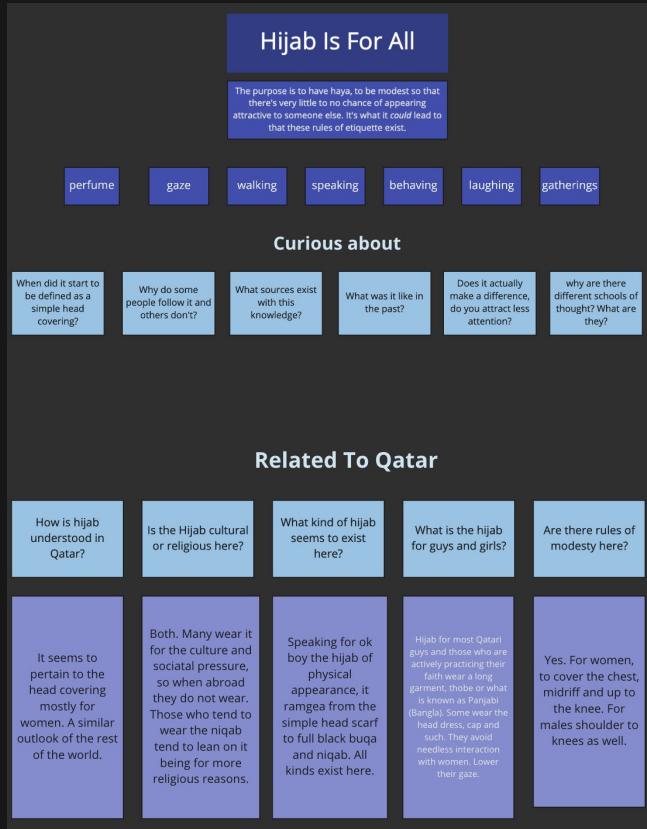
Formulating questions



Divergence

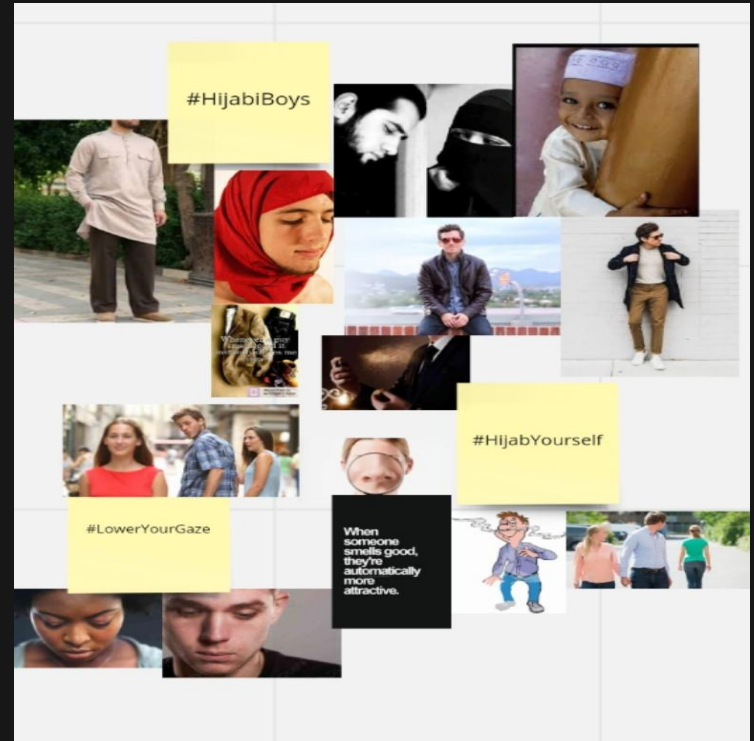


Ideations



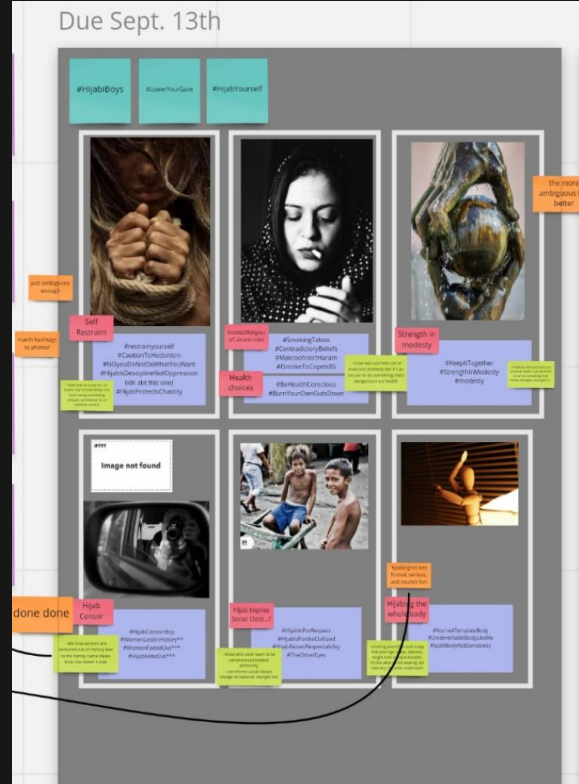
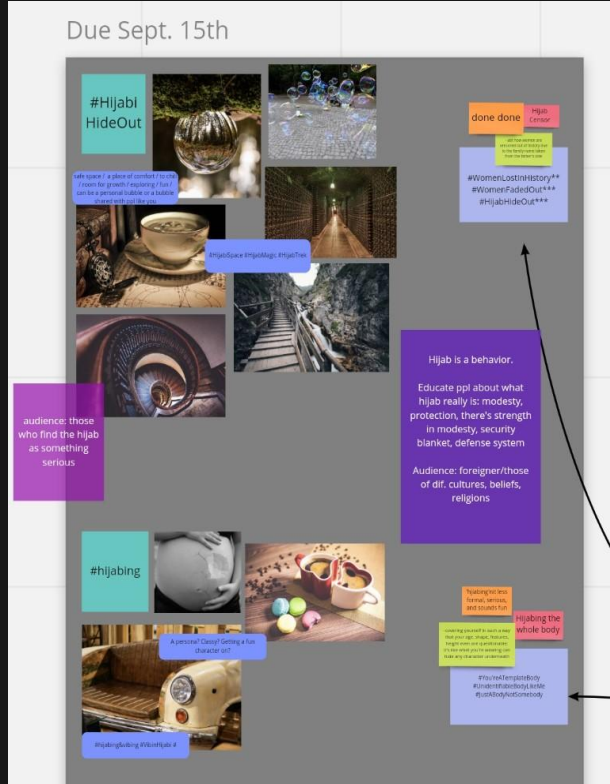
<-Formulating Questions

Fun Summary Method->



Here is the first few hashtags I'd come up with where I simply found images that I felt related well to my idea. I chose humorous ones, ones that tell the viewer of the bigger definition of hijab.

Ideations (continued)



Mashed Potatoes Method

Where with the aid of the random image generator I mashed different photos to different hashtags which in turn generated more hashtags. The *critique* from others helped to steer my focus in the most interesting directions but I also revisited my initial thoughts on the main idea.

I had 2 directions as options. First: take a totally different, unexpected, playful turn or Second: have a serious spin, tackle something that was seemingly taboo but has always been important to me, bring attention and a new way of seeing the Hijab.

Experimenting

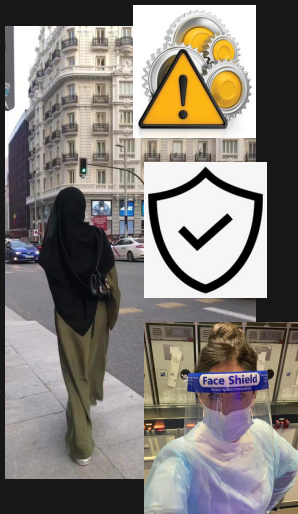
Searching up for images also exposed me to words/things similar to safety things and modesty.

So from that I got the idea of a “security system.”

#HijabSecurity
#PrecautionaryHijab
#theNewPPE
#DressedNotStressed

#ModestSafety
#ModestBarriers
#PrecautionaryHijab
#SafetySystem
#Hijabing
#Niqabing
#ModestyIsSafety
#DressedNotStressed
#SecureOutfit
#FashionSecurity
#ModestPolice
#theNewPPE

PPE, personal protective gear? e



Refining & Designing

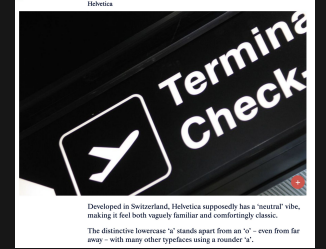
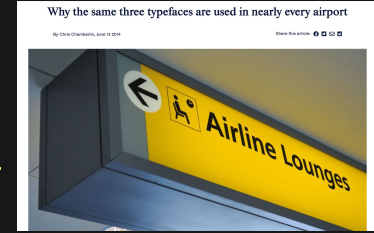


Critique

more official
/ like a stamp
of approval /
airport style

Research

Why the same
three typefaces
are used in
nearly every
airport



More Experiments

PP Right Grotest fam

#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed
#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed
#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed
#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed

PP Pangram Sans fam

#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed
#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed
#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed
#PrecautionaryHijab
#TheNewPPE
#DressedNotStressed



More Refining & Designing

Experiments and Peer Critique

I was able to improve my designs, type, hashtags with the help of creating many versions and asking for critique from my peers. There were contradicting opinions and in the end I went with whatever received the most positive feedback.

Makeshift Photobooth at Home



Final Production



Reflection

By the end of *everything*, I thought, “Wow, where did I even start with this?” Thinking of how much exploring, experimenting, brainstorming that went on to end with the result I did.

What I found interesting was how the different methods of generating ideas influenced its *kind*. From **observation**, my ideas were more related to the country I’m living in, things present around me whereas **mix matching random images and hashtags** gave me the most random but *solid*, interesting perspectives. I would’ve never thought of Hijab in such different ways.

I’m glad I got to know how to implement such methods because brainstorming has limits, the other methods make it possible for me to take more creative/interesting directions.

