

MAYA ALVARADO

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EXPERIENCE

Freelance → Select Clients

FISK: Collaborated with Bijan Berahimi to create digital branding assets for a series of projects. Worked with a small studio of designers.

REMOTE

OCT 2024 → NOW

CALARTS SCHOOL OF THEATER (LA): Designed visual identities for showcase events. Developed custom brand systems for the NYC and LA shows with functional websites. Printed collateral such as resumes, invites, posters, programs, and photo-books.

VALENCIA, CA

OCT 2024 → NOW

Place & Page → Design Intern

Worked with Place & Page under the direction of Colleen Corcoran. Coordinated with SALT Landscape Architects, LA County Parks, and the City of Santa Monica. Delivered the final visual identity for Salazar Park located in East LA.

HYBRID: LOS ANGELES, CA

MAY → SEP 2023

CalArts GD Social Media → Designer

Strategized with the Graphic Design Social Media organizers to increase engagement across Instagram and TikTok. Designed assets, photographed school events, and copy-edited posts.

VALENCIA, CA

SEP 2023 → NOW

CalArts MacLab → Lab Tech

Checked students into the lab. Maintained the computers and printers for use. Offered tech help.

VALENCIA, CA

2021 → NOW

Camp OCSA → Camp Counselor

Co-created an art curriculum taught to 5th and 6th graders from local elementary schools for the Camp OCSA 10-week Visual Arts after-school program.

SANTA ANA, CA

FALL 2016 → 2018

EDUCATION

California Institute of the Arts

→ Graphic Design BFA

VALENCIA, CA

2021 → 2025

SKILL SET

Technical

→ Illustrator
→ Photoshop
→ InDesign
→ After Effects
→ Lightroom
→ Procreate
→ Cargo
→ Figma
→ Google Suite
→ Screen-Printing

Expertise

→ Image-making
→ Branding Systems
→ Illustration & Animation
→ Print & Publication
→ Typography & Lettering
→ Editorial Layout
→ Copy-Editing
→ Motion Graphics

ABOUT

Interests

I'm always on the lookout for exciting projects that explore the worlds of experimentation and collaboration—making lasting connections through design has become an important part of my practice.

I'm constantly seeking new modes of play, even in my free time: cooking with friends, spending hours finding niche dance music, and experimenting with flower arrangements!