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**A lifetime of dedication to continuous learning, creativity, precision, and client satisfaction. Specialized in editorial design, branding, packaging, marketing collateral, and illustration.**

## EXPERIENCE

### Student Designer | George Brown College School of Design IN Store

Sep. 2022–May 2024 | Toronto ON

- Oversaw graphic design projects for IN Store, George Brown College, and external clients such as the Brookfield Sustainability Institute (BIS) and the St. Lawrence Market BIA. Created branding manuals, presentations, instructional booklets, posters, and apparel and stationery products.
- Created illustrations for posters, stationery, and apparel products.
- Was acknowledged by the supervisor for exceptional skills in communication, leadership, critical thinking, organization, project and file management, typography, prepress, print production, presentation, and the Adobe Creative Suite.
- Performed preflight checks on coworkers' files to ensure adherence to technical requirements for print.
- Interacted with clients and service providers to ensure successful project outcomes.
- Developed Adobe InDesign and Adobe Illustrator templates and tutorial documents to improve workflow, guarantee branding and project consistency, and boost team productivity.
- Collaborated effectively with team members on various projects to achieve common goals.
- Trained new staff members, helping them quickly adapt to the store's environment and procedures.

### Peer Tutor | George Brown College School of Design

Dec. 2022–Apr. 2023 | Toronto ON

- Offered one-on-one tutoring sessions to students, resulting in an average 20% grade improvement.
- Assisted students with assignments, Adobe Creative Cloud applications, and printing.

### Graphic Designer | Studio Partner | Project Manager

Up to 2023 | Rio de Janeiro RJ

- Responsible for management, sales, client interaction, briefing, project development, design and print production.
- **Key collaborator, Reader's Digest Brasil:** provided graphic design and prepress services, and supported the copywriting and production teams on over 200 high-pressure, multi-piece personalized direct mail marketing campaigns, as well as editorial, packaging, and advertising projects. Designed and adapted flyers, brochures, envelopes, certificates, labels, banners, ads, books, and various packaging and marketing materials following the company's branding specifications.
- **Select clients:** Brazilian Mint, Xerox do Brasil, General Electric, Brazilian Development Bank (BNDES), Lavazza, Ipiranga, TIM, Telemar, Companhia de Eletricidade do Estado do Rio de Janeiro (CERJ), Acir Administradora, Lumen Imobiliária, Ediouro, Grupo Ser-Tel, Freicon Materiais de Construção, and Eletrobras Furnas.

EDUCATION

Ontario College Advanced Diploma in Graphic Design George Brown College	Honours Graduate   Sep. 2021–May 2024   Toronto ON
Technical Certificate in Graphic Design National Service for Industrial Training	Rio de Janeiro RJ
Bachelor’s Diploma in Graphic Design Pontifical Catholic University of Rio de Janeiro	Rio de Janeiro RJ

VOLUNTEERING

Graphic Designer   TorontoJS	July 2024–Present   Toronto ON
Graphic Designer   Scriptus Toronto Pen Show	October 2023   Toronto ON

RECENT AWARDS

Provincial Deputy’s Award Scottish Rite Charitable Foundation	2023   Toronto ON
Best in Show George Brown College School of Design Poster Show	2022   Toronto ON
Year One Best Academic Performance George Brown College School of Design	2022   Toronto ON

LANGUAGES

English (fluent) | Portuguese (native)

TECH SKILLS

macOS  
Adobe Indesign, Illustrator, Photoshop, and Acrobat  
Microsoft Windows  
Microsoft 365  
Typesetting  
Illustration  
Prepress and print production  
File management  
Knowledgeable in Adobe After Effects, Premiere, and UX  
Knowledgeable in CorelDraw, Powerpoint, and Canva

SOFT SKILLS

Multitasking  
Fast learning  
Meticulousness  
Project management  
Adaptability  
Critical thinking  
Time management  
Organization  
Conceptualization  
Project management

BONUS PERKS

Dog and cat whispering  
Singing soprano  
Doing a mean makeup  
Acing video games  
Being a true nerd

PET PEEVES

Wobbly alignment  
Sloppy typesetting  
RGB used for print  
Poor spellchecking  
Messy presentations

References Available Upon Request

