

# Josh Pope

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## Profile

Highly skilled Senior Motion Designer with 7 years of experience based in Detroit. Possesses a strong background in motion design and production, with equal proficiency in both areas. Demonstrates expertise in creating visually captivating and engaging motion graphics for various platforms and industries.

## Experience

**Motion Design Intern, Rocket Companies; Detroit, MI - June 2017— Jan 2018**  
**Motion Designer, Rocket Companies; Detroit, MI - Jan 2018— June 2022**  
**Senior Motion Designer, Rocket Companies; Detroit, MI - June 2022— Present**

- Delivered motion graphics, logos, titles, and promotional videos, consistently exceeding client expectations
- Collaborated closely with stakeholders to understand requirements, develop concepts, and deliver compelling visual solutions.
- Managed end-to-end production, ensuring projects met deadlines and budget constraints
- Mentored junior designers to enhance team deliverables

### **Freelance Motion Designer/Producer - June 2022— Present**

- Delivered motion graphics for commercial use, including logos, titles, promotional videos, and more, accumulating over 700 hours of freelance work with agencies and independently producing my own work.
- Collaborated with clients such as Blizzard Entertainment, GoDaddy, Upwork, and others across various industries to create custom motion graphics, animations, and promotional videos.
- Managed end-to-end production, from concept development to final delivery, ensuring high-quality results and client satisfaction.

## Achievements

- Created and implemented a monthly presentation featuring current industry trends and how they can be applied to Rocket's brand
- Created and implemented a monthly 'innovation challenge,' encouraging team members to use innovative design techniques, and implement these into their work.
- Consistently boosted engagement for internal communications through strategic use of video content. Notable instances include transforming a post from 341 views and 2 comments to over 2,000 views and 49 comments.