



clover@studio.com

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123 W 45th St, Los Angeles, CA 90046



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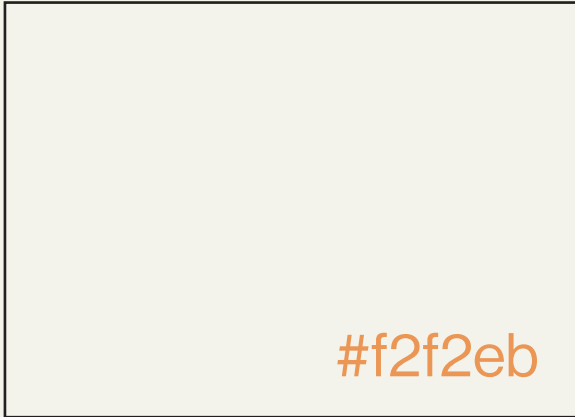
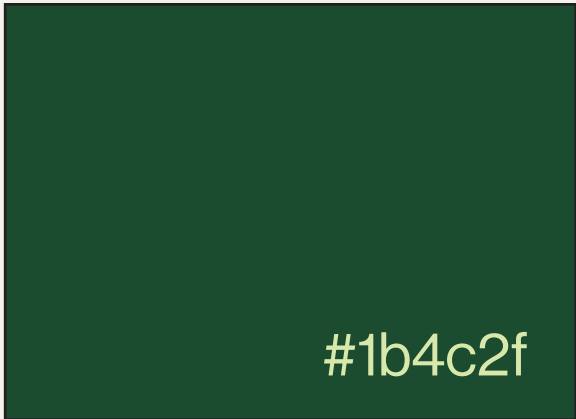
BRAND IDENTITY





mission statement

Clovr Studio is a multidisciplinary creative design studio based in Los Angeles, specializing in visual direction, digital experiences, and interactive content. Through playful yet professional visual storytelling, we inspire imagination and growth—bringing a touch of luck every step of the way.



Neue Haas Grotesk Display Pro

Light	<i>Light Italic</i>
Roman	<i>Italic</i>
Medium	<i>Medium Italic</i>
Bold	<i>Bold Italic</i>



PROMOTIONAL ITEMS





clovr studio

Qianrui Zhou

Illustrator @ClovrStudios



Vivian Bi

Illustrator @ClovrStudios



Who We Are —

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Skills

graphic design • illustration • branding
• video editing

Favorite Project

An unconventional calendar that blended illustration and textile art: each month showcased a cat in hand-stitched yarn.

✉ qianruiz@clovrstudio.com

Qianrui Zhou: Illustrator @ClovrStudios

Skills

graphic design • illustration • branding
• user experience

Favorite Project

An illustration-based artist's book that works as a guidebook about smells to avoid through tactile storytelling.

✉ vivianb@clovrstudio.com

Vivian Bi: Illustrator @ClovrStudios



Christine Zhang
Photographer @ClovrStudios



Zoe Hammer
Designer @ClovrStudios



Vivienne Tran
Designer @ClovrStudios



Skills

photography • graphic design • video editing • branding

Favorite Project

A studio campaign shoot for VOID, a line of chrome headphone accessories, blending vintage and futuristic elements together.

✉ christinez@clovrstudio.com

Christine Zhang: Photographer @ClovrStudios

Skills

illustration • painting • design • merchandising • marketing

Favorite Project

Laser-cut magnets modeled after my pug, paired with custom-matched packaging.

