

# Curriculum Vitae

## Anouk de l'Ecluse

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### Work experience

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2007 - present

#### Founder Anouk de l'Ecluse

Anouk de l'Ecluse is an independent designer who has become an expert in guiding (undeveloped) stories and developing strong concepts. I believe that every design can reveal a unique story and should reinforce it to achieve the desired goal. With my work, I aim to exceed expectations. This requires extraordinary stories and courageous clients. Together, we can harvest admiration for the power of narratives. My roll consists from being the designer to editor and sometimes by just asking the right questions. She is based in Amsterdam.

2024 - present

#### De Correspondent – Interim Lead Image Editor

De Correspondent creates engaging, in-depth stories that help you understand the news better. As Lead Image Editor, I oversee the quality of the visual components on the platform. I participate in the weekly editorial process, collaborating with the team to identify visual opportunities within journalistic stories. I lead the information designers and visual editors. Together with this team, I manage all visual outputs for De Correspondent's publications. Additionally, I supervise image makers, visual editors, and/or designers encouraging them to bring out the best in their work. With my knowledge and experience, I oversee and guide visual editorial productions of various formats. I quickly assess the scope of a project and identify the ethical and journalistic considerations that must be taken into account.

2023 - present

#### Co-founder AK/A

AK/A brings together a small group of curious artists. Under our supervision, the group meets once every fortnight to (further) explore the work of the participants and take it to the next level. We provide inspiration, research strategies, guide selecting and editing of work, advice in ways to present the work and where this might take place including helping to write (promotional) texts or grant applications. Besides these meetings, every two months we organise a talk/lecture/artist talk/studio visit/tour with professionals who can inspire our group of artists.

2008 - present

#### Lecturer Fotoacademie Amsterdam

As main lecturer in the final exam year of the programme Conceptual Image, my role is mainly to guide the student in developing and honing the concept in combination with editing their work. A constant conversation which leads to new ways of storytelling.

#### Clients (a selection)

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Uitgeverij van Oorschot  
Montessori Lyceum  
Amsterdam  
Thieme Meulenhoff  
Ragazze Quartet  
AkzoNobel  
Barbara Visser  
COC Amsterdam  
Eva van Ooijen  
Meijer & Walters  
Bureau Boeiend  
Amsterdam Marketing  
Uitgeverij de Harmonie  
Hogeschool Leiden  
Anchoring Innovation  
Nationaal Archief  
Air France KLM  
Gemeente Amsterdam  
Uitgeverij de Bezige Bij  
Elisabeth van Sandick  
Amarte Fonds  
2turvenhoog  
Hoogland & Van Klaveren  
Concertgebouworkest  
Uitgeverij Ambo|Anthos  
Radboud Universiteit  
Kunsthau Zürich

**03.2023 - 10.2023 Meijer & Walters**  
Meijer & Walters is a creative international B2B strategy agency. Its largest clients are AzkoNobel and Air France/KLM . As 'creative strategy designer', I was responsible for the visual concepts for off- and online campaigns and functioned directly under the Creative Director. Together with strategy and copy, I worked on various campaigns.

**2008 - 2023 Co-founder & Creative Director of Bureau Merkwaardig**  
Bureau Merkwaardig is the design agency of Anouk de l'Ecluse and Daphne de Vries. Specialising in book design, corporate identities and websites. In addition to a strong inclination for print and typography, Bureau Merkwaardig takes great pleasure in devising clear digital structures and developing an appropriate online identity. Bureau Merkwaardig always works 'on brand' and tries to find the best solution for all design questions.

**2012 - 2016 Co-founder The Ferris Wheel**  
The Ferris Wheel is a platform for artists, writers, poets, musicians, actors, painters, dancers and thinkers. A network, booster and stage for interdisciplinary collaboration. Founded at the time by Daphne de Vries, Frank Bloem and myself.

**2012 - 2018 Assistant & Image editor Roy Beusker**  
**2011 - 2012 Assistant Blommers/Schumm**  
**2010 - 2012 Illustrator Hard//Hoofd magazine**  
**2010 - 2012 Image editor online Magazine EI**  
**2006 Assistant Ine Lamers**

#### Skills

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Adobe Creative Suite  
Figma  
Midjourney  
Microsoft Office Package  
Newsletter programs  
CMS systems  
Social Media

#### Languages skills

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Dutch & English  
Native speaker  
French, German & Spanish  
Intermediate

#### Characteristics

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conceptual  
reliable  
opinionated  
critical  
curious  
systematic  
imaginative  
observant  
conscientious  
high associative capacity  
expressive  
enthusiastic  
motivating  
spontaneous

## Education

**2009 The Metropolitan Filmschool London, England**  
Documentary Filmmaking

**2003-2007 Utrecht School of the Arts, the Netherlands**  
Photography Bachelor of Design, with Honours

## Courses

**2017 - 2018 Expert Programme - Morad Bouchakour, Fotoacademie**  
Refining my photographic project and portfolio

**2009 University van Amsterdam**  
Performance at the Edge: Transmedialities

#### Other experience

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founder Broodfonds  
board member Broodfonds

## Awards

**2015 Best Verzorgde Boek**  
Via Roma, Willeminj van Dijk, Publisher Ambo|Anthos

**2012 VPRO Makers van Morgen**  
**VPRO Holland Doc**  
**Shortlist One World Media**  
Short documentary RS,P1,K2

## Exhibitions

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- 2016**                    **Meermannoo Museum The Hague**  
**Stedelijk Museum Amsterdam**  
**International tour from Shanghai to Frankfurt**  
Best Verzorgde Boeken
- 2012**                    **Void Amsterdam | group**
- 2011**                    **Artpocalypse Collective Amsterdam | group**
- 2011**                    **Salon 2060 Antwerp | solo**
- 2007**                    **Paper Dome Utrecht | group**
- 2006**                    **Municipality Amsterdam | solo**

## Publications & Film screenings

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**Vice | Hard//hoofd | Tijdschrift EI | Amsterdam Weekly**  
**Perron E | Nationaal Archief | VPRO Holland Doc**  
**Manhattan Film Festival New York | Exposures Film Festival Glasgow | Branchage Film Festival Jersey**  
**Lympstone Film Festival Devon | The Metropolitan London**  
**Exposures One World Media Manchester**