

Pauline Theodora Tandiah

Graphic Designer | Pouring stories on pixels and paper

EDUCATION

Bachelor of Design in Communication Design,
RMIT University (SIM Global Education Campus)
Singapore, 2023-2024

Diploma in Design Communication,
LASALLE College of the Arts
Singapore, 2019-2023

IPEKA Integrated Christian School
Jakarta, 2016-2019

SKILLS

Editorial Design
Print & Publication
Branding
Copywriting
Social Media Marketing
Photography
Videography
Illustration
UI/UX

TOOLS

Adobe Creative Suite
Illustrator, Photoshop, InDesign,
Premiere Pro, After Effects

Microsoft Office
Word, Powerpoint

Other
Figma, Readymag, Miro,
ClickUp, Google Workspace

VOLUNTEERING

Branding Lead, PM:AM Grad Show
RMIT University, SIM Global Education (2024)

Open House Student Volunteer
SIM Global Education (2023)

The LASALLE Show 2023 Student Committee
LASALLE College of the Arts (2023)

Gallery Assistant, The Swap Show
Foreign Policy (2023)

EXPERIENCE

Graphic Design Mentee August – December 2024
Studio DAM, Singapore

Assist in creating brand guidelines and creating both print and digital collaterals for local Singaporean brands.

Freelance Graphic Designer 2023 – present
Various Clients

- Notable clients: PARKA, Produksi Dari Hati, CQ@Clarke Quay.
- Create various social media and other digital collaterals for promotional purposes.

Event Facilitator November 2023
Ideactio & Singapore Fashion Council, Singapore

- Transcribing and noting down insights from event participants.
- Assisting in workshop activities.
- Provide audiovisual documentation for archives.

Graphic Design Intern August – November 2022
JED Creative, Jakarta

- Brainstorming and creating social media content (Instagram, TikTok, YouTube).
- Assist in creating branding collaterals for different industry clients.

Graphic Design Intern March – August 2022
Qualita Company, South Tangerang

- Create monthly editorial plans for social media content (Instagram and LinkedIn).
- Assist in packaging design and product development.

AWARDS

SIM Outstanding Research Award August 2024
RMIT University and SIM Global Education Singapore

Awarded for outstanding achievement in demonstrating originality and innovation in my final project, KONGKOW.

Award for Social Impact June 2024
RMIT University and SIM Global Education, Singapore

Awarded for my final project, KONGKOW, as the project that has the most potential to positively influence societal norms, behaviours and cultural attitudes.

PORTFOLIO

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CONTACT

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