

# Toni Edelman

FILM

AND MEDIA PRODUCTION

## WORK EXPERIENCE

### PRODUCTION ASSISTANT

Sacred Land Film Project | October 2024–Jan 2024

- Providing strategic social media plans that create magnetic visual stories using audience insights and design tools like Adobe and Procreate.
- Editing video content and photography with precision using Adobe software, delivering professional-grade visual narratives that capture attention.
- Organizing and preparing archival footage and assets for senior editors with seamless, efficient resource management.
- Aiding the orchestration of dynamic event experiences.

### PRODUCTION ASSISTANT

Link Logistics | December 2023–March 2024

- Acknowledged for contributions on a video showcased to an audience exceeding 5,000 individuals.
- Provided support to crew members on set by setting up and packing film equipment to facilitate efficient and successful productions.
- Prepared pitches in team meetings to contribute to creative goals.
- Crafted call sheets using Microsoft Word and scripts with Final Draft 12.

### INTERN

Acumen Media | June 2023–September 2023

- Created 2D animations for a film garnering 3.9k views for Starbucks, the renowned coffee company.
- Organized over 100 hours of footage and hundreds of digital assets using Adobe software to facilitate the work of senior editors.
- Provided support to filming crews for 2 major projects by assisting in equipment handling and set design during video shoots.
- Provided detailed professional coverage of scripts.

## CONTACT INFORMATION

Phone: (415)860-9958

Email: [antoniaedelman@gmail.com](mailto:antoniaedelman@gmail.com)

Linkedin: [linkedin.com/in/toni-edelman](https://www.linkedin.com/in/toni-edelman)

## ABOUT ME

I am a passionate storyteller who thrives on turning vision into reality and creating meaningful connections.

## EDUCATION

UNIVERSITY OF OREGON

Bachelor of Science in Media & Cinema Studies, 2024

- 3.78 Average GPA
- Dean's List 2020–2024

## SKILLS

- **Adobe Creative Suite**
  - Premiere Pro, After Effects, Lightroom, Photoshop
- **Final Draft 12**
- **Procreate**
- **Microsoft**
  - Word, Excel, Teams
- Organized campaign manager
- Strategic creative developer
- Versatile multi-tasker
- Creative problem-solver

## HOBBIES

- Stop-motion animation
- College/Community radio
- Cooking with family and friends
- Photography
- Hiking