

GRACE HONG

An ex-architectural designer turned graphic designer with over three years of experience. I am proficient in a wide array of design software and techniques, and committed to delivering impactful visual solutions that align seamlessly with organisational objectives. My creative approach lies in weaving experimental techniques with visual storytelling. Making things that resonate with me is important. When not immersed in pixels, I find solace in coffee, the challenge of weightlifting and the joy of collecting jars — an eclectic blend that fuels my passion for both work and life.

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*Professional and community references will be provided upon request.



Education	2013 – 2016	Bachelor of Science (B.Sc.), Architecture and Sustainable Design (Magna Cum Laude) Singapore University of Technology and Design (SUTD), Singapore
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Experience	Jan 2021 – Present	UWC South East Asia (SG) <i>Graphic Designer</i>	Apr 2018 – July 2020	A+U Publishing (JPN) <i>Assistant Editor</i>
	About	An internationally renowned K-12 school fostering global citizenship, leadership, and academic excellence through holistic education.	About	A leading architectural publisher showcasing innovative designs and concepts, inspiring professionals and enthusiasts worldwide.
	Role	Developed and implemented a comprehensive visual identity system, enhancing brand recognition and stakeholder engagement across various digital platforms. Spearheaded creation of visually compelling communication materials, improving understanding and engagement with school initiatives.	Role	Curated monographs for leading architecture firms and renowned architects globally. Managed content creation and editorial planning strategies. Generated organic growth of 20k followers on Instagram through creation and curation of social media collaterals.
	May 2017 – Apr 2018	PRODUCE (SG) <i>Architecture Associate</i>	Oct 2016 – Apr 2017	Studio Lapis Conservation (SG) <i>Project Assistant</i>
	About	An innovative architecture design studio shaping urban landscapes through collaborative creativity and sustainable practices.	About	A leading studio preserving heritage through meticulous restoration, conservation, and sustainable practices in architectural endeavors.
	Role	Created design iterations and visuals for diverse clientele, including Jewel Coffee. Managed 3D modeling, rendering, and on-site coordination with manufacturers and contractors.	Role	Facilitated correspondence with partnering consultancies, like Straits Construction. Conducted site investigations, authored heritage assessments, and reviewed design changes.

Skills	<ul style="list-style-type: none">• Editorial design• Merchandise design and mockups• Digital Collage• Publishing and print knowledge• Final Artwork production and installation• Social media content and management• Visual communication and identity	Softwares	<ul style="list-style-type: none">• Adobe Creative Suite (Photoshop, Illustrator and InDesign)• Rhinoceros (3D modelling)• Canva• Figma (currently learning)• Creative coding (workable CSS and HTML knowledge)
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Values	Curiosity	Problem-solving	Adaptability	Collaboration
	Time management	Dependability		