✉ zoeh@clovrstudio.com

Zoe Hammer: Designer @ClovrStudios

Skills

multimedia • ceramics • visual design • film photography

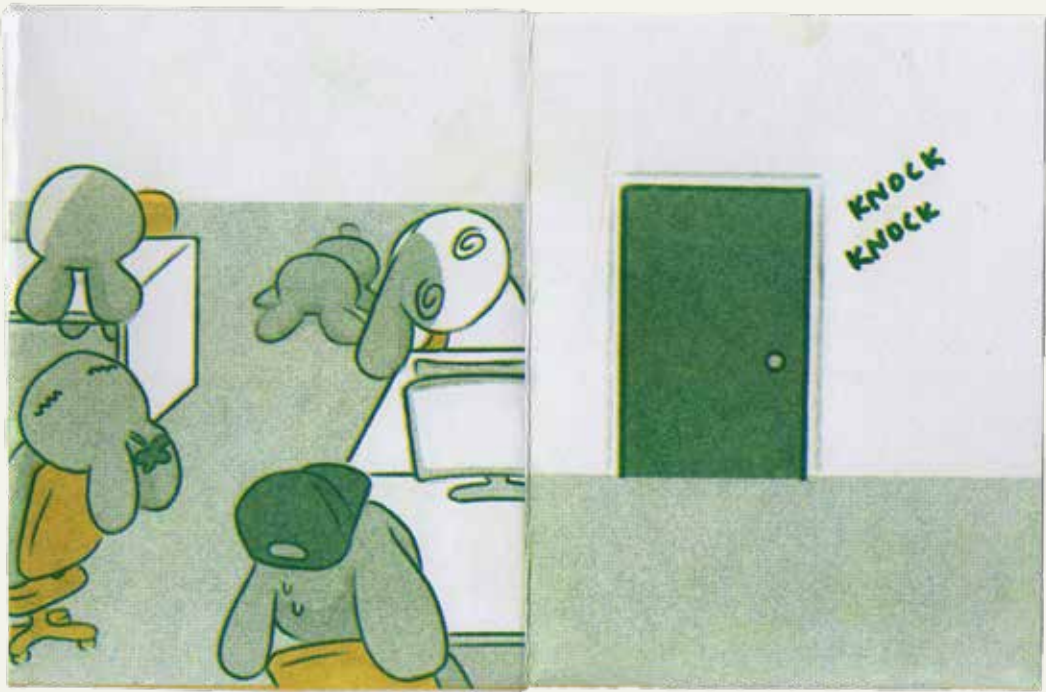
