

KÀTIA FÈDOROV

Currently on a placement year as a BA Graphic Branding and Identity student at London College of Communication (UAL). My internships in Singapore and London broadened my expertise in branding and design across diverse sectors. Passionate about the intersection of culture and design, I am eager to tackle fresh challenges and learn from industry leaders while applying my unique perspective to impactful projects. With a strong work ethic, effective communication skills, and a growth mindset, I am excited to contribute to a design team that values innovative brand identities and celebrates diverse cultures.



 Katia Fedorov
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PORTFOLIO:
katiafedorov.com

INTERESTS
- Travel
- Photography
- Beach Volleyball
- Running

ADOBE SOFTWARE

Illustrator ●●●●●●
Lightroom ●●●●●●
Indesign ●●●●●●
Photoshop ●●●●●●
After Effects ●●●●○

GEN AI EXPERIENCE

ARCHITECTURE SOFTWARE

Archicad ●●●●○
Twinmotion ●●●●○
Sketchup ●●●●○

LANGUAGES

English ●●●●●●
French ●●●●●●
Catalan ●●●●●●
Spanish ●●●●○
Russian ●●●●○

WORK EXPERIENCE

- | | | | |
|-------|---|-------|---|
| 24/25 | BRAND DESIGNER & PHOTOGRAPHER
Eeva Ria, LONDON
Full rebrand design,
Including: web design & packaging
Social media content designer
Part time - Sept to present | 2024 | DESIGN INTERN
Wiggle Marketing, LONDON
Developing brand identities & websites; leveraging Gen AI tools.
Parttime - 9 months |
| 24/25 | FREELANCE DESIGNER
Alexandra Luun Studio, LONDON
Developing brand identities,
websites & social media posts
Part time - Dec. to present | 2024 | DESIGN INTERN
Williams Murray Hamm, LONDON
Developing concepts, brand guidelines and merchandise.
Full time - 1 month |
| 24/25 | DESIGN INTERN
Enertor, LONDON
Rebrand: Product and packaging design, crafting client pitches, & creating social media posts
Part time - Oct. to present | 23/24 | GRAPHIC DESIGNER
Nick Leeder & Co, LONDON
Branding design proposals
Part time - 5 months |
| 2024 | DESIGN INTERN
Venture Three, LONDON
Developing concepts & designing client presentations for Sky, Nasdaq & Mambu
Full time- 3 months | 21/22 | INTERIOR DESIGN ASSISTANT
Meuser Consulting, SINGAPORE
Product Research and Organisation Skills
Part time - 3 months |
| | | 2021 | SOCIAL MEDIA INTERN
Weqollab, SINGAPORE
Social Media Content Creator
Part time - 2 months |

EDUCATION & QUALIFICATIONS

- | | |
|-------------|---|
| 2022 - 2026 | LONDON COLLEGE OF COMMUNICATION, UK
BA (Hons) Graphic Branding and Identity
University of the Arts London |
| 2020 - 2022 | STAMFORD AMERICAN INTERNATIONAL SCHOOL, SINGAPORE
BTEC Extended Art and Design Diploma D*D*D
Visual Arts Award for Semester 2
International BTEC bronze award Art and Design
Learner of the Year |
| 2016 - 2020 | STAMFORD AMERICAN INTERNATIONAL SCHOOL, SINGAPORE
MYP IB Curriculum
3 times awarded Dean's list student |
| 2012 - 2016 | INTERNATIONAL FRENCH SCHOOL, SINGAPORE
French Curriculum from CE2 to 6ème |
| | ONLINE COURSES |
| 2020 - 2022 | Fundamentals of Graphic Design (2 years) |
| 2022 | Domestika - Animation for typographic composition (2 weeks) |
| 2021 | User Experience UX Design from Chelsea College of Arts, UAL (2 weeks) |

