

# JESS MORGAN

## GRAPHIC + BRAND DESIGNER ✦

JESSMORGANDESIGN.COM

### ABOUT

A creative professional based in **Austin, TX** with a vibrant design style and personality. Specialties include branding, graphic design, illustration, and AI art creation.

### WORK EXPERIENCE

September 2023-Present

**Pomegranate Design Studio  
(Jess Morgan Design):  
Senior Graphic Designer  
(Freelance)**

Various design projects for digital and print such as branding, campaign design, infographic design and publication design.

#### Clients + Agencies:

- Maison Francis Kurkdjian (MFK)
- Forestar
- ExxonMobil
- SAM Companies
- Blue Yonder
- BASF
- Bianco Brothers Sharpening Service
- DJ XORAC
- Made in July
- Myriad Global Media
- Mighty & True

October 2023-October 2024

**Microsoft: Graphic Designer 4  
(Contract)**

Template designer for social media (Instagram posts+stories and LinkedIn banners) as well as AI art creation (prompt writing/proofreading and art generation selection).

### SKILLS

**Adobe Suite (InDesign, Illustrator, Photoshop, Lightroom Classic, Acrobat, xD, Spark), Figma + FigJam, Procreate, Typography, Packaging Design, Layout Design, Branding, Brand Design, Logo Design, Visual Identity, Illustration, AI Art Creation, Art Direction, UX/UI Design, Web Design, Publication Design, Print Design, Digital Design, Powerpoint/Slides/Keynote Design, Visual Design, Infographic Design, Editorial Design, Template Design, Color Theory, Photography/Photo, HTML/CSS (basic knowledge), Photo Editing/Retouching, Microsoft Office, Creative Strategy, Public Speaking/Presentation, Collaboration, Leadership, Problem Solving, Visual + Verbal Communication, Organization.**

July 2022-August 2023

**Razorfish: Art Director  
(Full Time)**

Art direction, graphic, social media, and UX/UI design for clients including T-Mobile, Dove (Unilever) and FIAT USA.

April 2022-July 2022

**Razorfish: Junior Art Director  
(Full Time)**

October 2021-April 2022

**Zubi Advertising: Junior Art Director  
(Full Time)**

Art direction and community management primarily for social media (digital) for Chase Bank, Ford Latino, and Zubi internal.

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### AWARDS

#### **Gold Addy Awards:** **(AAF of Miami, Student Division)**

**2022:** Package Design  
**2021:** Magazine Design,  
Elements of Advertising  
**2021:** Sales and Marketing

#### **Silver Addy Awards:** **(AAF of Miami, Student Division)**

**2022:** Brand Design (2), Publication Design,  
Typography Design, Social Media Campaign  
**2021:** Magazine Design, Illustration  
Campaign, Cross-Platform Campaign (3),  
Package Design



Jess Morgan  
Design Logo

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**Austin, TX**

### EDUCATION

#### **University of Miami:**

(August 2018-December 2021)  
Bachelor of Science (B.S.C.): Cum Laude  
**Major:** Creative Advertising  
**Minors:** Studio Art/Art History +  
Electronic Media

#### **Cannes Lion Festival of Creativity**

(June 2019):  
10-day invitation-only event for advertising  
and branded communications.

### INTERNSHIPS & OTHER EXPERIENCE

August 2021-October 2021  
**Mochee Social: Graphic Design Intern**

January 2021-December 2021  
**Orange Umbrella: Senior Designer**

April 2021-July 2021  
**Republica Havas: Art Direction Intern**

January 2021-April 2021  
**The Brand Collective: Graphic  
Design Intern**

September 2018-January 2021  
**Distraction Magazine: Assistant Art  
Director (05/20), Photographer  
+ Illustrator**

September 2020-December 2020  
**Digital Humanity: Illustration Intern**

June 2020-September 2020  
**B.T.R. Nation: Packaging Design Intern**