

# PAHOLA

## CONTACT

917-756-5921  
pahola.bustos@gmail.com  
www.paholabustos.com

## EDUCATION

University of Miami  
BS Film Production 2022

## SKILLS

Adobe Premiere Pro  
Production Coordination  
Call Sheets, Scheduling &  
Crew Management  
Set design  
Social Media Production  
Story Development & Script  
Coverage

## LANGUAGES

Spanish - Native  
French - Intermediate

## WORK EXPERIENCE

### PRODUCTION ASSISTANT

1/25 - 8/25

#### Cheddar Inc.

- Coordinated guest booking and interview logistics for live financial and tech news segments, including research, outreach, and briefing preparation for on-air talent
- Supported social media content creation and scheduling across multiple platforms, leveraging trending topics to boost audience engagement and digital reach

### SET DRESSER / PROPS ASSISTANT

1/24 - 8/25

#### Sets By Sara

- Assisted in the construction and painting of custom props and set pieces, ensuring alignment with the production's visual style and narrative requirements
- Sourced, organized, and managed prop materials and inventory, coordinated returns and maintained continuity throughout the production process

### SOCIAL MEDIA STRATEGIST

1/25 - 8/25

#### Isaac Hindin Miller - I LIKE YOU! Brand

- Filmed and coordinated 40+ short-form interview videos for Instagram, supporting consistent weekly publishing and audience growth
- Managed post-production workflow, provided detailed edit notes, and conducted monthly talent research to source compelling interview subjects

### SENIOR PRODUCTION ASSISTANT

11/23 - 11/24

#### Veyl Ventures

- Handled shoot-related logistics, including location scouting and obtaining necessary permissions, as meal, transportation and crew coordination
- Created production plans, schedules, and milestones, sourced Props for shoots

### PRODUCTION COORDINATOR

3/22 - 10/23

#### Sasa Productions

- Coordinated and booked crew and talent for Senior Producer while also having created call sheets and schedules

## PRODUCTION CREDITS

- Gotham Casting | Netflix: ONE SHOT with Ed Sheeran | Casting Associate
- Snackish Media | Strange Goods Social | Production Assistant
- Stonehedge Vitamins | Probiotic Campaign | Production Assistant
- @Mattdoeshair | Social Shoot | Production Assistant
- Granimals | Fall Photoshoot Campaign Props Assistant
- Drew Barrymore | Peri-Menopause Campaign | Key PA
- Quaker Short Film | Berlin Film Festival | 2<sup>nd</sup> Assistant Director
- Don't You Want Me- Bitters | Music Video | 1<sup>st</sup> Assistant Director
- Q-Train Web Series | Bushwick Film Festival | 1<sup>st</sup> Assistant Director

# BUSTOS