

Clara Torres

Designer, she/her ✧

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I'm a portuguese multidisciplinary designer with a focus on communication and experience. My expertise includes concept development, storytelling, prototyping, and user-centered methodologies. I thrive on navigating challenging projects and developing innovative, impactful experiences alongside passionate people.

[Work Experience]

2022 – now · Freelance designer for Porto Editora [pt]

Creating graphics for educational books in various subjects. Porto Editora is a publisher of educational books, dictionaries and multimedia products, both off-line and on-line.

[Recent Projects]

Autumn 2023 · ESSER, student project at UID [swe]

Interaction Concept · Collaboration with CUPRA Barcelona

Spring 2023 · Lumi, student project at UID [swe]

Service Design · Collaboration with Karolinska Institute and Region Stockholm

Autumn 2022 · eCollab, student project at UID [swe]

Specialized Product · Collaboration with Skogstekniska Klustret

[Education]

2022 – 2024 · MFA Interaction Design at Umeå Institute of Design [swe]

Explored the structure and behaviour of interactive systems, from computers to mobile devices to appliances and beyond.

2018 – 2021 · BA Design at University of Aveiro [pt]

Gained the knowledge of the tools and techniques required for the conceptual development of new artefacts.

2018 – 2019 · Scholarship – Best Freshmen of University of Aveiro [pt]

[Other Experience]

2020 – 2021 · Design Students Association [pt]

As a Board Member, I led and developed graphic identities for design related events.

2020 · Research Summit of the University of Aveiro [pt]

Pitcher under the scope of PIIC@UA – Scientific Research Incentive Program.

[Tools and Skills]

Tools: Adobe Illustrator, Photoshop, Premiere/After Effects, Figma, HTML/CSS, Arduino, Autodesk Fusion 360, Microsoft Office, InVision

Skills: UX/UI design, interaction design, visual design, illustrating/storyboarding, physical/digital prototyping, brand strategy, filming/editing, 3D modeling

Languages: Portuguese (mother tongue), english (fluent), spanish (basic)