

MAGDA ĆWIEK

Passionate and driven MA Illustration and BA Media graduate with experience in social media management, digital illustration and administrative work; fan of all things immersive, critical thinker, always keen to try new things.

Mobile

(0) 7598 269 636

+48 660 962 684

www.mcwiek.cargo.site

Instagram: [@mcwiek.illustration](https://www.instagram.com/mcwiek.illustration)

Storygraph: [candlenights](https://www.storygraph.com/candlenights)

cwiek-magda@o2.pl

EH7

SKILLS AND ABILITIES

- creative thinking and an eye for visual aesthetics,
- meticulous and detail-oriented,
- quick and keen learner,
- team player,
- customer assistance

TECHNICAL SKILLS

- Clip Studio Paint,
- Adobe Photoshop, Illustrator, Premiere Pro,
- Microsoft Office Suite,
- Google Suite,
- content development for social media,
- copywriting,
- audio transcription

LANGUAGES

- Polish (native),
- English (fluent),
- Spanish (intermediate)

WORK EXPERIENCE

Social Media Manager

Higgsone | Jan 2021 - Aug 2022

Social media content creation and management, administrative work, pitch deck building, website graphics and copywriting.

Junior Production Assistant

Five Story House | Mar 2022 - Aug 2022

PA on *The Red Shift* - a narrative podcast tie-in to the blockchain game *Colonize Mars*. Copywriting for episode releases, audio transcription, audience engagement, visual assets.

Design Intern

Huge Inc | Nov 2022 - Dec 2022

Illustration, copy and design for internal company assets, sketch-to-vector conversion for future animation on a client project for Google.

Front Office Assistant

Camp Robin Hood NH, USA | Jun 2023 - Aug 2023

Administrative work, communication with clients, scheduling, interdepartmental communication.

Freelance illustrator and Etsy seller

various clients | 2019 - current

Notable projects:

- ecology-themed murals for a local library shortlisted and financed by the BOŚ Foundation (Fundacja BOŚ) in 2023 and 2024,
- illustration used to advertise the 2024 ECA Graduate Show at the University of Edinburgh,
- a series of postcard designs for the QED Conference to be included in attendee merchandise packets,

EDUCATION

University of Brighton

*First Class BA (Hons) Media, Industry and Innovation
2019 - 2022*

Example study modules

- Understanding Audiences - Theory and Context,
- Creative Industries and Promotional Cultures,
- Business, Creative/Digital Design and Innovation,
- Media Project Management.

Final research project: Alternate Reality Games and their viability as a marketing technique by smaller-scale companies.

University of Edinburgh

*MA Illustration
2023 - Aug 2024*

Notable projects

- editorial illustrations to be published in *Insight* 2024, magazine published by the Children in Scotland charity,
- original children's picturebook on the importance of communication, parties, and robots.