

Allyssa Acevedo

Graphic Designer
Los Angeles Metropolitan Area

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Experience

Graphic Designer, ArtCenter Graphic Design Speaker Series 10.2023–Present

- Connecting with and hosting industry designers as guest speakers for the ArtCenter Graphic Design department
- Designing and organizing promotional content for print and social media, boosting event visibility and engagement

Graphic Design Intern, Indigitous US 06.2024–08.2024

- Created engaging content for the app-based company GodTools, driving growth of 3,000 followers in two months
- Communicated with clients to develop content that resonates with the target audience and aligns with brand goals

Daycamp Counselor, San Gabriel Christian School 06.2024–08.2024

- Encouraged creativity through engaging arts and crafts activities, fostering self-expression and imagination
- Taught children essential social and behavioral skills to support their development
- Guided children in following directions and maintaining appropriate conduct in various settings

Freelance Designer, Mental Health Playing Cards 04.2023–10.2023

- Pitched a product to a client using insights from research on social anxiety trends, ensuring a data-driven approach
- Developed a minimum viable product from the ground up
- Branded a crowdfunding campaign through compelling copy and designing impactful visual content

Jollibee Crewmember 04.2023–09.2023

- Simplified menu explanations for elderly populations
- Delivered exceptional customer service in a fast-paced environment, enhancing brand loyalty

Education

ArtCenter College of Design Bachelor's of Fine Arts in Graphic Design Expected Graduation: 2026

Recognition

ArtCenter Student Gallery Chet Baker (Music Poster) Traveler (Photography Sequence) Freeney (Beverage Packaging Design) xsalt (Packaging Design)

ArtCenter Provost's List 2022–2025 GPA of 3.8 or higher

AIGA 11.2024 Attended on behalf of ArtCenter Graphic Design Department to present selected student work

AdobeMAX 10.2023 Selected by ArtCenter Graphic Design Department to attend

Volunteer

Social Media Designer, The Well SGV 02.2024–Present

- Designing social media and presentation content for 100+ church members

Skills

Design

Branding, Packaging Design, Motion Design, Editorial Design, UI/UX Design, Social Promotion, Public Speaking

Software

Figma, InDesign, Photoshop, Illustrator, Procreate, Lightroom, After Effects, Webflow, Madmapper, HTML/CSS, Solidworks

Language

English Native
Spanish Proficient
Tagalog Conversational