



# Micah Hoang

GRAPHIC DESIGNER  
Pasadena, California

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## EDUCATION

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### ArtCenter College of Design

Pasadena, California  
Anticipated Graduation April 2026  
Bachelor of Fine Arts, Graphic Design

## WORK

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### Events Coordinator, ArtCenter Vis & Comm Arts

Sep 2023–Present  
Coordinate and host guest speaker events for ArtCenter's Graphic Design, Creative Direction, Brand Strategy departments. Design assets for social media, email, and printed promotions.

### Founder, National Park Playing Cards

Jan 2019–Present  
Designed, fundraised, and coordinated production of a deck of playing cards, selling over 20,000 decks nationwide through [NationalParkPlayingCards.com](http://NationalParkPlayingCards.com) and 200+ retail stores, including REI Co-Op and National Park visitor centers.

### Design Intern, Skycar Creative

Jun 2024–Sep 2024  
Designed storyboards for motion graphics, took charge in internal branding and marketing, assisted in building Figma workflows, processes, and tutorials. Clients include Adobe, AWS, Breeze Airways.

### Visual Designer, AuditBoard

May 2023–Sep 2023  
Collaborated with the marketing design team on internal branding, webinars, and assets for the annual conference, Audit+Beyond, serving over 4,000 attendees.

### Design Lead, CMC

Jun 2021–Feb 2022  
Led the visual rebrand of the Chinese Mission Convention, an annual online conference for over 5,000 attendees, designing posters, headers, website assets, postcards, email templates, and social media content.

## RECOGNITION

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### SEEK TRUTH Book Design

ADC Young Ones 2024

### Independent Lens Poster / Brochure

Graphis New Talent Awards 2024

2022–2024

### ArtCenter Provost's List

## VOLUNTEER

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### Pace Leader, Pasadena Pacers

Oct 2022–Present  
Lead a group of runners in the Pasadena Pacers, a free local running club every Thursday and Saturday.

### Glean Social Impact Incubator

Jul 2023–Present  
Developed brand identity for Glean, a nonprofit based in Hanoi, Vietnam offering mentorship programs and VC funding for aspiring social innovation entrepreneurs.

## SKILLS

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### Proficient in

Illustrator, InDesign, Photoshop, Figma, After Effects, MidJourney, Keynote

### Familiar with

Cinema 4D, HTML/CSS, Premiere, Lightroom, Final Cut Pro

### Design

Art direction, Identity development, book design, social media marketing, deck building, motion design, UI/UX

### Organization

Notion, Slack, Discord, Monday.com, Trello, Gusto

### Other

Fluent in English and Mandarin  
100wpm typing speed