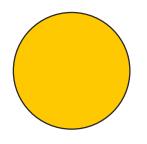
# **Toni Edelman**



# HLM

## **WORK EXPERIENCE**

### PRODUCTION ASSISTANT

#### Sacred Land Film Project | October 2024-Jan 2024

- Providing strategic social media plans that create magnetic visual stories using audience insights and design tools like Adobe and Procreate.
- Editing video content and photography with precision using Adobe software, delivering professional-grade visual narratives that capture attention.
- Organizing and preparing archival footage and assets for senior editors with seamless, efficient resource management.
- Aiding the orchestration of dynamic event experiences.

#### PRODUCTION ASSISTANT

#### Link Logistics | December 2023-March 2024

- Acknowledged for contributions on a video showcased to an audience exceeding 5,000 individuals.
- Provided support to crew members on set by setting up and packing film equipment to facilitate efficient and successful productions.
- Prepared pitches in team meetings to contribute to creative goals.
- Crafted call sheets using Microsoft Word and scripts with Final Draft 12.

#### **INTERN**

#### Acumen Media | June 2023-September 2023

- Created 2D animations for a film garnering 3.9k views for Starbucks, the renowned coffee company.
- Organized over 100 hours of footage and hundreds of digital assets using Adobe software to facilitate the work of senior editors.
- Provided support to filming crews for 2 major projects by assisting in equipment handling and set design during video shoots.
- Provided detailed professional coverage of scripts.

#### **CONTACT INFORMATION**

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Linkedin:linkedin.com/in/toni-

<u>edelman</u>

#### **ABOUT ME**

I am a passionate storyteller who thrives on turning vision into reality and creating meaningful connections.

#### **EDUCATION**

#### UNIVERSITY OF OREGON

Bachelor of Science in Media & Cinema Studies, 2024

- 3.78 Average GPA
- Dean's List 2020-2024

#### SKILLS

- Adobe Creative Suite
  - Premiere Pro, After Effects, Lightroom, Photoshop
- Final Draft 12
- Procreate
- Microsoft
  - Word, Excel, Teams
- Organized campaign manager
- Strategic creative developer
- Versatile multi-tasker
- Creative problem-solver

#### **HOBBIES**

- Stop-motion animation
- College/Community radio
- Cooking with family and friends
- Photography
- Hiking