Amanda O'Connell

www.amandaoconnell.com // amaoconnell@gmail.com

education

Virginia Commonwealth University School of the Arts Department of Graphic Design Richmond, Virginia Bachelor of Fine Arts in Graphic Design May 2020

work experience

Richmond Wholesale Deals // We Buy VA

Richmond, Virginia Social Media Manager + Transaction Coordinator May 2023-present

Responsible for expanding the existing company brand by creating and maintaining a consistent online presence on multiple social media platforms. In charge of the creation of paper marketing material to be sent throughout the region to attract new clientele.

Responsible for overseeing all tactical and logistical activities required for a smooth and successful sale, assignment or purchase of a property. Performs various administrative duties related to property sales, purchases, assignments and renovations.

Custom View Windows, Doors & Lighting

Richmond, Virginia
Marketing Administrator
December 2020-May 2023
Responsible for maintaining a consistent
online presence on multiple social media
platforms as well as expanding the existing
company brand to include new business

Acting purchasing agent, responsible for supporting interior designers and homeowners in sourcing products such as interior and exterior lighting, interacting with suppliers, negotiating contract terms, evaluating pricing and availability, ordering products, and tracking orders to ensure timely delivery.

SunTrust Now Truist

ventures.

Richmond, Virginia
Loan Processor
October 2020-December 2020
Responsible for working with other
processors, loan officers, and closers to
collect all necessary items in order to
complete a loan such as verifying employment
history, ordering payoffs, and retrieving
insurance policies.

commissions

Portfolio Website - Christa Richards February 2024 Designed website for local photographer Christa Richards

Website - Playdate Production
December 2023-January 2024
Designed website for Lighting Designer Playdate Production

Website - LiteTek Entertainment June 2023-November 2023 Designed website for Lighting Rental Company - LiteTek Entertainment

Dumb Blonde Shirt/Tote Designs April 2019 Screen-printed custom shirts for clients

awards and exhibitions

VCUarts Dean's List 2016-2020

And We're Not Dead Yet... Print Fair Virginia Commonwealth University Richmond, Virgina April 2019

LA Art Book Fair Los Angeles, California April 2019

Site, Sight, Cite, Print Fair Virginia Commonwealth University Richmond, Virgina February 2019

San Gallo Campus Florence, Italy June 2018

Open Nite, Annual Celebration Virginia Commonwealth University Richmond, Virgina December 2017 2018 2019

skills and interests

Adobe Creative Cloud, Adobe Suite, QuickBooks, Microsoft Office, Excel, Powerpoint, DocuSign, and Asana CSS and HTML Screen Printing, Vinyl Cutting, Book Binding Photography, Sewing