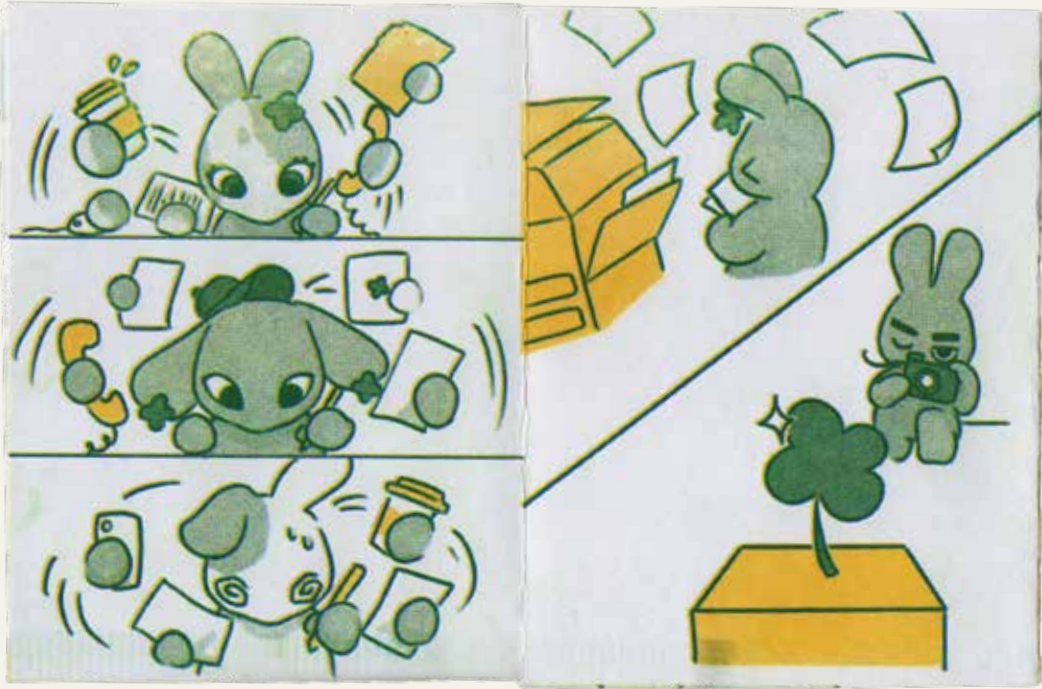
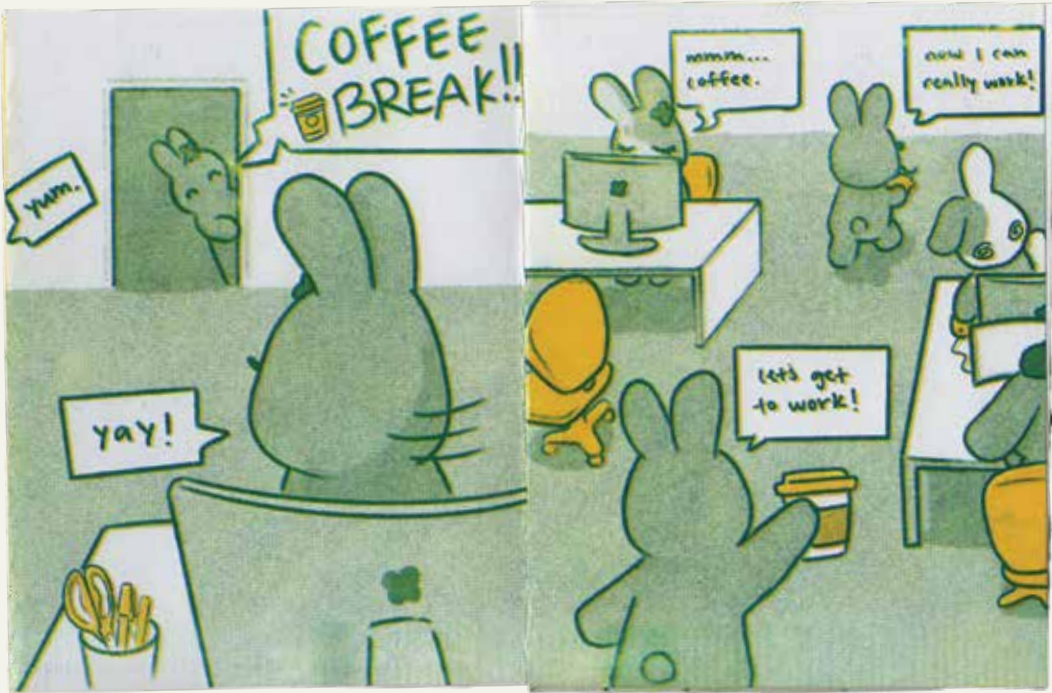
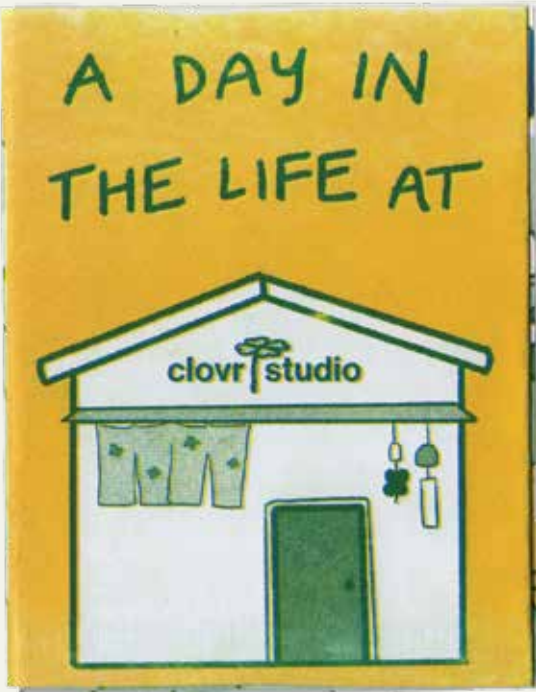
Favorite Project

