



Sana Boudiab

Portfolio・ポートフォリオ

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Play Date Short Film

Poster Design (art direction,
photography, graphic design)

Play Date is a short film about a girl and her babysitter, written and directed by a childhood friend. Using the real toys from our childhood, I created imagery that references our nostalgic childhood memories.

ポスターデザイン(アートディレクション、
写真撮影、グラフィックデザイン)

「Play Date」は、少女とベビーシッターの物語を描いたショートフィルムで、私の幼なじみが脚本・監督を務めました。私たちの幼少期の実際の玩具を使用し、懐かしい思い出を呼び起こすようなビジュアルを制作しました。

Tools・ツール

- Canon EOS Rebel T3i
- Photoshop
- InDesign
- Procreate



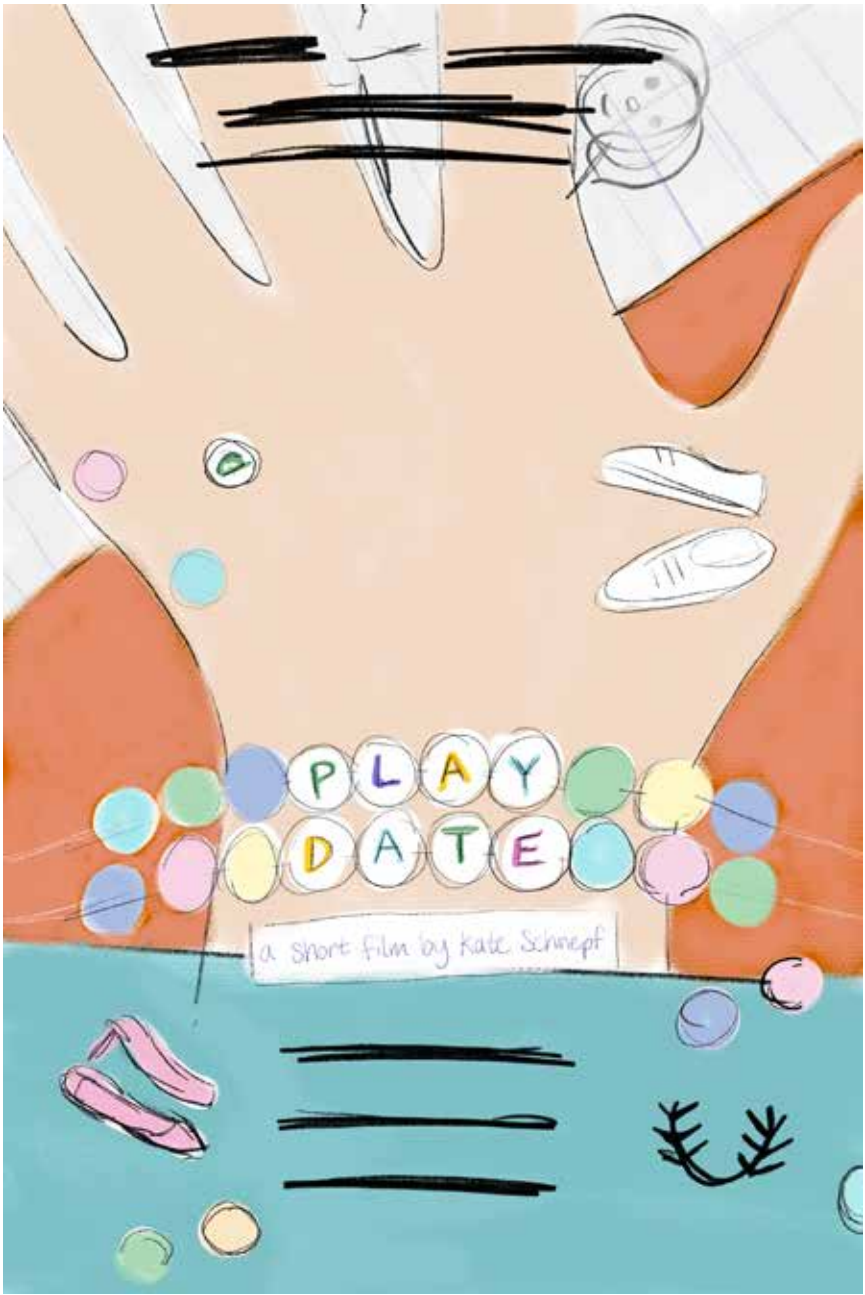
—
LANE ROSA & OLIVIA BERRIS

PLAY
DATE

a film by Kate Lord Schnepf

with AMANDA PERRI and DANIELLE HEATON | DIRECTOR OF PHOTOGRAPHY LIZ CHARKY | EDITED BY JOE SIEBERT
COMPOSER STEVEN NAYLOR | PRODUCTION DESIGNER SHANNON MCDONOUGH | COSTUME DESIGNER OLIVIA BERRIS | EXECUTIVE PRODUCERS ETAB ALSHATHRI
EXECUTIVE PRODUCER KATE LORD SCHNEPF | PRODUCED BY MARTA RONCADA | WRITTEN & DIRECTED BY KATE LORD SCHNEPF

Sketch



Whitney Museum of American Art

Conceptual Full Rebrand

The Whitney Museum of American Art in New York is an icon in the art world that has a riveting history of rejection and growth. This rebrand alludes to the iconic features of the Whitney’s building and shows their focus and dedication to living, unconventional American Contemporary artists as well as showcasing the museum’s history. By highlighting these things through branded advertisements, posters, and familiar forms, the Whitney can proudly show their origin and growth.

