



# Zoe Ren

PRODUCT DESIGNER

## Contact:

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## Location:

Pasadena, CA

## Social:

IG @ zren\_design

Web: zrendesign.com

## Self Statement:

My design approach is centered on understanding the genuine needs of my user group and implementing practical mechanisms. Designing with empathy, sensitivity, and a passion for advocating feminism is my forte. Deep-dive research guides my design process and transforms insights into actionable directions.

## Education

### ArtCenter College of Design, Pasadena, CA

Bachelor of Science, Product Design

2026 Summer

ArtCenter Provost List: Term GPA of 3.8 or higher

2022 Fall – 2023 Fall

Coursework: Product Design, Prototype Process, Visual Communication, 3D Modeling, Materials & Methods, Sewing Lab, Writing Studio, Trans-disciplinary Studio

### University of Maryland, College Park, MD

Master of Science, Supply Chain Management

2018 Spring

### University of International Business and Economics, Beijing, China

Bachelor of Science, International Transportation and Logistics

2016 Summer

## Experience

### Industrial Design Intern

Mocu Design, Hawthorne, CA

May 2024 – present

- + Develop concepts for various projects, including a pickleball paddle, kitchen cleaning gadgets, and an agricultural electronic device, with a focus on digital modeling using SolidWorks and prototyping through 3D printing and handcrafting techniques.
- + Manage a social media account and creating engaging content to enhance brand visibility and promotion; reposition the brand by analyzing market trends and leveraging brand assets.
- + Ensure smooth internal and external communication; provide comprehensive project management timelines, and develop quarterly plans to guide strategic efforts.

### Teaching Assistant for 3D Modeling and Sewing Lab

ArtCenter College of Design, Pasadena, CA

May 2023 – present

- + Provide specific and constructive feedback on each student's project and demonstrate 3D modeling skills; create a structured feedback form to document student presentations.
- + Help with classroom and machine set-up in the sewing lab; assist students with their sewing projects and address any issues they encounter with the sewing machines

### Global Supply Manager

APPLE Inc, Shanghai, China

Nov 2018 – Aug 2022

- + Managed iPhone production for 3 generations, overseeing a weekly volume of 10M units, and worked onsite to optimize manufacturing processes.
- + Collaborated with cross-functional teams to address issues such as quality alerts, shipment holds, and material shortages, while leading daily meetings; streamlined workflow by creating digital tracking systems in Excel.

## Skillsets

### Design & Presentation

- + Concept development through research, rapid prototyping and user tests
- + Strong verbal, visual and written communication and storytelling skills
- + Engage in reflective and independent thinking driven by self-motivation
- + Hands-on prototyping skill with various materials including foam, wood, acrylic and cardboard
- + Laser cut, 3D printing
- + Ceramics hand-build skills, glazing
- + Sewing skills and practical sneaker-making skills including pattern design and drafting, fabric cutting and working on the industrial machine

### Softwares

- + Microsoft Suite
- + Adobe Creative Suite (Illustrator, Photoshop, InDesign, Lightroom)
- + 3D modeling with Blender, SolidWorks, Fusion360, Gravity Sketch; rendering in KeyShot
- + Video edit with FinalCut, iMovie
- + Sketch with Procreate

### Languages

- + Mandarin(native)
- + English(fluent)

## Awards & Recognition

Muse Design Award Silver Winner 2024

Kenneth R. Deardoff Endowed Scholarship 2024 Spring

Eight Inc. Endowed Scholarship 2023 Fall

ArtCenter Product Department Scholarship 2023 Spring – 2023 Summer

ArtCenter Undergraduate Scholarship 2022 Fall – present