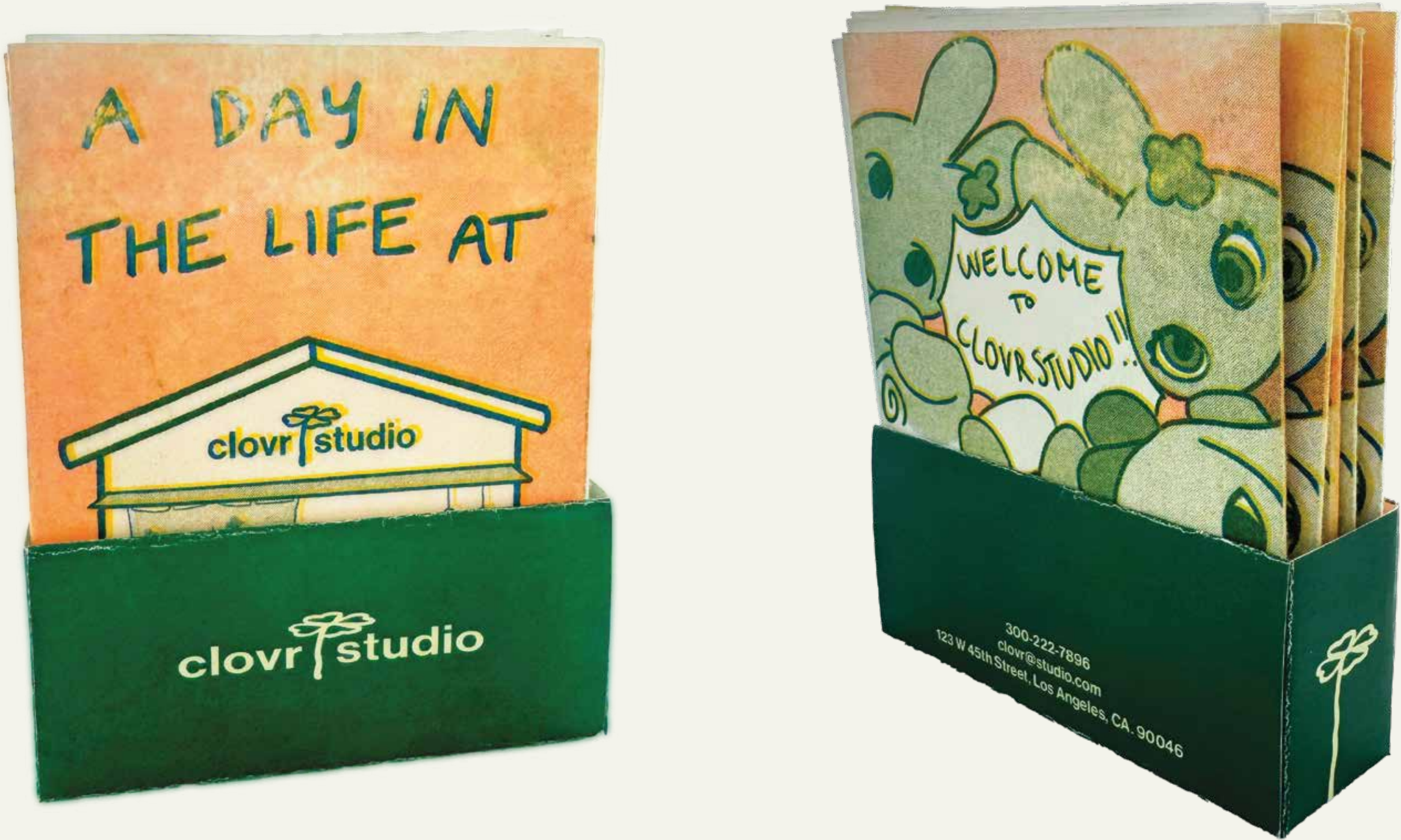
Based on a self-exploration of the word 'sentimentality,' I designed and curated a CD that was accompanied by a physical zine and CD case.