コンセプトによる全面的なリブランディング

ニューヨークにあるホイットニー美術館は、拒絶と成長の歴史を持つアート界の象徴です。このリブランディングでは、美術館の建物の象徴的な特徴を反映させるとともに、アメリカ現代美術の生きた、型破りなアーティストたちに対するフォーカスと献身を表現しました。ブランディング広告やポスターなどを通じて、美術館の歴史とその成長を強調し、ホイットニー美術館が誇るべき起源と発展を示しています。

Tools・ツール

- Illustrator
- InDesign
- Photoshop
- Adobe XD









MUSEUM OF AMERICAN ART

[ABOUT THE WHITNEY](#) [VISIT](#) [EXHIBITIONS](#) [ART & ARTISTS](#) [LEARN](#) [SHOP](#)

SKIP THE LINE
BECOME A MEMBER

[JOIN NOW](#) [LEARN MORE](#)

SAVE TIME
BUY TICKETS ONLINE

[BUY TICKETS](#)

[BUY WARHOL TICKETS NOW](#)



Whitney Museum of American Art
99 Gansevoort Street
New York, NY 10014
(212) 570-3600

Open today: 10:30am-6:00pm

ON VIEW NOW WARHOL



[SEE MORE ON VIEW](#)

© 2019 Whitney Museum of American Art



MUSEUM OF AMERICAN ART

[ABOUT THE WHITNEY](#) [VISIT](#) [EXHIBITIONS](#) [ART & ARTISTS](#) [LEARN](#) [SHOP](#)

ABOUT THE WHITNEY

As the preeminent institution devoted to the art of the United States, the Whitney Museum of American Art presents the full range of twentieth-century and contemporary American art, with a special focus on works by living artists. The Whitney is dedicated to collecting, preserving, interpreting, and exhibiting American art, and its collection—arguably the finest holding of twentieth-century American art in the world—is the Museum's key resource. The Museum's signature exhibition, the Biennial, is the country's leading survey of the most recent developments in American art.

Innovation has been a hallmark of the Whitney since its beginnings. It was the first museum dedicated to the work of living American artists and the first New York museum to present a major exhibition of a video artist (Nam June Paik in 1982). Such figures as Jasper Johns, Cy Twombly, and Cindy Sherman were given their first museum retrospectives by the Whitney. The Museum has consistently purchased works within the year they were created, often well before the artists became broadly recognized. The Whitney was the first museum to take its exhibitions and programming beyond its walls by establishing corporate-funded branch facilities, and the first museum to undertake a program of collection-sharing (with the San Jose Museum of Art) in order to increase access to its renowned collection.

Designed by architect Renzo Piano and situated between the High Line and the Hudson River, the Whitney's new building vastly increases the Museum's exhibition and programming space, providing the most expansive view ever of its unsurpassed collection of modern and contemporary American art.



HISTORY OF THE WHITNEY



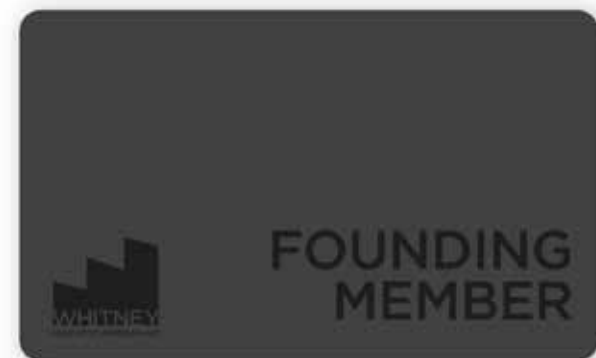
THE BUILDING



THE NEIGHBORHOOD



© 2019 Whitney Museum of American Art [Contact Us](#)





When her collection was rejected, she started her own museum.



Today, the Whitney remains an advocate for untraditional American artists.

whitney.org



Experience the mind of a living artist.



The Whitney supports living American artists who create impact through innovation.

whitney.org



A different kind of art museum.



The Whitney provides a platform to empower untraditional American artists.

whitney.org



Twenty-Something Newsletter

Brand Identity, Assets Bundle,
Website Design

Twenty-Something is a newsletter not only for people in their 20s, but for people who have fun trying to answer questions about topics impacting young adults today. This project is designed and intended for creators who do not have access to professional design programs. In addition to the brand identity and website, it includes a brand asset bundle which can be used to create unique designs in Canva.

Twenty-Something ニュースレター

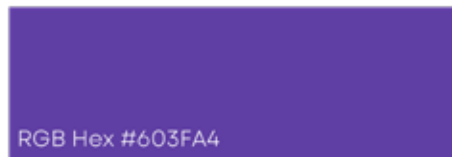
ブランドアイデンティティ、アセットバンドル、ウェブサイトデザイン

Twenty-Something」は、20代の人々だけでなく、今日の若年層に影響を与えるトピックについて考えることを楽しむ人々のためのニュースレターです。このプロジェクトは、プロフェッショナルなデザインツールを持たないクリエイターを対象としてデザインされています。ブランドアイデンティティやウェブサイトに加えて、Canvaでユニークなデザインを作成できるアセットバンドルも含まれています。

Tools・ツール

- Illustrator
- Photoshop
- Canva

twenty -
something.



Roboto Mono

REGULAR

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789! - " .

BOLD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789! - " .

Roboto

REGULAR

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!-".

BOLD

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!-".

