

Rebecca Moore

Industrial Designer

Contact

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Education

University of Cincinnati, DAAP

Class of 2024

Bachelor's of Science, Industrial Design

GPA: 3.8 Dean's List

Accademia Italiana - Florence, Italy

Study Abroad Program

Fall 2022

Milford High School

Class of 2019

Honor's Diploma, AP Capstone Diploma

GPA: 4.2

Skills

Digital

Rhino, SketchUp, Solidworks, Keyshot,

Procreate, Apple Suite, Google Suite

Adobe | *Illustrator, Photoshop, InDesign*

Autodesk | *Fusion 360, Sketchbook Pro*

Microsoft Office | *Word, Excel, Powerpoint*

Analog

Sketching, rendering, model making, 3D

printing, sewing, wood working, ceramics,

design research

Experience

Copeland

Dayton, OH

Innovation & Entrepreneurship Co-op - Fall 2023

Worked inside the Helix Innovation Center, contributing to innovation initiatives. Executed research plans, conducted insightful customer interviews, and leveraged design thinking methodologies across multidisciplinary teams. Capable of preparing impactful content for communication. Utilized frameworks for innovation to drive business growth. Demonstrated ability to align innovative technology with robust business models to deliver value.

MKG

Los Angeles, CA

3D Design Intern - Spring 2023

Designed and visualized brand activations and events. Modeled 3D structures and event spaces in Sketchup and rendered in Podium. Contributed to proposal and pitch deck development, sourced props and furniture for branded events, and provided on-site support for project load-ins. Collaborated with well-known clients such as Netflix, Garnier, and META.

BMF Media Group

New York, NY

Creative Intern - Summer 2022 & Fall 2021

Creative Intern at a global experiential marketing agency, contributing to brainstorming sessions for new activations and collaborating across multi-disciplinary teams. Played a key role in sourcing imagery, creating mood boards, and building floor plans for activation decks. Designed event graphics and signage, sketched, and rendered branded visuals and concepts. Provided on-site creative support for event set-up for clients including VISA, Sunglass Hut, Madonna, Amazon Luxury, and IHG Hotels and Resorts. Lead designer on a client project, managed design files, look/feel, sourcing, and styling of two bicoastal events.

AvroKo Virtual Innovation Studio

January 2021 - February 2021

Participated in a five-week virtual innovation studio, collaborating with a team of students to create a modern speakeasy concept for a hotel in Nashville. Worked closely with AvroKO designers to develop branding, food program, architecture, and interior design.