

Mackie Herrlinger

GRAPHIC DESIGNER & ARTIST

ABOUT

2023 graduate with a Bachelor's degree in visual communication design seeking role as a graphic designer. Interested in brand identity, UI/UX, packaging, illustration, and motion graphics. Creative, adaptable, and eager to collaborate!

EDUCATION

The Ohio State University | Columbus, OH
BSD, Visual Communication Design
Social Psychology + Personality Minor
2019 – 2023 | 3.64 GPA

EMPLOYMENT

ArtWorks Cincinnati | Cincinnati, OH
Mural Studio Artist
January 2025 – present

The Campaign Workshop | Washington, DC
Design Intern
July – August 2022

Urban Arts Space | Columbus, OH
Design Intern
August 2021 – April 2022

SKILLS

Adobe Illustrator
● ● ● ● ●

Adobe InDesign
● ● ● ● ●

Adobe Photoshop
● ● ● ● ●

Adobe AfterEffects
● ● ● ● ●

Microsoft Office
● ● ● ● ●

Adobe Premiere Pro
● ● ● ● ●

CONTACT

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PORTFOLIO

www.mackiegraphics.com

FREELANCE

P&G via Cog, LLC. | Cincinnati, OH
Print + Production, 2024 – present

Hinge Commerce | Cincinnati, OH
Production Design, 2024

Teknion + OfficeWorks | Atlanta, GA
Print Design, 2023 – 2024

Ohio State University | Columbus, OH
Book / Layout Design, 2023

EXPERIENCE

Visionaries + Voices

Double Vision, 2025

Created and donated an art piece made in collaboration with a V+V artist to be auctioned at annual *Double Vision* fundraiser.

AIGA Cincinnati

Disrupting Design Norms with Visionaries + Voices Artists (Cincinnati Design Week), 2024

Collaborated with V+V artists and Cog, LLC to create original packaging design and speak about the process and experience for AIGA Cincinnati Design Week.

TEDxOhioStateUniversity

Design Director, 2022 – 2023

Design Committee, 2020 – 2023

Serving and leading design team in creating print and digital material for organizational use, three main events, and a dozen smaller events over the course of three years.

Graphic Design & Smart Social Media, 2023

Co-created and facilitated short workshop introducing beginning design principles to non-design students.