Roboto Condensed

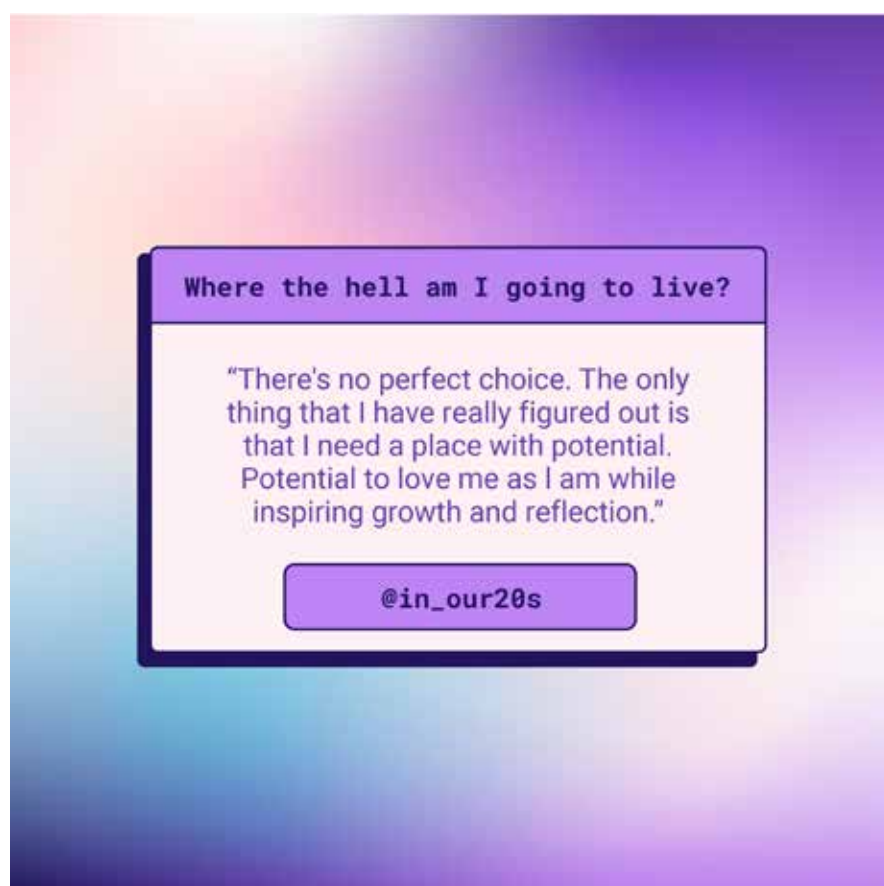
REGULAR

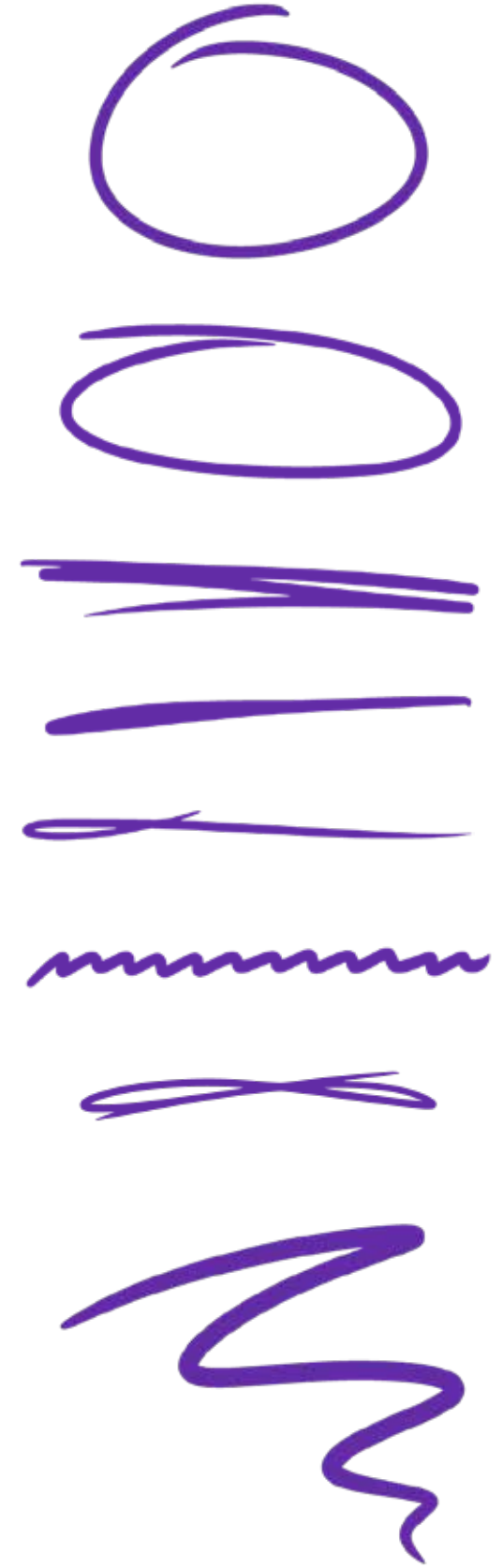
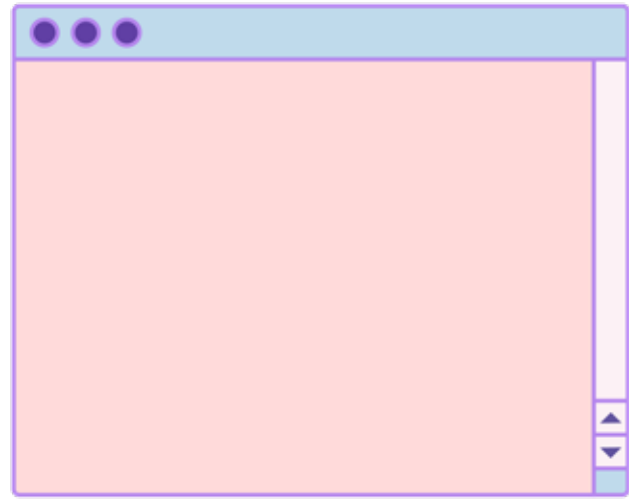
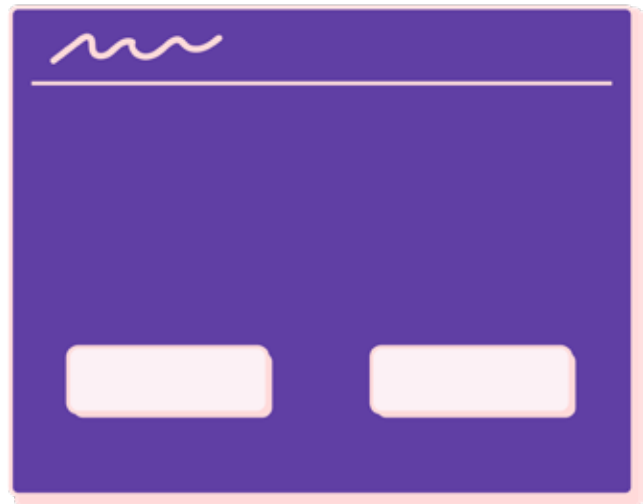
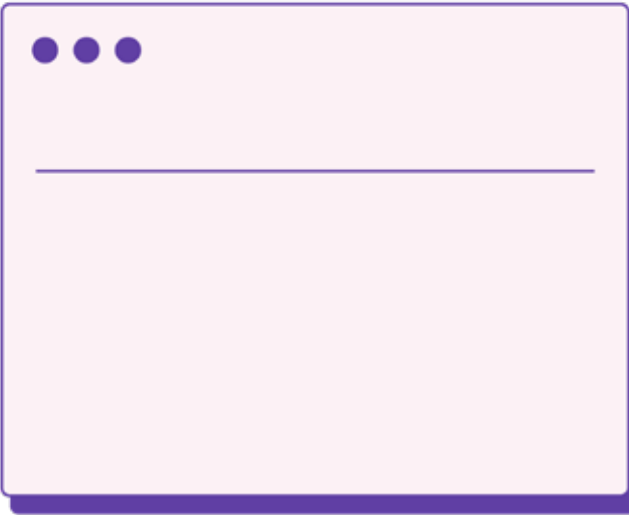
