

# LINNEA VISSER

Digital Concept Development student. Passionate about crafting creative solutions within concept development, branding, and digital design. I'm an independent and organised worker, while also thriving in collaborative team environments.

## EDUCATION

### BA Digital Concept Development

Copenhagen School of Design and Technology

Expected graduation Jan 2025

### AP degree Multimedia Design

Copenhagen School of Design and Technology

2021-2023

### Creative Direction for Fashion

London College of Fashion

2018-2019

## DIGITAL SKILLS

Figma	●●●●●○
Illustrator	●●●●○
Photoshop	●●●●○
Premier Pro	●●●○○
InDesign	●●●○○
After Effects	●●●○○
Shopify	●●●●●○
Klaviyo	●●●●○○

## EXPERIENCE

### Digital Communications Designer

Good Habit Company - Copenhagen

Sep 2023 - current

#### Responsibilities include

- Manage and execute design tasks related to the company's webshop ensuring a visually appealing and user-friendly website
- Structuring and further developing the company's design system according to need
- Develop and execute marketing campaigns to enhance brand visibility and drive customer engagement
- Enhancing the user experience across our digital channels

### Digital Design Intern

e-Types - Copenhagen

Jan - April 2023

Worked on a variety of projects - Museet for Samtidskunst (MFSK), Fashion Forum, 5 Media, Arkitektforeningen, and Drivkraft Danmark. Involved in concept development, UI design, and project delivery.

#### Responsibilities include

- Develop visually appealing and user-friendly designs, ranging from modules to whole pages
- UX design tasks, including sitemap creation, content mapping, wireframing, and advanced user flows
- Conduct creative explorations and desktop research for clients, through extensive benchmarking and visual exploration
- Managing and creating client deliverables as well as assist with structuring hand off documents for developers

### Freelance Stylist & Stylist Assistant

Clients include Soon Music, VOGUE Scandinavia, Ecco, Bang & Olufsen, Eurowoman, Børsen Pleasure, amongst others.

### Wholesale Administrator & Assistant Manager

Hot Futures & Kin - London

June 2018 - June 2021