



Luke Padwe + padwe.design@gmail.com
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Experience

Global Sport Institute

Arizona State University

01/2023 - Present

Digital Communications Assistant

In charge of all social media accounts.
Design all assets for large events.
Design and distribute newsletters, promos, etc.
Communicate in a professional manner.
Photograph at live panel events.
Work with multiple orgs. on a single project.
Present ideas in client meetings.
Design within companies branding.
Create news and blog post for our website

Freelance Graphic Design

Padwe.Design

01/2020 - Present

Contract Graphic Designer

Branding and visual identity.
Print related material.
Animations and motion graphics.
Social media campaigns and collateral.
All things design and creative related.

Arizona Wholesale Growers

AWG - Cave Creek

05/2023 - 08/2023

Internship

Event and trade show collateral.
Grow social media accounts.
Create social media campaigns.
Image editing and correction.
Signage design.
Present ideas in client meetings.
Clothing design.
Website design and maintenance.
Video editing and animation.

AWG - Remote

08/2023 - 12/2023

Contract Graphic Designer

Video editing and animation.
Create social media campaigns.
Custom event collateral.

Arthritis Center

University of Arizona

01/2023 - 12/2023

Contract Graphic Designer

Communicate in a field of work I am a novice in.
Design all assets for events and social media.
Convey ideas to clients with no design knowledge.
Manage Mailchimp and Eventbrite platforms.
Create highly detailed MRI scans in Illustrator.
Logo and branding for podcast.

North Valley RTC

North Phoenix

04/2020 - 08/2022

Social Media Manager & Designer

Designed and distribute promotional materials.

Managed all social media accounts.

Engaged an audience on social media platforms.

Designed various clothing and other garments.

Designed "Wall of Fame" tribute.

Education

Arizona State University

Herbeger Institute for Design and the Arts

W.P. Carey School of Business

2020 - 2024

Graphic Design (B.S.)

Sales and Marketing Essentials (Cert)

Graduated magna cum laude.

Awards

Annual MLK Celebration

Arizona State University

2023

Finalist

Our team, Lucid, achieved 3rd place out of 18 teams in the finals for campaign and event design at the annual Arizona State University Martin Luther King Jr. Celebration. It was a testament to our dedication and creative prowess in contributing to this impactful event.

USA Currency Redesign

Herberger Institute for Design and Arts

2023

First Place

Each year, Arizona State University's Herberger Institute for Design and the Arts hosts a currency redesign competition. My currency design, which highlighted Native American tribes, claimed first place, underscoring innovative design and meaningful cultural storytelling at the university.