

VANESSA HUNG

GRAPHIC DESIGNER

Phone
Email
Website
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Referees

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Available upon request

University of Technology, Sydney
2015 - 2017, 2019
Bachelor of (Honours) Design in Visual Communication

KEY SKILLS

Proficient in



- CMS: WordPress, Hubspot, Umbraco
- Website builders: ReadyMag, CargoCollective...

In development



- Lino-cut printmaking
- DSLR photography

Soft skills

- Quick learner
- Empathetic
- Active listener
- Proactive, takes initiative
- Determined, can-do attitude
- Adaptable, flexible
- Open-minded
- Honest and transparent
- Responsible
- Receptive to feedback
- Attention to detail
- Strong organisational skills

A bit more about me

- Love illustrating
- Love volleyball, tennis and League of Legends
- LOVE DOGS
- Fluent in Cantonese, Mandarin and Goblin
- Love K-pop, techno and recently rock n' roll and phonk
- Comfy & stylish clothes only
- BDE (Big Dog Energy)
- Worked at Donut King (2yrs), ZARA (2yrs), JayJays (1yr)

EXPERIENCE

2021 Sep - Current / Sydney, Australia

Graphic Designer

Sydney School of Entrepreneurship

- Lead, collaborate and strategise with multiple teams to create a wide range of printed and digital materials for internal and external purposes
- Use innovative design solutions to translate strategic direction and complex information into high-quality visuals within the established brand identity
- Elevate and orchestrate online and offline user experience with appropriate, engaging visual communication
- Conduct research and adapt to trends and changes
- Lead, liaise and execute merchandise projects with relevant printers

2020 Apr - 2021 Jul / Sydney, Australia

Graphic Designer

Academic Media

- Design, update, modify and apply templates for student and staff diaries, yearbooks and promo-products, etc.
- Create all printed and digital marketing materials for internal and external purposes
- Liaise and build relationships with clients and suppliers
- Bring company's visions to life - conceptualise and visualise content
- Prepare ready-to-print files for a range of products
- Direct design for all aspects of the 2022 Berry Street Positive Education Model diary

2020 - Current / Sydney, Australia

Freelance Graphic Designer

By contract

- Lead design projects from start to finish
- Establish rapport
- Conceptualise, create and modify designs according to client needs

2019 Feb - 2020 Mar / Sydney, Australia

Student Demonstrator

University of Technology, Sydney

- Introduce and demonstrate the functionalities of Adobe programs (PS, AI, ID) in first-year students' tutorials
- Assist students with technical difficulties
- Provide guidance, feedback and prompts for students' projects

2018 Feb - Dec / New York City & Miami, United States

In-house Graphic Design intern

SCOPE Art Show

- Design, edit and update assets for all printed and digital marketing materials and campaigns
- Create web icons for clients' online software
- Assist team members from other departments with back-end and miscellaneous tasks
- Signage installation supervision during set-up of the show
- Front-end customer service provider during the show

2017 - 2019 / Sydney, Australia

Student mentor

University of Technology, Sydney

- Collaborate with design tutors on the development of creative briefs, ensuring the best learning experience for students
- Supervise students' performances, proactively engage with their projects as a mentor
- Provide guidance, feedback and prompts for students in their tutorials

2017 Aug - Oct / Sydney, Australia

Junior Graphic Design intern

Salvation Army Aged Care Plus

- Design and create print and digital marketing collaterals for internal and external purposes
- Assist with the logistics coordination of fundraising events

2017 Mar - Jun / Sydney, Australia

Marketing & Graphic Design intern

Laduree

- Design digital promotional assets for marketing campaigns
- Compose weekly Chinese articles for company's socials

Hi HoMie team, thanks for taking the time to look at my resume! I hope you are able to feel the heat from my passion. If you have any questions at all, please don't hesitate to let me know. I look forward to hearing from you.

