

NATALIE O'ROURKE

↘ natorourke.com

natalie.orourke@me.com

(408) 444-1094

EDUCATION

University of Washington

↘ **Bachelor of Design**

Visual Communication Design

Graduated 2024 | Seattle, WA

Awarded Natalie Malone Memorial
Scholarship / Graduating with
Excellence Award

SKILLS

Visual Identity/Branding

Typography

Publication Design

User Interface Design

Illustration

Photography

Screen Printing

TOOLS

Adobe Creative Cloud

Figma

Illustrator

InDesign

Photoshop

Lightroom

Procreate

EXPERIENCE

Design Consultant

↘ **UW Design Help Desk**

Sept 2023 — Jun 2024 | Seattle, WA

- Selected to run the Design Help Desk program at the University of Washington
- Advises students and faculty to help refine visuals used for presentations, publications, and conferences.

Design Intern

↘ **Culminate Strategy Group**

Jun 2023 — Oct 2023 | Remote

- Executes a variety of design-based projects for corporate clients.
- Visually polishes PowerPoint presentations, proposals, and other deliverables within the company.
- Created vector-based assets for internal presentations, social media usage, and print distribution.

Founder, Creative Director

↘ **Ephemera Published**

Jan 2023 — Present | Seattle, WA

- Founded EphemeraPublished.com, an independent music publication focusing on local live music coverage/review.
- Authored and developed branding guidelines for the brand including logo system, type styles, and iconography.
- Responsible for multi-media brand application. Ex: Web Development, Social Media Graphics, Marketing/Print Materials.
- Recruits and manages several contributors, coverage schedules, and communication with touring artists.

Staff Photographer

↘ **UW School of Art, Art History, and Design**

May 2023 — Jun 2024 | Seattle, WA

- Designated photographer for the UW Division of Design
- Captures Gallery Openings, Presentations, Lectures, and Social Media Campaigns
- Professionally edits and retouches large batches of photos for web, social media, and marketing materials
- Promptly delivers easy to access photo galleries 2-3 days after the event.