Ryan Tiszai

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Professional Summary

Visual Designer with 6+ years of experience specializing in high-impact visual systems, art direction, and graphic production. Proven success leading large-scale initiatives and translating complex narratives into engaging, multi-medium assets for channels including hybrid events and internal learning & development. Expert in the Adobe Creative Suite, skilled at delivering sophisticated digital and print assets for global tech and consumer brands, and focused on end-to-end production management and technical execution.

Experience

Graphic Designer | Amazon Design Excellence | Seattle, WA | 03/2024 – Present

- Developed, launched, and maintained Amazon Design brand identity, establishing visual standards and typographic hierarchies for a 5,500+ internal user community.

- Art directed and led the graphic and visual production for Amazon's largest internal design conference, Conflux.

- Edited high-fidelity video content and created motion graphics templates for communications, promotional videos, and web, driving multi-platform engagement.

- Led design and video editing for multiple ongoing internal learning series, focusing on instructor-led UX training and development within Amazon's internal learning platform.

- Developed and implemented accessible graphic systems for use by non-designers, promoting consistent brand application and aiding in compliance initiatives.

- Delivered sophisticated, high-stakes design projects within extremely tight deadlines, managing multiple priorities while ensuring all visual assets met a high production standard.

Production Designer | Helms Workshop | Austin, TX | 06/2023 – 10/2023

- Managed final production and asset pipelines, conducting rigorous preflight checks and packaging assets to ensure high-standard client delivery.

- Executed high-impact editorial designs and visual assets for multi-channel campaigns across a wide range of media, including print, digital, and out-of-home marketing.

- Expertly handled specialty print techniques on diverse substrates for consumer packaging, while maintaining technical and legal compliance.

- Adapted static designs into motion graphics and Lottie animations to improve customer-facing engagement.

- Defined visual systems and brand guidelines, specifying visual standards for a consistent customer experience across diverse touchpoints.

Packaging & Graphic Designer | True Brands | Seattle, WA | 09/2021 – 06/2023

- Led the development of full-scale product design and graphic layout, encompassing concepting, illustration, packaging designs, and non-standard formats from initial ideation to market launch.

- Developed custom structural packaging, including protective inserts, and authored detailed instruction booklets and quick-start guides for complex products, ensuring clarity and ease of use.

- Led the total design and execution of annual wholesale catalogs and publishing production, including comprehensive layout systems, editorial, indexing, and data-management, managing production end-to-end.

- Oversaw graphic packaging production for a mass-market consumables line launch, ensuring excellent technical execution and detail in all deliverables.

Notable Projects

- Designed and produced infographics for a national American library training series (OCLC, freelance), specifically tailoring content for Articulate Storyline and integration within the Moodle LMS environment.

- Led design and visual production for major internal Amazon Design Conferences, including the Amazon Design & Creative Town Hall and Conflux 2025.

Skills & Qualifications

Brand, Strategy & Editorial Design: Brand Identity, Design Systems, Art Direction, Visual Systems, Editorial Design, Typography, Layout Systems, Narrative Storytelling, Technical Execution, Packaging Design.

Motion, Video & Digital Production: Motion Graphics & Templates, Video Editing & Production, Event Visual Production, Storyboarding, Data Visualization, Digital Prototyping, Digital Experience Design.

Software & Tools: Adobe Creative Cloud (Illustrator, Indesign, Photoshop, After Effects, Premiere Pro, Firefly), Figma Suite (Prototyping, Figjam, Express, Slides, Figma Make), HTML/CSS, Articulate 360, Blender 3D.

Collaboration & Project Management: End-to-End Project Management, Cross-functional Team Leadership, Stakeholder Presentation, Production Timelines, Vendor Communications, Workshop Facilitation, Strong Written & Verbal Communication, Large Language Model Workflows.

Education

Associate of Applied Science in Graphic Design
Seattle Central College | Seattle, WA | 2021

References

Rahmin Eslami (Hiring Manager Amazon, ADX)
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