# Christopher Miller

I'm an experienced Graphic Designer with a passion for telling compelling visual stories for Film & TV, brands, and agencies. Some of these projects include designing title & key-art, digital marketing campaigns, print ads, and more.

Outside of my professional work, I'm an avid surfer, cyclist, musician, and often found exploring the great outdoors.

# **Professional Experience:**

**Graphic Designer** | <u>Careismatic Brands, Inc. (Dickies & Cherokee Uniforms)</u> I collaborated closely with the Creative Director to ideate, design, and execute high-impact creative assets across print, digital, and photoshoots. Most notably, we brought the rugged, hard-working ethos of Dickies VF Corp. into the medical world through strong campaign storytelling.

# Art Director & Graphic Designer | Chris Miller Studio

I partner with clients of diverse scales to deliver art direction and graphic design, shaping their brand voice to resonate more authentically. More recently I art directed two award-winning short films showcased globally, enhancing their visual stories through key art, promotional marketing, and other graphics.

#### Graphic Designer | The Flow (formerly Whalebone Magazine)

I was contracted by the New York lifestyle brand The Flow to develop impactful marketing materials for the iconic "The Surf Thing" event in Montauk, New York. I partnered directly with the Art Director and Creative Director to craft a broad range of digital and print executions to support the experience.

# Digital Designer & Brand Coordinator | The Honest Stand

I provided versatile support to a dynamic marketing team, executing a range of projects including social media design, asset scheduling, email campaigns, and website maintenance, while consistently upholding and amplifying the brand's unique voice.

# **Education:**

B.S Resource Economics, Minor: Business Admin. | University of New Hampshire Commitment: NCAA Division 1 Men's Ice Hockey

Capabilities:	Programs:	Soft Skills:
Art Direction Branding & Identity Digital & Print Merchandise Title Design	Adobe CC Figma Google Suite Microsoft Office Slack	Self-Starter Creative Team Player Passionate
Social Media Film Key Art	Monday Mail Chimp	
Photo Selects & Crops Presentation Design	Logic Pro X Capture One	

# **Graphic Designer**

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February 2023 - July 2024 Santa Monica, CA (Hybrid)

January 2021 - Present Remote

March 2022 - June 2022 (Contract) Remote

March 2021- June 2022 Remote

August 2015 - June 2019 Durham, NH



2025