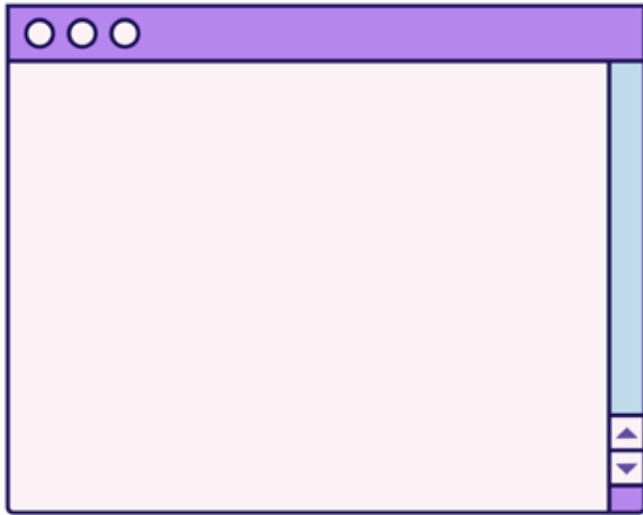
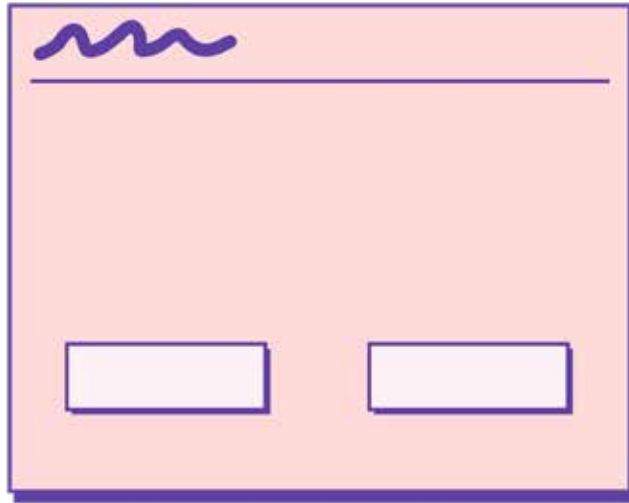
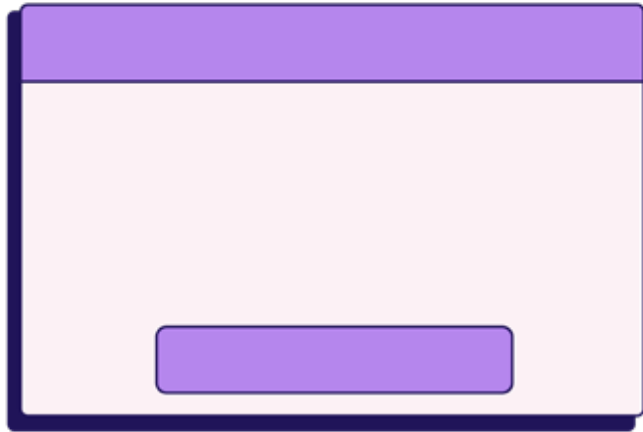
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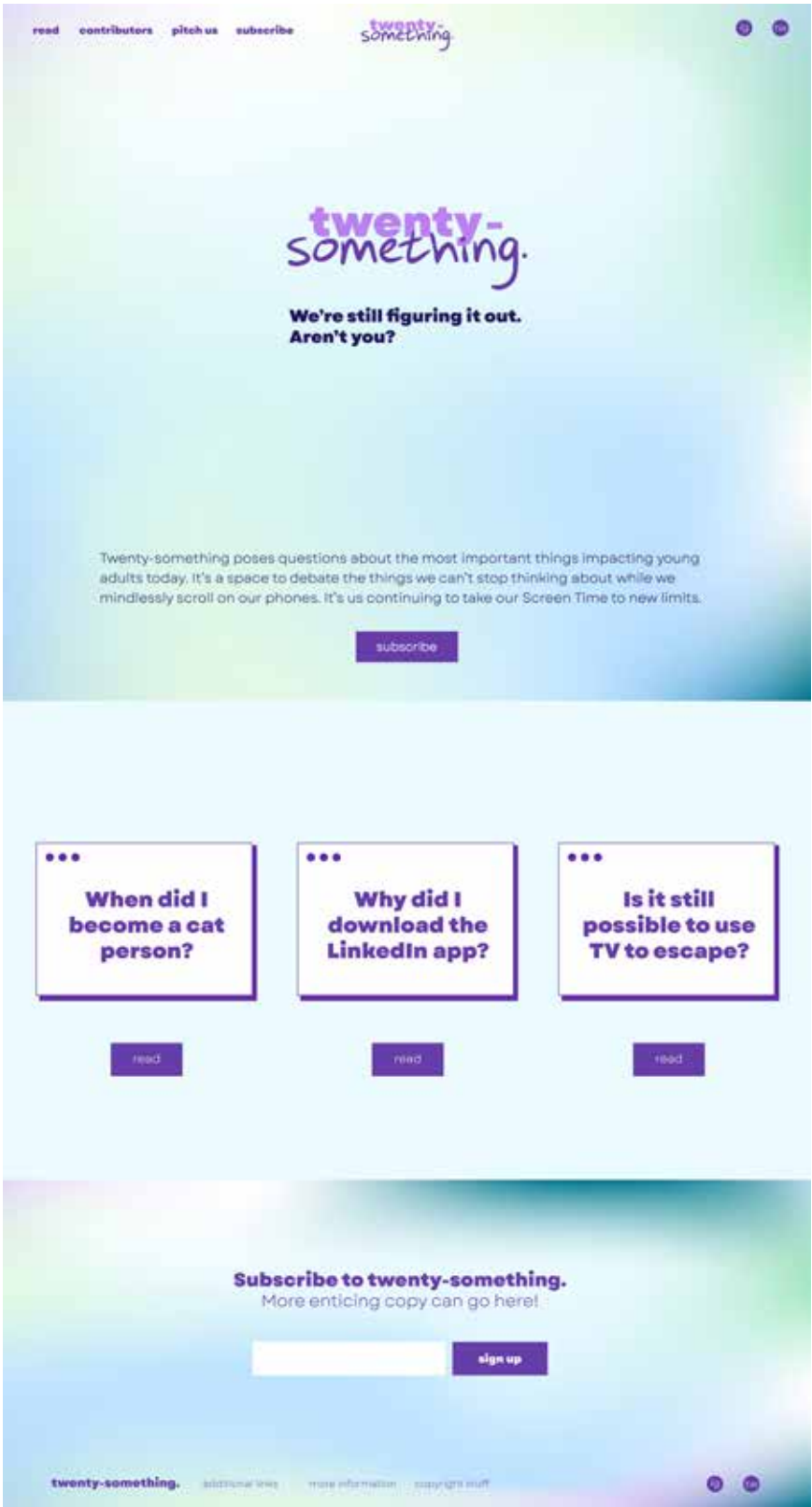
BOLD