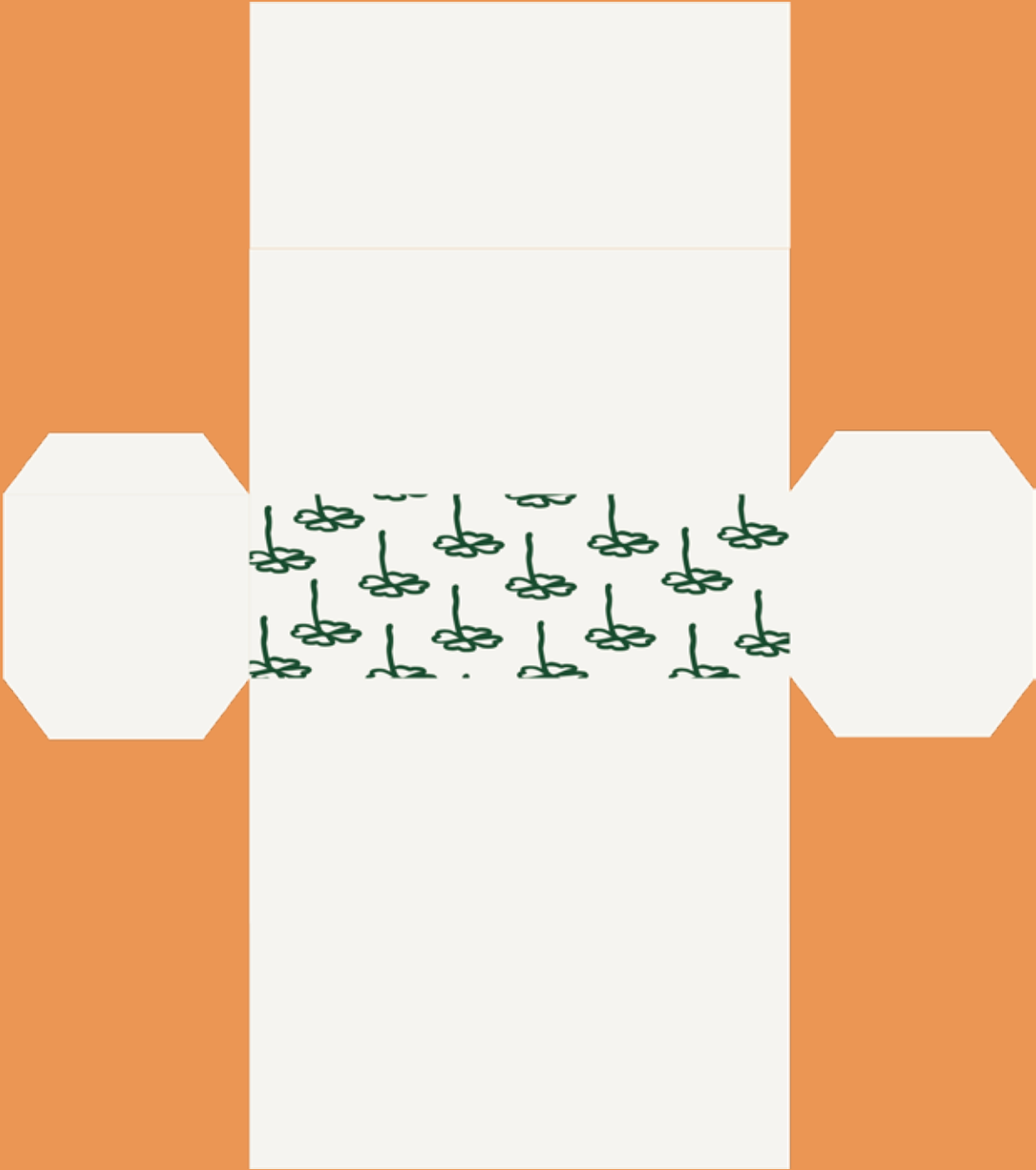
✉ viviennet@clovrstudio.com

Vivienne Tran: Designer @ClovrStudios









PROMOTIONAL EVENT





spring session

ACTIVITIES

- Live music (from artists we have worked with for branding)
- Free design consultations
- Clovr Studio merchandise

AUDIENCE

- Creatives
- Music enthusiasts

LOCATION

- Clovr Studio



CLOVR STUDIO PRESENTS

SPRING SESSION

FREE DESIGN
COSULTATION
TO TRANSFORM
YOUR BRAND FROM
OUR TOP DESIGNERS

LIVE PERFORMANCES BY
TUESDAY BEACH CLUB • TOASTERZ • MIMI BAY

DRINKS
PROVIDED

FREE
EXCLUSIVE
CLOVR MERCH

APRIL 30 • 7PM
123 W 45TH STREET
LOS ANGELES CA 90046

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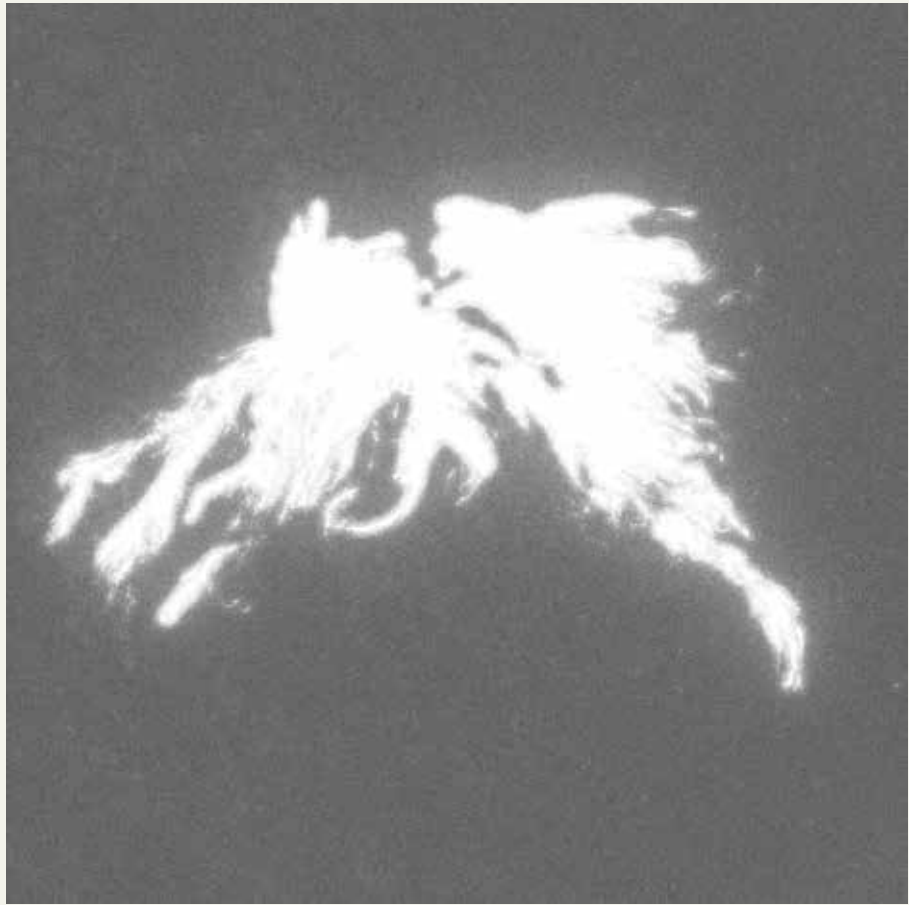
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ARTISTS (including pre-existing album covers as reference)



