Evan Cheevers

Contact

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Industrial Design

EDUCATION

University of Cincinnati | DAAP Bachelors of Science, Industrial Design 3.9 GPA Class of 2024

WORK EXPERIENCE

Bilstein Suspension | Hamilton, Ohio

January 2023 - Present | Co-op, Part Time

Global go-to internally for product renderings. Worked with departments locally and globally to create renderings of current and potential products for customer use and product acquisitions. Creating internal cutaways and external view renderings for engineering and marketing departments. Created branded assets that align with brand guidelines for internal departments like HR, safety, operations, and management in addition to event use and apparel.

Bilstein Suspension | Hamilton, Ohio May 2022 - August 2022 | Co-op

Worked with the marketing department to create new resources for internal and external use that aligned with the new global rebrand. Worked on creating a foundation for a standardized rendering workflow to create consistent product renderings and visual identity to create assets for customer presentations and promotional media. Created vehicle wraps for sponsored vehicles and company vehicles that would be both competing in and attending the 100th running of the Pikes Peak International Hill Climb race.

Bilstein Suspension | Hamilton, Ohio August 2021 - December 2021 | Co-op

Collaborated with multiple departments, including marketing and acquisitions to create product renderings to show to customers. Explored co-branding opportunities between company and customers. Created graphic elements for apparel and display purposes for plant. Provided aesthetic direction for engineering projects. Created product display concepts to be used across North American locations for events and shows.

Davis Wince | Cincinnati, Ohio Spring 2021 | 5 Week Virtual Innovation Studio

Conducted in depth research and interviews which were analyzed and synthesized to produce informed insights on how to market new housing concept to homebuyers. Communicated across three different small teams to provide a cohesive and flowing presentation to present to company. Created mockup living spaces for a virtual, interactive slider concept for homebuyers to experience how their home can adapt and change throughout the day to facilitate wellbeing.

SKILLS

HOBBIES AND INTERESTS

Pusion 360 Keyshot Solidworks Illustrator Photoshop InDesign Lightroom	Analog Sketching Model making Prototype development Research Conceptualization Ideation	Biking Music Art Refurbishing Hiking Camping
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