



CHASE DAVENPORT

GRAPHIC DESIGNER & ART DIRECTOR

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EXPERIENCE

BD&E / 2014 – Present

Senior Graphic Designer & Art Director

Worked with brand launches, overhauls, identity systems, and campaigns. Designed brochures, outdoor placement, catalogs, magazines and social media content. Well-versed and experienced in strategic branding and marketing communications. Art directed photoshoots, commercials and marketing campaigns.

Attention to detail in print-ready production art from both pre-press and on-press experience.

HDS Marketing / 2010 – 2014

Graphic Designer

Developed, designed and maintained corporate ecommerce stores. Created logos, brand standards, and initiated marketing research. Art directed photography and the handled the proofing of speculative product.

Developed a deep knowledge of promotional marketing and custom-made product design.

EDUCATION

The Art Institute
of Pittsburgh / 2010
Bachelor's of
Graphic Design

TOOLS

InDesign
Photoshop
Illustrator
Figma
WordPress
Procreate
Canva

EXPERTISE

Conceptualization
Brand Identity
Layout & Composition
Campaigns
Direct Marketing
Typography
Storyboarding

SKILLS

Print Design
Digital Design
Art Direction
Illustration
Editing
Press Checks

ABOUT ME

I'm a guitar-playing, board game-loving, food-obsessed nerd from Pittsburgh that lives for design.

I'm experienced in brand management and marketing, having done extensive design and identity overhauls for numerous institutions and companies. I have conceptual and layout experience, as well as production end and print-ready skills that have given me a firm grasp on budgets, scheduling and realistic expectations. I've been fortunate enough to have worked with some very cool brands and companies, and I really enjoy the process of puzzling together what makes a brand or design work and really listening to a client or directive to find those perfect solutions.

CHASEDAVENPORTDESIGN.COM