

PAHOLA

CONTACT

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www.paholabustos.com

EDUCATION

University of Miami
BS Film Production 2022

SKILLS

Adobe Premiere Pro
Production Coordination
Call Sheets, Scheduling &
Crew Management
Set design
Social Media Production
Story Development & Script
Coverage

LANGUAGES

Spanish - Native
French - Intermediate

WORK EXPERIENCE

PRODUCTION ASSISTANT

Cheddar Inc.

1/25 - 8/25

- Coordinated guest booking and interview logistics for live financial and tech news segments, including research, outreach, and briefing preparation for on-air talent
- Supported social media content creation and scheduling across multiple platforms, leveraging trending topics to boost audience engagement and digital reach

SET DRESSER / PROPS ASSISTANT

Sets By Sara

1/24 - 8/25

- Assisted in the construction and painting of custom props and set pieces, ensuring alignment with the production's visual style and narrative requirements
- Sourced, organized, and managed prop materials and inventory, coordinated returns and maintained continuity throughout the production process

SOCIAL MEDIA STRATEGIST

Isaac Hindin Miller - I LIKE YOU! Brand

1/25 - 8/25

- Filmed and coordinated 40+ short-form interview videos for Instagram, supporting consistent weekly publishing and audience growth
- Managed post-production workflow, provided detailed edit notes, and conducted monthly talent research to source compelling interview subjects

SENIOR PRODUCTION ASSISTANT

Veyl Ventures

11/23 - 11/24

- Handled shoot-related logistics, including location scouting and obtaining necessary permissions, as meal, transportation and crew coordination
- Created production plans, schedules, and milestones, sourced Props for shoots

PRODUCTION COORDINATOR

Sasa Productions

3/22 - 10/23

- Coordinated and booked crew and talent for Senior Producer while also having created call sheets and schedules

PRODUCTION CREDITS

- Gotham Casting | Netflix: ONE SHOT with Ed Sheeran | Casting Associate
- Snackish Media | Strange Goods Social | Production Assistant
- Stonehedge Vitamins | Probiotic Campaign | Production Assistant
- @Mattdoeshair | Social Shoot | Production Assistant
- Ganimals | Fall Photoshoot Campaign Props Assistant
- Drew Barrymore | Peri-Menopause Campaign | Key PA
- Quaker Short Film | Berlin Film Festival | 2nd Assistant Director
- Don't You Want Me- Bitters | Music Video | 1st Assistant Director
- Q-Train Web Series | Bushwick Film Festival | 1st Assistant Director

BUSTOS