

# Isseya Thierry

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Designer & strategist seeking to contribute to impactful projects, with an eagerness to share and learn!  
Multicultural experience (grew up in France, Taiwan, China, Thailand, Singapore and the UK).

## experience

**Design Team Member, Design in 2040 by Prof. Lucy Kimbell** *London* **Feb 2024 – (May 2024)**

- Creating 3 installations that reflect plausible future scenarios of design in 2040 (scenario planning)
- Working closely with Lucy Kimbell in her design team on this complementary project for her next book

**Freelance Creative** *London and Paris* **Sep 2023 – present**

- **Production designer** on two films' set design and prop sourcing, in alignment with the directors' visions
- **Brand and graphic designer** creating logos and posters for bands, jewelry brands, and short films
- **Illustrator and animator** for a creative agency, developing visual content for their design proposals

**Course Representative, Central Saint Martins** *London* **Sep 2022 – June 2023**

- Collected and communicated student concerns, requests and feedback to course leaders
- Worked with other reps to organise and lead activities and workshops for our cohort

**Graphic Design Intern, ielo design** *Singapore* **Aug – Sep 2022**

- Worked in a fast-paced environment alongside a team of graphic and interior designers
- Participated in dynamic idea-generating sessions and developed designs for a range of experiential, digital and printed brand campaigns

**Workshop Facilitator, The Climate Fresk** *UK and France* **Dec 2021 – Dec 2022**

- Facilitating workshops that teach participants about the principle causes and effects of climate change
- Creating an inclusive space for discussion, clarifying concepts during the workshop
- Communicating the climate urgency and prompting action-centred commitments among participants

**Designer, UAL x Policy Lab x UK Department for Work and Pensions** *London* **Feb 2 – March 2021**

- Worked as part of a team to design and present a prototype for a toolkit to support caregivers in the UK
- Conducted user research and developed user personas and journeys to design a supportive experience

**1st Place Winner of Design Competition, Mendale Textiles** *London* **Nov – Dec 2020**

- Actively listened to the client's feedback to refine and develop my work throughout the given timeline
- Formally presented my final designs to the client, articulating my concept, design decisions and process

## competencies

**Skills** Confident visual, written and verbal communication, Highly adaptable, Cultural sensitivity, Interdisciplinary collaboration, Leadership, Time and priority management, Scenario planning, Prototyping, User research, Design thinking, Graphic design

**Software** Adobe Illustrator, Photoshop, InDesign, Procreate, MS Office — learning After Effects

**Languages** English (native), French (native), Mandarin (HSK 3)

## education

**Central Saint Martins, University of the Arts London**

2020-23 BA Graphic Communication Design First Class Honours

2019-20 Foundation diploma in Art & Design Pass with Distinction

2018 Summer short course in fashion design

**Yale University, Online course**

2020 Moral Foundations of Politics (8-week course)

**Tanglin Trust School, Singapore**

2019 A-Levels A\*, A, A, B

*In Art & Design, Business, Philosophy and an Extended Project Qualification*

2017 (I)GCSEs 5 A\*s, 5As

Please contact me for testimonials and references.