Tuesday Beach Club



toasterz



mimi bay



Tuesday Beach Club

NEW ALBUM CONCEPT



Rays







toasterz

NEW ALBUM CONCEPT



Vol. 2.0

toasterz





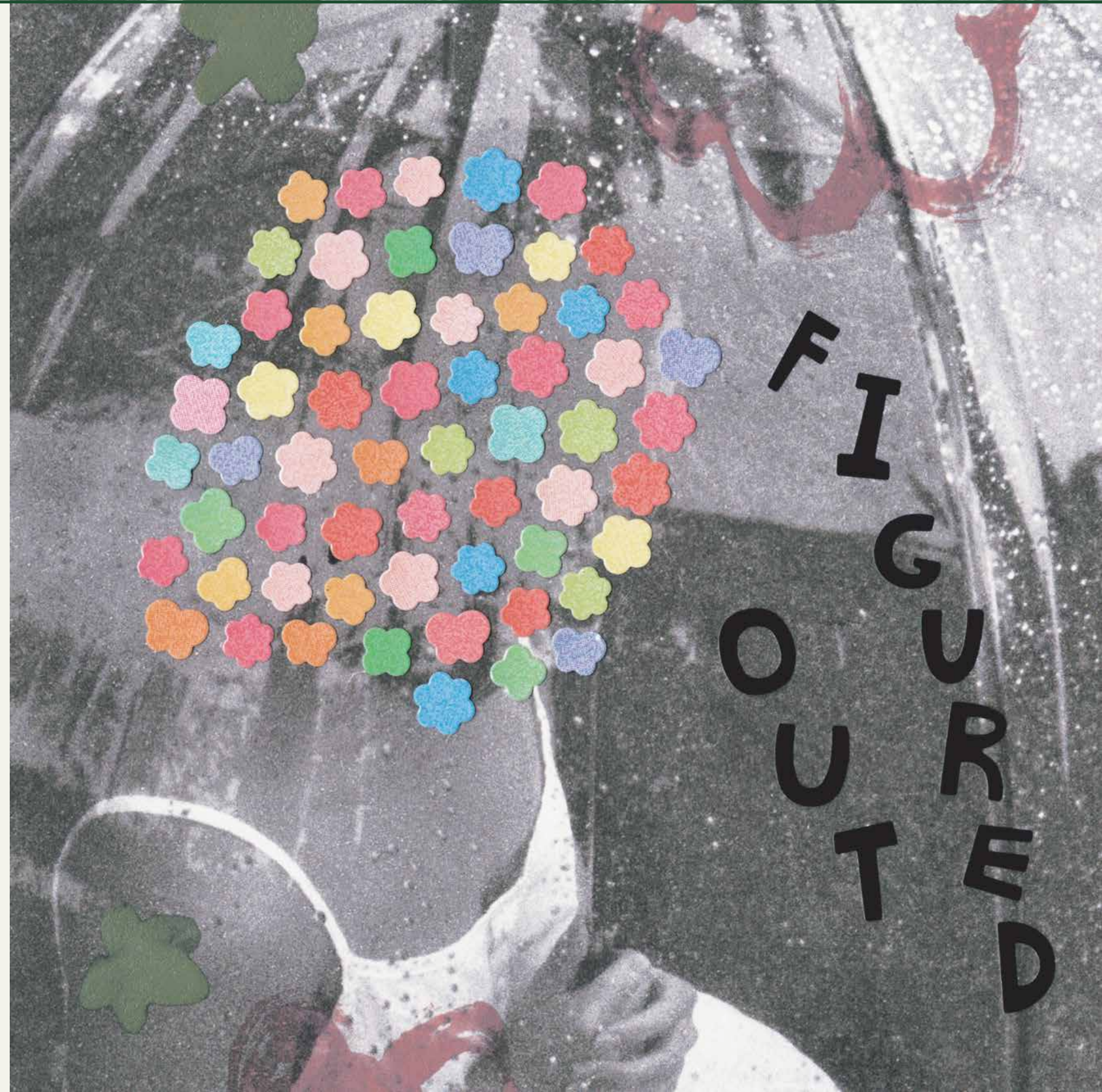


mimi bay

NEW ALBUM CONCEPT



Figured Out



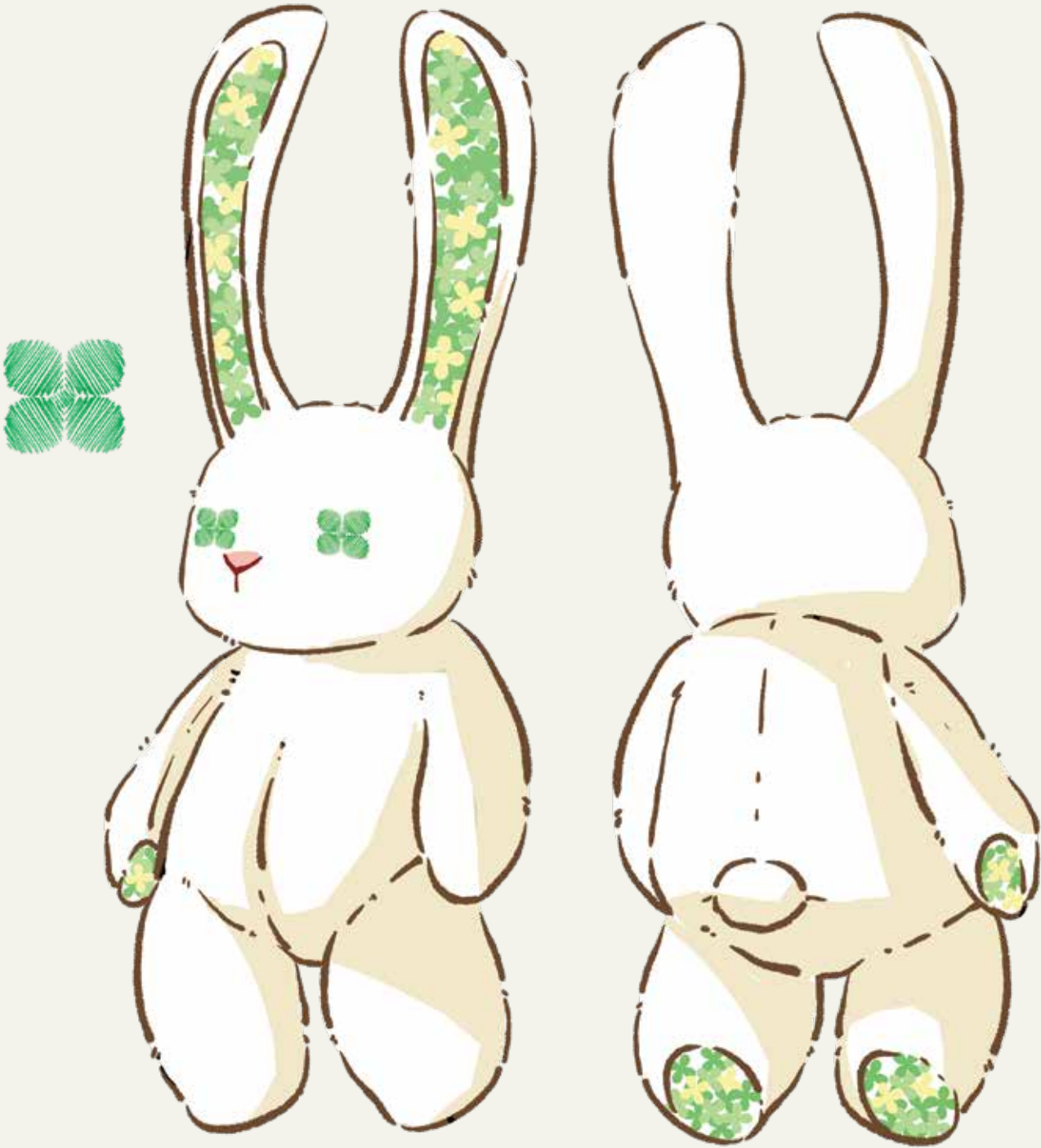






bringing a touch of luck
every step of the way.