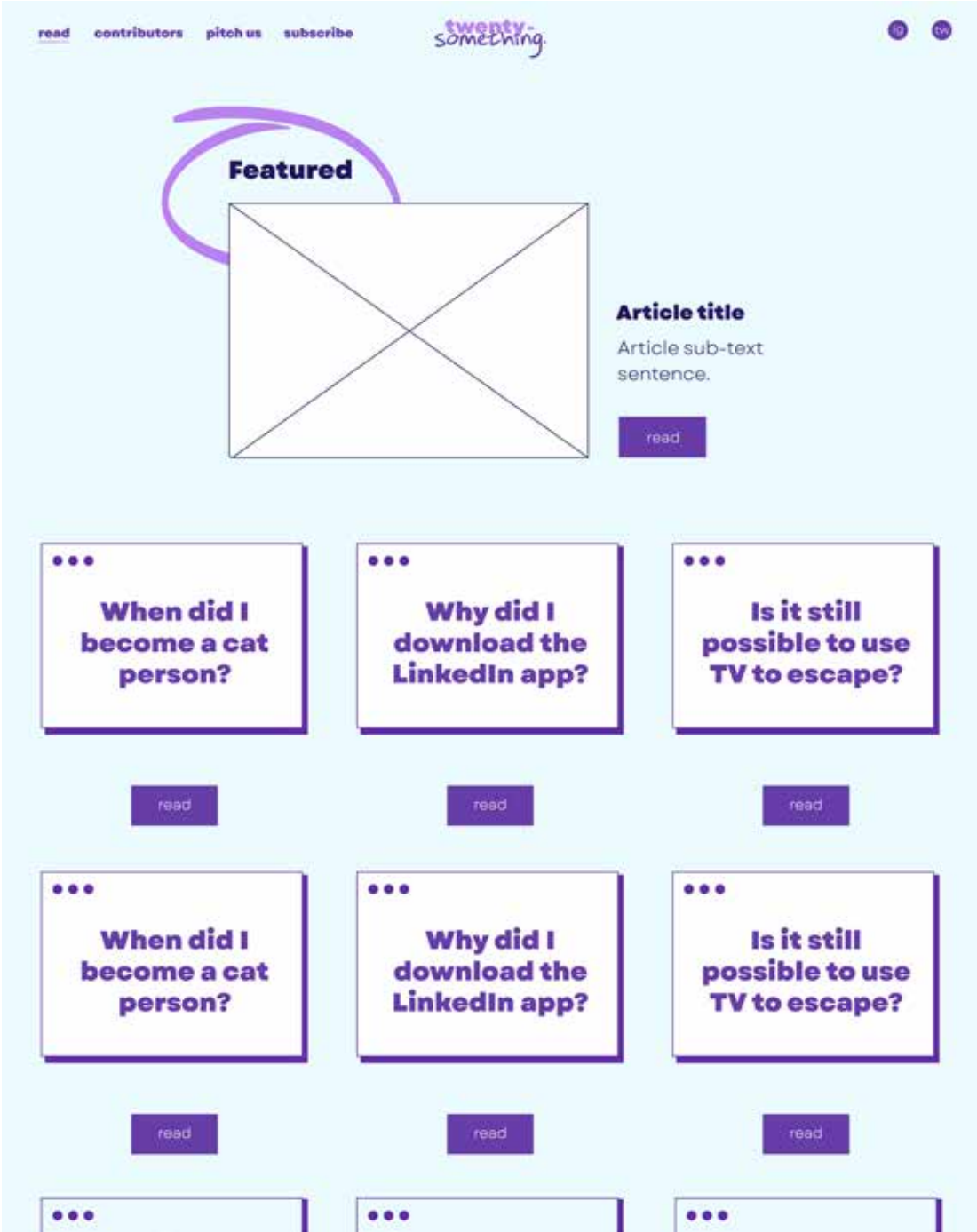
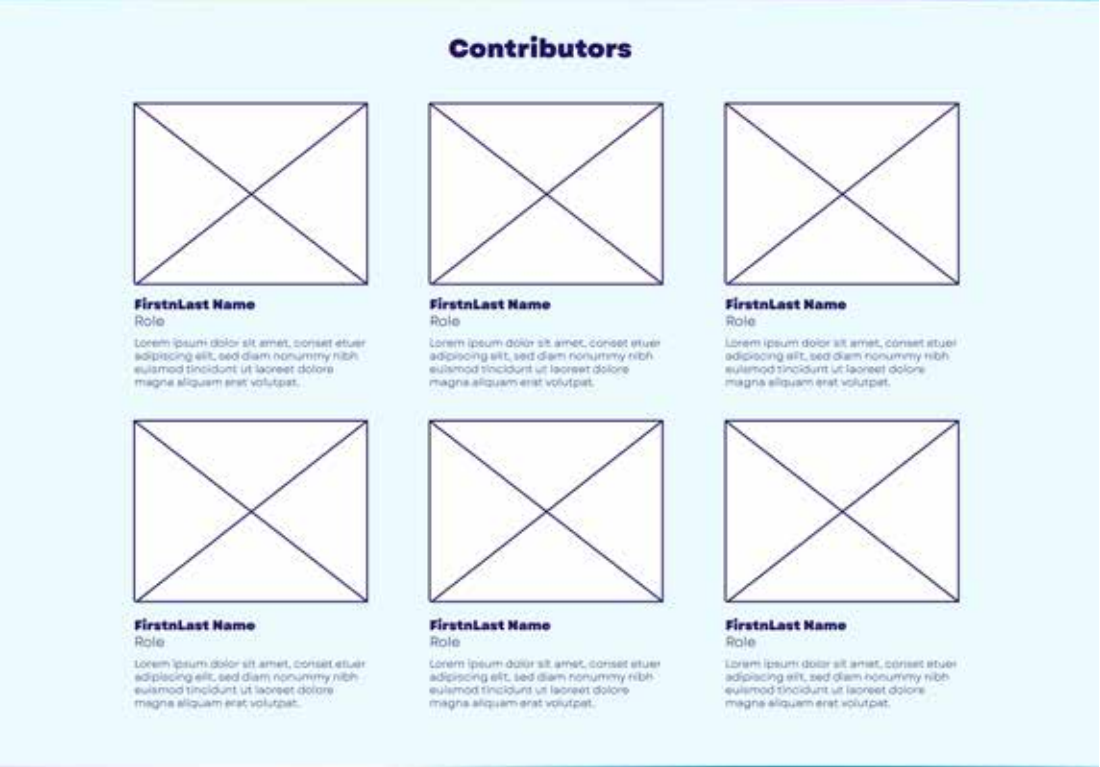
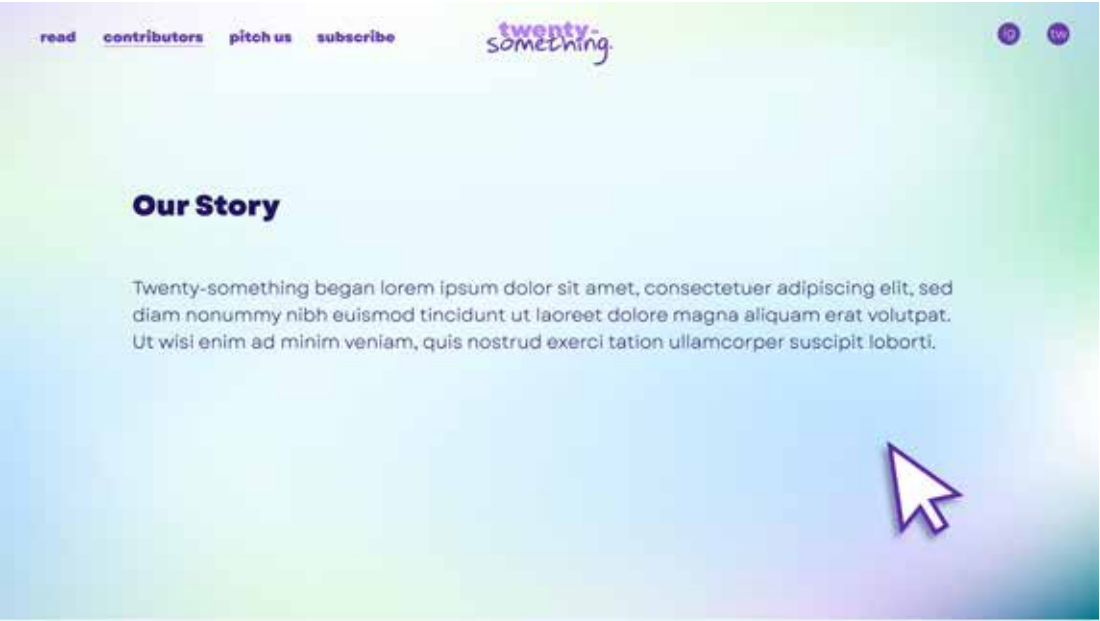
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!-".











