



Zitong Wang
Graphic Designer

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626 628 5613

EDUCATION

September 2020–April 2024
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
with Distinction
Emphasis in Brand Identity Development,
Transmedia, and UI/UX

RECOGNITION

January 2024–April 2024
ArtCenter Student Gallery
Contemporary Craft Center (Identity
Poster Design)
Scent Chords (Identity Poster Design)

September 2020–April 2024
Scholarships
ArtCenter Undergraduate Scholarship

Fall 2023, Spring 2023, Fall 2022,
Spring 2022, Fall 2021, Summer 2021
Provost's List
ArtCenter College of Design
GPA of 3.8 or higher

January 2023–April 2023
ArtCenter Student Gallery
The Great Wave off Kanagawa (Woodworking)
Mondrian Inspired Bowl (Woodworking)
Fish (Wire Sculpture)

EXPERTISE

Strong working knowledge of:

Figma, InDesign, p5.js, Processing, Pages,
MadMapper, HTML, HTML/CSS, Illustrator,
Photoshop, Acrobat, Voiceflow, TouchOSC,
Glyphs, FontStruct, Miro, Slides, Keynote,

Familiar with:

After Effects, Procreate, Word, PowerPoint

Skills:

Art direction, brand identity development,
generative design, creative coding,
font design, laser cutting, letterpress,
woodworking

Languages:

Mandarin (native), English (fluent)

EXPERIENCE

May 2023–April 2024
Computer Lab Assistant
ArtCenter College of Design
Pasadena, CA

Assisted the faculty in managing the
computer lab. Checked out/in Wacom
Pens, maintained inventory, and monitored/
fixed lab printers (operability and paper
levels). Assisted users with hardware and
software issues and situated equipment.

January 2024–April 2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted Professor Alison Goodman with
her Communication Design 2 course. Helped
students with brand logos, typography,
and sequential design. Provided students
with an insight into messaging in different
contexts and how to design from a place of
understanding to create a brand identity.

January 2024–April 2024
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted Professor Zeke Wattles with
his Generative Design course. Helped
critique and coach students to create
dynamic typographic systems using tools
and techniques such as modularity, data
visualization, code-based manipulation,
and machine learning.

September 2023–December 2023
Teaching Assistant
ArtCenter College of Design
Pasadena, CA

Assisted Professor Alison Goodman
with her Information Design course. Led
critiques of project ideas, research, and data
visualization. Helped students understand
the processes and procedures for working
with complex data and organizing it into
useful and compelling information tools.