About

Sukanya (soo-khan-ya) is a product designer based in Boston. Her interests include building beautiful software with curious teams, art books, and house music.

Email
Linkedin
Portfolio

Education

BFA Design, Concentration in Interactive Design

May 2019
Northeastern University

Awards

Global Nominee Winner

October 2020
NASA International Space Apps

Runner-up

September 2020
Camp Figma

Experience

Product designer

November 2023— March 2024
Stash (Investing technology and services app, valued at $1.4 billion USD)

- Owned management and development of Stash Design System (SDS), a robust design system that provides optimal scalability amongst designers, Android, iOS, and web developers.
- Led focused efforts in collaboration with various platform engineers to ensure the integrity of SDS as the product grew in complexity.
- Evangelized SDS on a weekly basis to provide updates to the system, areas of improvement, and future plans.
- Owned efforts to ensure design-wide SDS compliance.

Founding product designer

August 2022— October 2023
Zeal (Series A embedded fintech, Y Combinator portfolio company)

- Owned design and strategy of customer platform, including the launch of Zeal's design system and refactor efforts, resulting in 24 new customers in the span of 8 months.
- Owned frontend experiences, leading team of 6 engineers through development of Zeal's component library, resulting in an experience that grew weekly active users by 16x in the first 6 months post launch.
- Launched automated payroll run, a core Zeal feature, resulting in a $1.5M increase in daily processed monetary value and increasing the number of weekly active users by 16 times within its first 6 months.

Core product designer

March 2021— August 2022
Commsor (Series B community-first CRM company)

- Led design of Commsor's core product alongside engineers and client-facing teams to grow and execute a shared vision.
- Key projects include the development of Commsor's design system, automations, global search, and community management.

Product designer

September 2019— March 2021
Protobrand (Behavioral science market research firm)

- Led design of Protobrand's internal behavioral analysis platform.