Grand Rapids Symphony

Print and Digital Advertisements

These ads were designed during an internship with the Grand Rapids Symphony. The process in making these designs included research into design trends of the musical eras being presented, as well as color studies and sketches.

印刷広告・デジタル広告

この広告は、グランドラピッズ交響楽団でのインターンシップ中にデザインしました。作成するプロセスには、紹介されている音楽の時代のデザイントレンドの研究、色彩の研究、スケッチなどが含まれていました。

Tools・ツール

- Illustrator
- Photoshop



JANUARY 25-27 AT DEVOS HALL
Fox Motors POPS SERIES

RAGTIME, BLUES, & ALL THAT JAZZ

WITH BYRON STRIPLING

TICKETS START AT **\$18** | STUDENT TICKETS **\$5**
GRPOPS.ORG

Concert Sponsor: **Peter C. & Margaret Cook Foundation**
 Series Sponsor: **FOX MOTORS**
Grand Rapids POPS

Instagram

grsymphony Sponsored



**RAGTIME,
 BLUES, &
 ALL THAT
 JAZZ**
 WITH BYRON STRIPLING

JANUARY 25-27 AT DEVOS HALL

Install Now

♥ 416 likes
 grsymphony Get tickets at the link in our bio!



JANUARY 25-27 AT DEVOS HALL
RAGTIME, BLUES, & ALL THAT JAZZ
 WITH BYRON STRIPLING
GRPOPS.ORG **POPS**

NOV. 9-11

DEVOS HALL

Fox Motors POPS SERIES



SINATRA
AND BEYOND

“RING-A-DING-DING”

TUNES FROM
THE GREAT
AMERICAN
SONG BOOK

“TWO PARTS
YOUNG SINATRA,
AND ONE PART
BILLY JOEL”

-NEW YORK TIMES

SINGER
AND
PIANIST

COME FLY WITH ME,
LUCK BE A LADY,
WITCHCRAFT,
AND MORE

TICKETS
START AT

\$18

STUDENT
TICKETS

\$5

GRPOPS.ORG

TONY DESARE,

STAR OF THE OFF BROADWAY
SHOW. OUR SINATRA, RETURNS

Guest Artist
Sponsor

Holland Home

Series
Sponsor

FOX MOTORS

Grand Rapids
POPS

Instagram

grsymphony

Sponsored

Fox Motors POPS SERIES



SINATRA
AND BEYOND

“RING-A-DING-DING”

TUNES FROM
THE GREAT
AMERICAN
SONG BOOK

“TWO PARTS
YOUNG SINATRA,
AND ONE PART
BILLY JOEL”

-NEW YORK TIMES

SINGER
AND
PIANIST

COME FLY WITH ME,
LUCK BE A LADY,
WITCHCRAFT,
AND MORE

NOV. 9-11

DEVOS HALL

Install Now

♥ 416 likes

grsymphony Get tickets at the link in our bio!

