

Graphic and digital designer with over 7 years of experience, working at the intersection of culture and technology, creating meaningful and well-crafted brand communications & digital experiences for social initiatives, cutting-edge innovative brands and startups. Officially authorised to work in the US.

## Work Experience

**2021-2024**

### **Digital Design Head**

**Fedoriv Agency** | Kyiv, Ukraine

Recognized as a leading Ukrainian agency in marketing and brand identity design, I was invited to lead digital design in a new department where we built a team and launched dozens of impactful, commercially successful projects across eCommerce, corporate identity, governmental initiatives and product development from idea testing to launch.

**2019-2021**

### **Freelance Designer**

**Contractor** | Remote, Ukraine

Managing personal clients, overseeing contractors, and collaborating on a project basis with leading agencies that primarily engaged me to create brand identities, art direction, and digital experiences for commercial clients.

**2018-2019**

### **Designer (Graphic & Digital)**

**Spiilka Design Büro** | Kyiv, Ukraine

A boutique small studio with an internationally recognised name, where we created visual identities and digital experiences for clients from all over the world.

**2017-2018**

### **UX/UI Head**

**Hexagon Agency** | Kyiv, Ukraine

After some time as a UI and digital designer, I was promoted to head of the department where I was fully responsible for quality, time and team management

## Education and Professional Development

**2022**

### **Hochschule für Grafik und Buchkunst**

**Typography** | Semester Class | Leipzig, Germany

**2018**

### **State University of Telecommunications**

**Informational Technology** | Bachelor | Kyiv, Ukraine

## Awards & Recognition

**Reddot Design Award:** Corporate Website. **Reddot Design Award:** Best of Brand Identity. **The Webby Awards.** **Awwwards:** Site of the Day. **Awwwards:** Honorable Mention. **CSS Design Awards.** **Ukrainian Design:** The Very Best Of. **ADCUA Awards**

## Public Speaking & Interviews

Skvot School: AI to Graphic Design. Hexagon Podcast: Design Stories. ain.ua: How AI helps with creativity. Telegraf.design: Reddot Highlights. Osvita.ua: Webdesigner: Overview of the profession