

AI-TO-AUDIENCE

Digital Dissemination Intern

Application Deadline: June 25, 2024, 11:59pm EST

Application Link: <https://form.feathery.io/to/n0Z990>

Start Date: July 7, 2024

We are seeking an upcoming Intern Digital Dissemination Intern to help develop an engaging website for our interactive exhibition featuring Leo, a projected personality using AI systems.

The Digital Dissemination Intern will thoroughly understand the exhibition features and conceptualize a complementary, exploratory web experience. The website should provide visitors with an engaging teaser of the exhibition while offering clear navigation and accessible information about the project. The Intern will collaborate closely with the artist team.

Furthermore, the Intern may be tasked to support research of additional dissemination opportunities, such as publication features, exhibition proposals, and other avenues to expand the project's reach and visibility.

The project is an artist-research project funded by the Canada Council for the Arts Digital Greenhouse grant.

RESPONSIBILITIES

- Collaborate with the project team to conceptualize and design an animated, storytelling-driven website that provides a teaser experience for the exhibition and clearly communicates essential information.
- Prototype and implement UX/UI functions, including social media integration, analytics, feedback forms, newsletters, and (if applicable) visitor ticketing.
- Support management and updating a media asset library containing artwork, sketches, photos, audio interviews, and videos related to the project.
- Ensure the website meets accessibility standards, is responsive across devices, and compatible with modern browsers.
- Research and identify potential dissemination opportunities, such as calls for submissions, exhibition opportunities, and publications.
- Style and publish informative sections about the project, including partner information, artist statements, and publicity materials.

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EXPERIENCE

- Experience with website building platforms (e.g., Cargo Collective, WordPress)
- Proficiency in HTML/CSS and familiarity with design tools like Figma
- Ability to create storyboards, system architectures, or journey maps for website flows
- Strong design skills and an understanding of UX/UI principles
- Excellent communication and collaboration skills
- Passion for digital art and emerging technologies

TO APPLY

- PDF Portfolio with at least two (2) relevant work samples with a brief explanation of your process and their relevance to this position.
- A resume or CV highlighting your design and web development experience. Three (3) pages maximum.

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COMPENSATION

\$500 Honorarium

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This is a unique opportunity to contribute to an innovative artist-research project funded by the Canada Council for the Arts Digital Greenhouse grant. The successful candidate will gain valuable experience in emerging technologies and work closely with a team of artists and researchers.

ABOUT THE TEAM

The AI-TO-AUDIENCE project brings together a multidisciplinary team with expertise across media arts, architecture, conceptual design, and software engineering. Bria Cole brings her multidisciplinary background as a media storyteller, architectural designer, and educator, merging narrative, design, and cultural spaces. David Mattiacci contributes his extensive expertise in concept art, digital media, gaming environments, and visual storytelling. Evan Simpson is a software engineer specializing in machine learning applications, with a background in medical imaging, cybernetics, and robotics scholarly research. Together, these artists bring diverse creative and technical perspectives to explore the making of Leo at the intersection of AI, performing arts, and immersive experiences.

READ MORE

www.ai-to-audience.com