Perq Soleil

Website Refresh, Illustrations,
Branded Advertisements

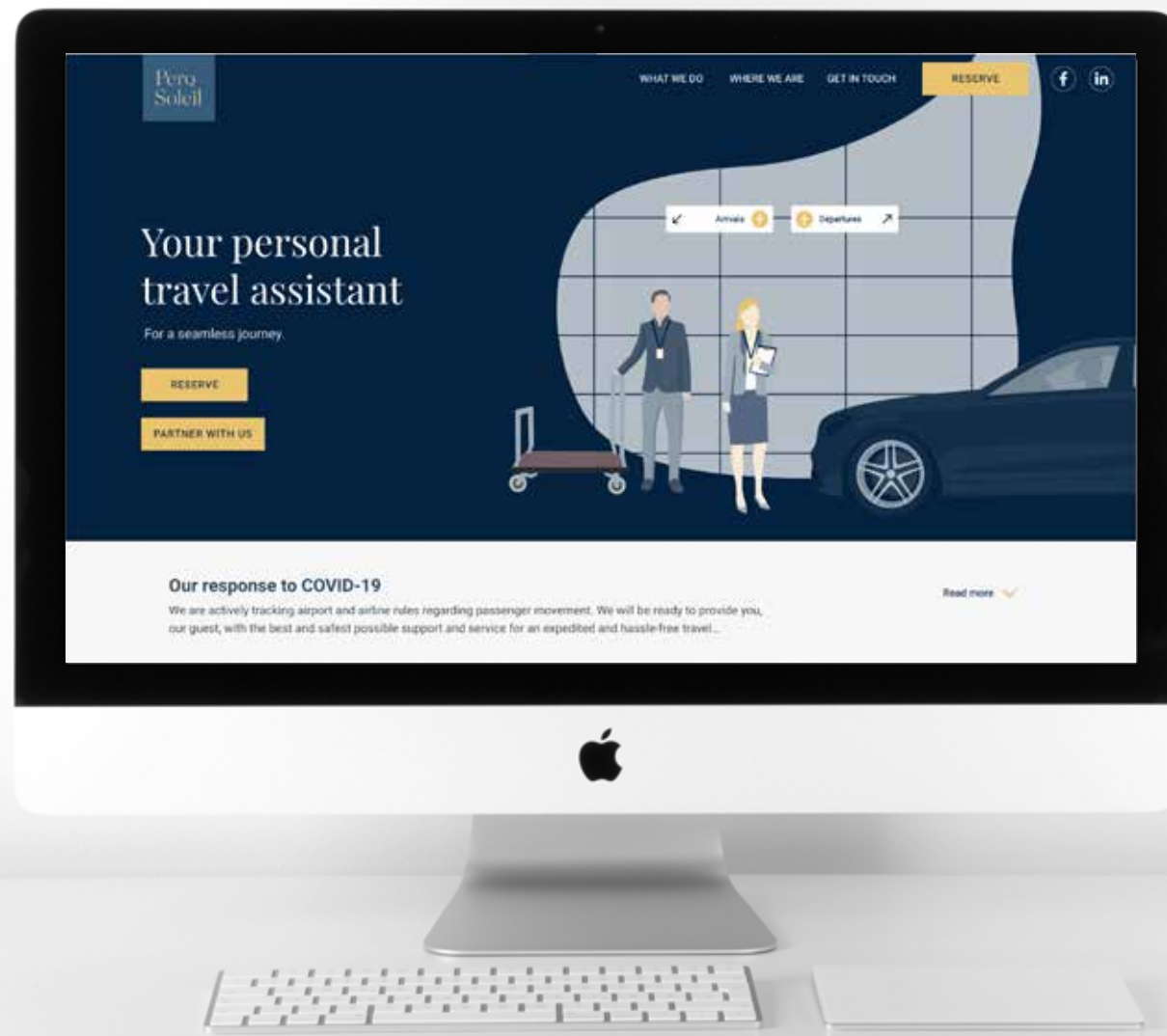
Perq Soleil provides luxury airport concierge service to make the airport experience easier for clients. This project included a full website refresh using new brand guidelines, updating and creating illustrations, and branded advertisements including coaster designs and posters to be placed in the airport lounge.

ウェブサイトリフレッシュ、イラスト、ブランド広告

Perq Soleilは、お客様の空の旅をより快適にするための高級コンシェルジュサービスを提供しています。このプロジェクトでは、新しいブランドガイドラインに基づいてウェブサイトを全面的に刷新し、イラストの更新と作成、空港ラウンジに設置されるコースターやポスターを含むブランディング広告を制作しました。

Tools・ツール

- UXPin
- Illustrator
- Photoshop
- InDesign
- Figma



WHAT WE DO
WHERE WE ARE
GET IN TOUCH
RESERVE

Your personal travel assistant

For a seamless journey.

RESERVE

PARTNER WITH US

Arrive
Departure

Our response to COVID-19

We are actively tracking airport and airline rules regarding passenger movement. We will be ready to provide you, our guest, with the best and safest possible support and service for an expedited and hassle-free travel.

[Read more](#)

WHAT WE DO

Customize your experience

What if, while you are on your way to the terminal, you had a team of professionals preparing to ensure your absolute travel comfort and transform your journey from car to cabin seat?

Departure

We'll be at the curb with your boarding pass, ready to breeze you through check-in and security so you can relax before your flight.

Greet curbside	Tip Porter *
Secure wheelchair assistance	Escort through the security checkpoint
Secure luggage porter assistance	Escort to lounge or club
Check-in luggage	Escort to the aircraft
Pay excess luggage *	

* For reimbursement

Departure

Correction

Arrival

Travelers are not all the same

We match our services to your needs.

VIP PASSENGERS

From celebrities to dignitaries to business executives, we create a first-class experience for our most discerning guests.

SENIOR TRAVELERS

For seniors and others who need extra care, we handle all necessary arrangements and logistics so that travel is comfortable and worry-free.

FAMILIES AND UNACCOMPANIED MINORS

We minimize the stress to families and to children traveling alone, allowing them to focus on the wonder of travel.

CRITICAL NEEDS PASSENGERS

We emphasize comfort when it comes to securing smooth airport passage for guests with the most critical of needs.

