



SARAH OH
Motion Designer and Illustrator

sarahoh.draws@gmail.com
sarahoh.info

EDUCATION	09.2018–12.2022 ArtCenter College of Design Pasadena, CA	Bachelor of Fine Arts in Illustration Emphasis in Motion Graphics Graduated with Distinction
EXPERIENCE	09.2023–Present Womp Remote	<u>Art Director</u> Defining and maintaining style, creative direction, and brand identity across content for an easy-to-use browser-based 3D modeling software. Overseeing a team of designers to direct creation of graphics and visuals, as well as developing strategies to increase brand awareness and engagement.
	2018–Present Freelance Remote	<u>Freelance Illustrator and Motion Designer</u> Delivered illustrations, animations, and more for clients including NPR, Gamba Agency, Compound Butter, ArtCenter, Watcher Entertainment, PBS, and The Verge.
	09.2023–02.2024 Violet Office Remote	<u>Freelance Motion Designer and Illustrator</u> Contributed to shaping of visual direction of campaigns and delivered both static and animated assets for various clients including Robinhood and Google.
	01.2023–12.2023 Snap Inc (via Aquent) Remote	<u>Freelance Designer and Animator</u> Ideated and delivered premium app icons, chat wallpapers, capture buttons, animations, and more for Snapchat Plus, Snapchat's subscription plan. Contributed to expansion of user base from 1 million to 7 million during my time at Snap.
	08.2023–09.2023 COLOR Remote	<u>Freelance Motion Designer</u> Expanded brand identity and delivered animated graphics for the 2023 Xbox Tokyo Game Show.
	07.2023–08.2023 Brand New School Los Angeles, CA	<u>Freelance Designer and Illustrator</u> Designed for a successful pitch and delivered storyboards and assets for campaigns for Apple and Nature's Bounty.
	05.2023–06.2023 COLOR Remote	<u>Freelance Designer and Animator</u> Delivered styleframes, type explorations, social assets, and animations for an upcoming Pokémon campaign.
	04.2023–05.2023 RobotProof Remote	<u>Freelance Designer and Illustrator</u> Delivered various vector icons, illustrations, and assets for client's new web design launch.
	01.2023–04.2023 Brand New School Los Angeles, CA	<u>Freelance Designer and Animator</u> Created storyboards, style frames, and animation for clients including Android, White Claw, and Sirius XM.
	01.2022–05.2022 ArtCenter College of Design Pasadena, CA	<u>Social Media Marketing Designer</u> Worked with the Media Marketing Team to pitch and create content and illustrations for ArtCenter's website and social media channels.
	04.2022–08.2022 Brand New School Los Angeles, CA	<u>Design and Animation Intern</u> Created illustrations, animations, storyboards, style frames, and typographic designs across campaigns for clients such as Apple, Android, and JP Morgan.
	01.2022–04.2022 LAUNDRY Los Angeles, CA	<u>Design and Animation Intern</u> Created illustrations, animations, storyboards, and style frames across campaigns for clients such as Adobe, Meta, Uber, and Honda.
	05.2021–07.2021 Hello Design Culver City, CA	<u>Design and Animation Intern</u> Designed and animated graphics and illustrations, and contributed to development of visual styles for campaigns for clients such as Meta, Amuse, 50 Hudson Yards, and Welches.

RECOGNITION/AWARDS

Young Ones Portfolio 2023 Winner
[The One Club for Creativity](#)

International Motion Art Awards 11
[American Illustration 2023](#)

Selected Winner
[Society of Illustrators Student Competition 2023](#)

Animation Assistant on "By Water"
[2023 Sundance Film Festival](#)

Selected Illustrator
[New York Times Illustration Portfolio Review 2022](#)

Motion Commotion Selection
[ICON 11: The Illustration Conference](#)

FOTN Award for the Moving Image Recipient
[Society of Illustrators Student Competition 2022](#)

MoCP Identity Rebrand
[Graphis New Talent 2022, Gold Award](#)

International Motion Art Awards 8
[American Illustration 2020](#)

Otis Guest Lecturer
[Otis College of Art and Design](#)

Featured Freelancer
[The GOODList](#)

Interview Feature
[Girl's Club Asia](#)

Interview Feature
[Domestika](#)

SKILLS

Strong working knowledge of
Cinema 4D, Arnold, Redshift, Illustrator, Photoshop, After Effects, InDesign, Figma, Adobe Media Encoder, Keynote, Procreate, LottieFiles

Familiar with
Premiere Pro, Spark AR, Adobe XD, X-Particles, Lightroom, Loom, Octane, Webflow, laser cutting

Craft
Motion graphics, animation, editorial illustration, 2D/ 3D illustration, graphic design, printmaking, risography, brand identity, merch manufacturing, ceramics, zines

Languages
Fluent in English and proficient in Korean