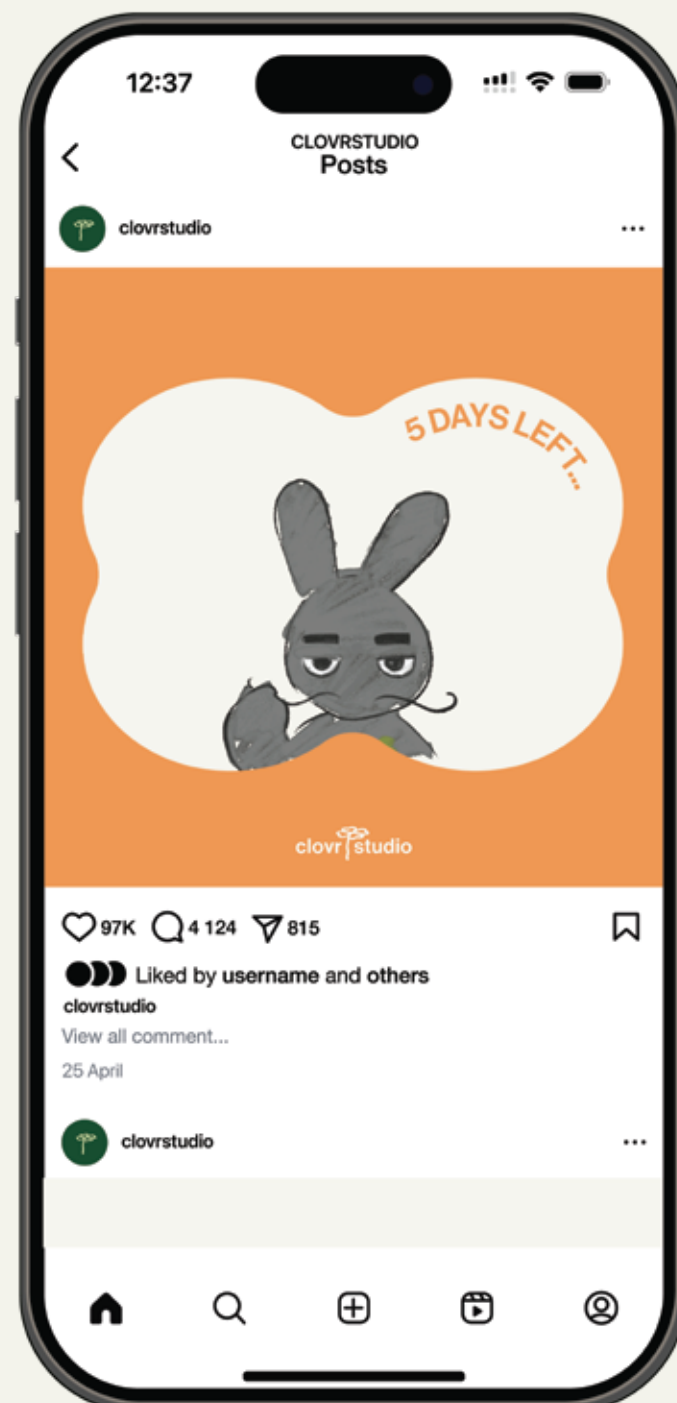
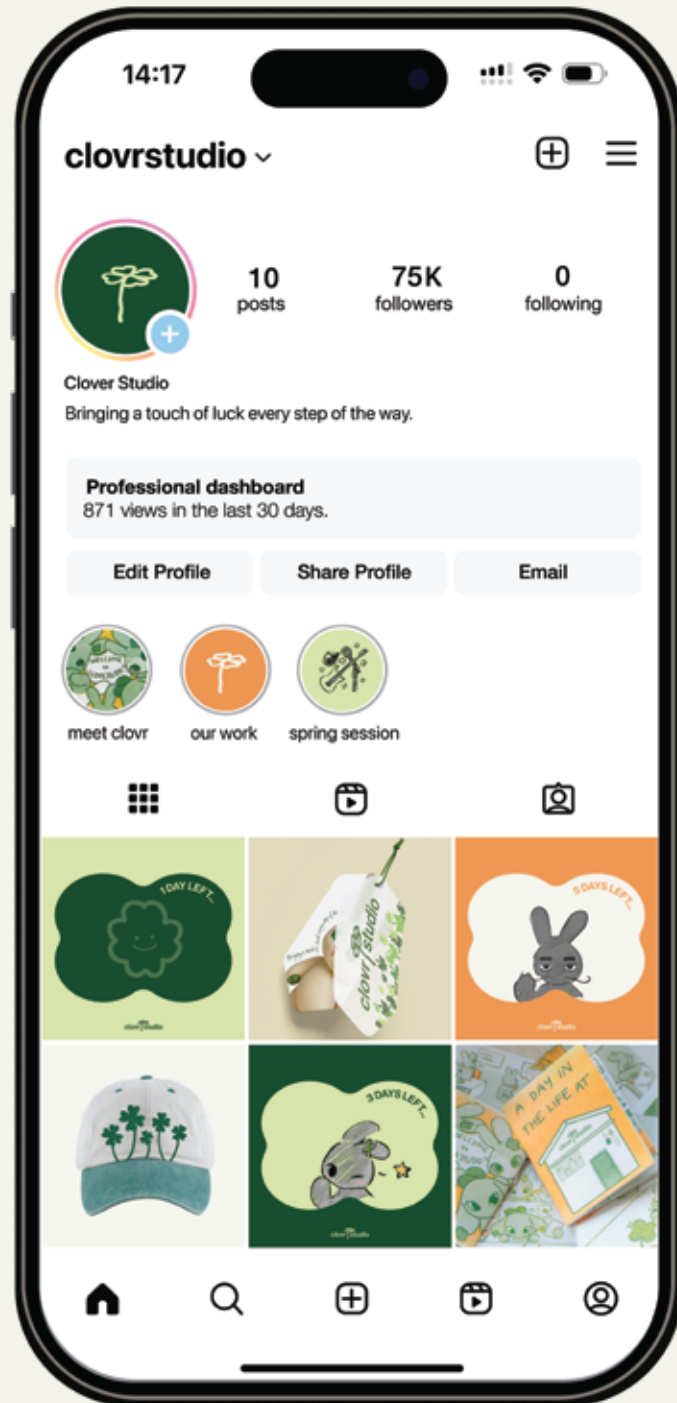






ONLINE REPRESENTATION







(click for animated GIF)





(click for animated GIF)





(click for animated GIF)



THANK YOU

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