To complete your travel experience

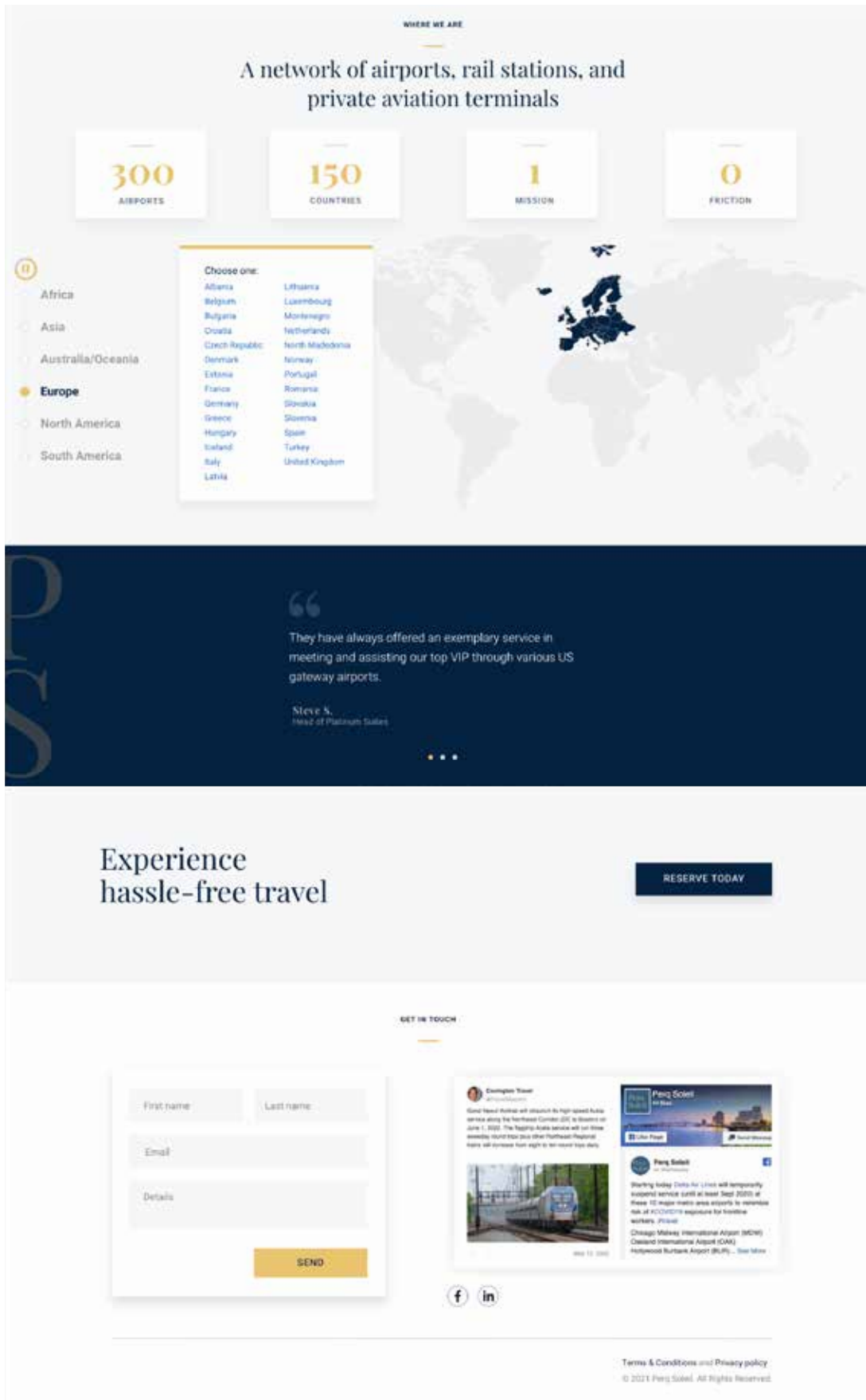
We work with Best-in-Class.

Car Service

Our vetted transportation partners employ only professionally-trained chauffeurs.

Personal Protection

We work with professionals familiar with the local landscape to enhance your safety and peace-of-mind.



Was getting here a hassle?

What if, while you are on your way to the terminal,
you had a team of professionals preparing to
ensure your absolute travel comfort and trans-
form your journey from car to cabin seat?



Perq
Soleil

Experience hassle-free travel.
Reserve today.



Next time,
go hassle-free.



SCAN ME

HONORABLE MENTIONS

Fresh Seas Market

Digital Advertisements,
Video Standards, Video Storyboard
and Direction

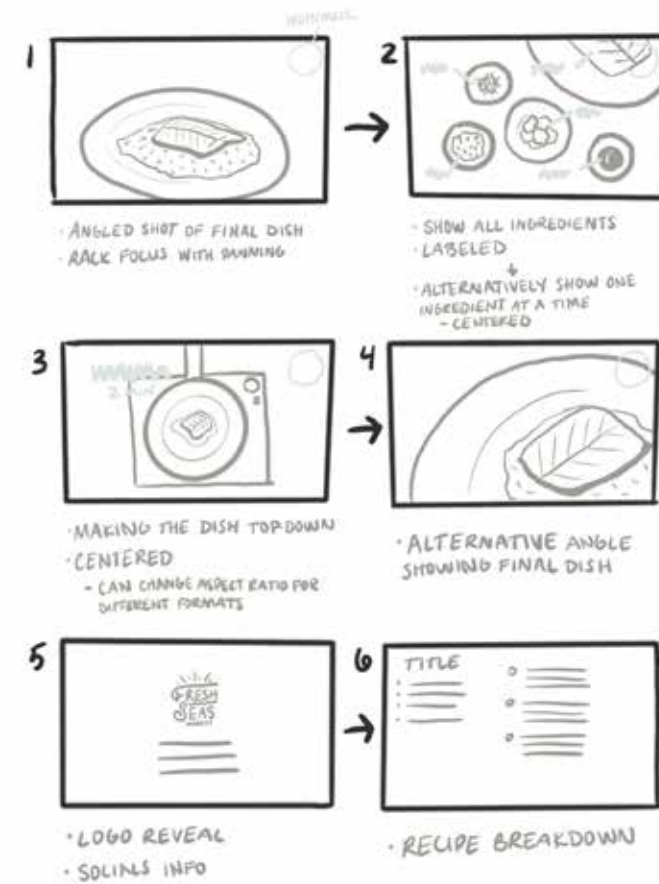
デジタル広告・ビデオ規格、ビデオストーリ
ーボード・ディレクション

Tools・ツール

- Illustrator
- Procreate
- Premiere
- Canva



FRESH SEAS MARKET - GENERAL RECIPE VIDEOS





Link to Video: <https://youtu.be/E2y1sw2rQWk>

Kendall College of Art and Design

Print Poster,
Fesitval Organizer, Participant

印刷ポスター、文化祭主催者・参加者

Tools・ツール

- Illustrator

