

**Jp Talty**

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**5 Years of  
Motion Design  
Experience**

**Freelance Animator & Art Director, *Real + True*, Digital Continent, Mar. 2021 – Present**

Spearheaded original art direction for 4-year video series, translated into 5 languages with 13 million views.

Directed and animated 6 pilot videos to secure initial round of funding.

Animated and designed over 200 minutes (and counting) of 2D and 3D content.

Oversee artistic team through brand training, feedback, and mentorship.

Accelerate process and hone visual storytelling in tandem with stakeholders.

**Freelance Animator, Akimbo Studios, Apr. 2021 – Present**

Collaborate with a team of directors, sound designers, animators, and illustrators on brand-driven animation and design.

Directed the 30-minute animated and live action pilot, "The Violinist," for the *Based on a True Saint* documentary series. (Client: The Augustine Institute)

Concepted, designed, and animated Rocket League eSports rebrand promotional graphics and merchandise for regional events. (Client: Psyonix)

Animated internal presentation for a Snapchat feature. (Client: Snapchat)

**Freelance Creative Director & Animator, Life Teen, Jan. 2019 – Present**

Drive independent multimedia projects – including short films, animated videos, and interactive web content – under fixed budgets.

Gather team of contractors to achieve creative vision within tight timelines.

Run live production graphics and operate cameras for large conference events.

**Freelance Animator, Likable Art, Jan. 2019 – Present**

Execute the creative vision of director Cory Heimann on short films, explainers, and promotional content.

Diversified Likable Art's capabilities during pandemic with animated work.

**Creative Dad, The Dallas Dads, Jan. 2020 – Apr. 2021**

Created and operated small creative agency to serve local businesses in Dallas, TX.

Developed video and livestream pipelines; designed production studio space.

**Tools**

**Video Production**

**Motion Design**

**Design**

**Physical**

Final Cut Pro

After Effects

Adobe Photoshop

Printmaking

Davinci Resolve

Blender

Adobe Illustrator

Book Binding

Premiere Pro

Cinema 4D

Procreate

Collage

Sony Vegas

Unreal Engine 5

Miro

Miniatures

**Education**

Florida State University

Bachelor of Arts 2018

Fine Art, Focus in New Media & Printmaking