



Rob Jurewicz

Lead Product Designer

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Portfolio: <https://robj.design>

Work Experience

Amenities Health | Senior Product Designer

2024-2025

- Spearheaded the redesign of products from native apps to the Web. Guided the product and engineering team through the traps of building for the Web, including differing layouts, wider ranges of scale, and accessibility concerns.
- Developed a new design system version in Figma that standardized across multiple screen sizes and allowed our engineers to reduce QA workloads as we translated more elements and pages.
- Increased collaboration between Design, Product, and Engineering by developing new processes that brought more voices into the early design phase to reduce surprises, re-work, and time to implementation.

CityBase | Senior Product Designer

2018-2024

- Created a customizable white-label user profile and wallet from scratch that was sold to nine cities for use on a wide range of use cases, including traffic tickets, healthcare insurance premiums, and water bills with over 60,000 active users.
- Built a company-wide design system to unify multiple products under a single set of components. Reduced time from idea to client-ready product from a year plus to a quarter or less. It also eased the maintenance of non-core apps that previously did not use standardized components.
- Led initiatives to improve design operations, including implementing processes for version management with Abstract for Sketch, enhancing research operations, and transitioning all of our products from Sketch to Figma.
- Mentored younger designers and formed strategies for helping them contribute at a higher level to the team.

Designation | UX Designer & Designer-in-Residence

2017-2018

- Worked with small design teams in a six-month program to expand my UX design skills. Used a diverse set of research methods and prototyping skills for clients such as Private Flight Club and Gaia Wearables.
- Selected as a top designer from my cohort to mentor and manage a subsequent cohort.
- Assisted creative directors in managing the cohort with daily stand-ups, leading feedback sessions, and 1:1 mentoring to guide them through multiple client projects with a 100% success rate.
- Simultaneously worked on internal projects to improve engagement and enhance the curriculum.

For earlier design career details, please visit my LinkedIn page at [linkedin.com/in/robjurewicz](https://www.linkedin.com/in/robjurewicz)

Education

University of Michigan School of Art & Design | Bachelor of Fine Art with Graphic Design Focus

2005-2009