

SAM RAUCH

samrauch.com
samceerauch@gmail.com
(512) 574-5461

Human-centered designer melding design thinking with aesthetics to create engaging brands, experiences, and interfaces.

EDUCATION

Pittsburgh, PA, USA
May 2024

Carnegie Mellon University
Bachelor of Design, Communication Design
College and University Honors
QPA 3.97
Dean's List 2020–2024
School of Design Merit Award, 2021

Sydney, Australia
January – May 2023

University of New South Wales
School of Art & Design
Semester Abroad

EXPERIENCE

Austin, TX, USA
January 2025—

Dimensional Fund Advisors
Graphic Designer (Contract-to-Hire)
Create data visualizations, social media posts, promotional materials, and other brand collateral to promote and maintain Dimensional's brand identity.

Evanston, IL, USA
May 2023 – August 2023

NeigerDesign and Strategic Marketing
Graphic Design Intern
Created research-driven branding, advertisements, and collateral design to help a broad spectrum of clients hit marketing goals while producing social media content, blogs, and videos for in-house marketing. Earned HubSpot inbound marketing certification.

Austin, TX, USA
June 2018—

Freelance Designer
Designer and Project Manager
Create graphic identities and assets including logos, collateral design, packaging, apparel, and beyond that empower clients' businesses. Collaborate with clients to ensure they have agency and handle project management to ensure all goals are met.

SKILLS

Tools

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere), ChatGPT, Figma, Google Suite, HubSpot inbound marketing certified, Miro, Notion, Slack

Technical

Branding, copywriting, experience design, glassblowing, illustration, motion design, photography, placemaking, layout (web and print), typography, UI, UX, video production

Soft Skills

Design thinking, leadership, people skills, teamwork, self-starter, project management, conversational Spanish