

GRAPHIC DESIGNER I PAIKJ.STUDIO@GMAIL.COM I PAIK.CARGO.SITE

## **SKILLS**

#### **Adobe Creative Cloud**

After Effects Illustrator InDesign Photoshop Premiere Pro

### **Print & Production**

Digital Printing Screen Printing Letterpress Etching Lithography

#### Web

HTML CSS

### Language

Fluent English Fluent Korean

### **Productivity**

Google Workspace Microsoft Office

### Al Tools

ChatGPT Adobe Firefly

## **EDUCATION**

## **BFA in Graphic Design | Minor in Printmaking**

Virginia Commonwealth University, Richmond, VA I 2024 I GPA: 4.0 **Summer Residential Governor's School for Visual Arts** 

Radford University, VA I 2019

## **WORK EXPERIENCE**

# **Animator/Graphic Designer**

Virginia Talent + Opportunity Partnership (V-TOP) | 2024

- Designed and animated schematics for V-TOP, a State Council of Higher Education for Virginia (SCHEV) sponsored initiative in collaboration with the VCU School of Education.
- Produced a 4.5-minute animation communicating V-TOP's educational goals and branding.

### **Print Services Consultant/Technician**

VCUarts Creative Print Bureau | 2022-2024

- Managed large-format, book, and risograph printing for students and faculty.
- · Provided expert consultation on print materials, color accuracy, and finishing techniques.
- Assisted in troubleshooting and maintenance of printmaking and printing equipment.

### **Resident Assistant**

VCU Residential Life and Housing | 2022-2024

- · Facilitated community-building initiatives and provided support for residential students.
- Designed marketing materials for events, increasing engagement through effective visual communication and promotion.

## **LEADERSHIP & INVOLVEMENT**

### **Co-founder/Vice President**

East Asian Culinary Club (EACC) | 2022–2024

- Founded and grew a 130+ member organization celebrating East Asian cuisine and culture.
- Recruited, trained, and managed officers and interns to ensure smooth club operations.
- Developed event concepts and engagement strategies to foster community participation.
- Worked with graphic designers to create cohesive branding and promotional materials, increasing Instagram following from 0 to 402.

## **Graphic Designer**

KART at VCU | 2022-2023

· Created promotional posters, flyers, and social media content.

### **HONORS & AWARDS**

Akira Ouchi Graphic Design Scholarship | 2023–2024 Juror's Award | VCUarts Undergraduate Juried Exhibition | 2023 VCUarts Undergraduate Juried Exhibition | 2021 VCU AFO Annual Student Exhibition | 2021