

# Grace Poukey

## copywriter

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### Education

**book180** • *April 2025*  
Copywriting

**Purdue University** • *May 2022*  
B.A. PR & Strategic Communication  
Minor: Art & Design

### Skills

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
AP Style  
Brand Strategy  
Copy Editing  
Soldering

### Honors & Awards

4 A's MAIP 2022 Fellow

2021 Gold Addy  
*AAF North Central Indiana*

2021 March Madness Bracket Winner

### Interests

Art History  
Curated Spotify Playlists  
Pop Culture Trivia  
Vegan Cooking  
World Geography

### Experience

#### FCB Health

Copywriter • *March 2024-Present*  
• Brand: Cologuard

Junior Copywriter • *September 2022-March 2024*  
• Brands: Cologuard, Pfizer

Copywriting Intern • *June 2022-August 2022*  
• Brands: Jakafi, Sublocade

#### Boiler Communication

Brand Strategy Director • *May 2021-May 2022*  
• Collaborated with six directors to lead the agency.  
• Advised teams on copy, design, and strategy.

Creative Coordinator • *August 2020-May 2021*  
• Designed logos, visual branding, and graphics.  
• Realized copywriting was my calling.

Account Coordinator • *June 2020-August 2020*  
• Prioritized the client's happiness.

#### The Workshop

Copywriter Apprentice • *August 2021-January 2022*  
• Produced a campaign for three creative briefs.  
• Continued my love affair with advertising.

#### Zebra Technologies

Global Developer Marketing Intern • *May 2021-August 2021*  
• Immersed myself in the world of tech.  
• Learned what API and SDK meant.