Brian Baksa

Design Portfolio **Graphic & Branding**

ncluded in this addendum consist of graphic design, brand identity, This is a portfolio of work provided by Brian Baksa. The works and persona development. baksabrian@gmail.com 717 799 8281

addendum 1.0

Works

Design Lead Completed 2020 Persona Development, Brand Identity & Design

Perch







Typeface - Primary



Playfair Display Bold - Italic

Typeface - Secondary

ABCDEFGHIJKLM NOPQRSTUVWX abcdefghijklmnopqr stuvwxyz

Helvetica - Light

R:250 G: 192 B: 191 / R:43 G: 108 B: 74



Project No. 01



Design Lead Completed 2023 Event Identity & Design

Blooms Festival



Typeface - Primary



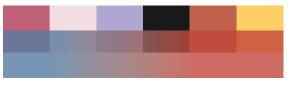
Laviossa - Medium

Typeface - Secondary

ABCDEFGHIJKLM NOPQRSTUVWX abcdefghijklm nopqrstuvwxyz

Century Gothic Pro - Regular

Impressionist Color Palette



www.downtowntempe.com

Project No. 02

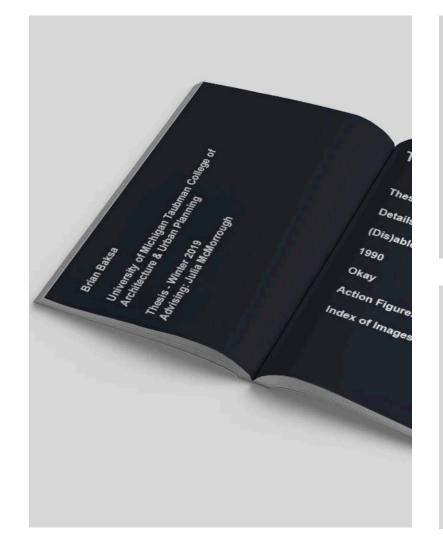


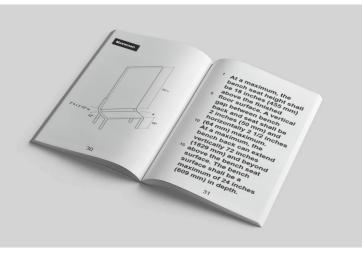


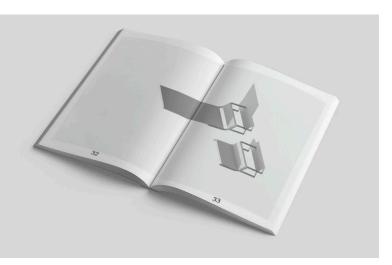
3

Design Lead Completed 2019 Publication Design

Thesis Publication









The (Un)Potentials of **ADA Standards**

taubman college of architecture & urban planning

Project No. 03

Action Figures

Knee Clearance Knee Clearance Toe Clearance H Toe Clearance E Protrusion: 17"

306.3 - Max / Kı Knee Clearance Knee Clearance Toe Clearance H Toe Clearance E Protrusion: 25"

307.3 - Min / Po Circulation Ove Height (F.E.): 27

307.3 - Max / Pc Circulation Ove HEight (F.F.): 80

403.5.1 - Min / 2 Route Width: 36 Pinch Point Wic Pinch Point Len Intermediate Le

403.5.1 - Max / . Route Width: 96 Pinch Point Wic Pinch Point Len Intermediate Le

4

Design Lead Completed 2023 Event Identity & Design

Pride 2023



Typeface - Primary

ABCDRFGHIJKLM NOPORSTUVWX abcdefghijklmn opqrstuvwxyz

Aziga - Regular

Typeface - Secondary

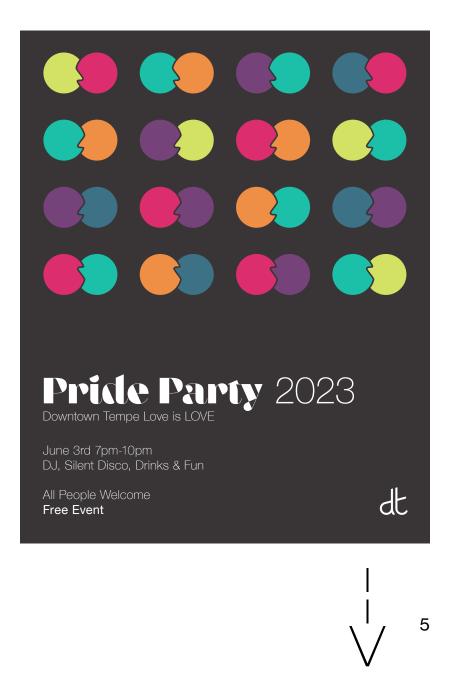
ABCDEFGHIJKLM NOPQRSTUVWX abcdefghijklm nopqrstuvwxyz

Helvetica Neue - Thin

CMYK - DTA Brand Colors



Project No. 04



Design Lead Completed 2020 Cassette Design & Layout

Discography Cassette



countyourluckystars records

www.cylsrecords.com

Project No. 05