

# HANNA MÖRSE ANDERBERG

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\*References on request

## About

A Swedish creative with a passion for storytelling, branding and strategy. My main strengths include public speaking, writing, ideation and research. I am an avid project manager in collaborative environments and believe in a strong strategy for successful implementation of any design.

## Education

**BA COMMUNICATION DESIGN**, 2022 May–2024 August  
Billy Blue College of Design, Sydney

**BA COURSE INTERACTION DESIGN**, 2022 Jan–June  
Malmö University, Malmö

**BERGHS BA DESIGN COURSE**, 2020 Sept–2021 Jan  
Berghs School of Communication, Stockholm

## Experience

### **GRAPHIC DESIGN INTERN**, 2025 May–June

Hulbosch, Sydney

Worked independently on four design projects from concept to delivery over the course of internship. Two corporate branding and two packaging design briefs with mentorship from agency designers. Projects included ideation, logo design, visual identity, mockups and a final presentation.

### **FREELANCE DESIGNER**, 2023 May–Present

Yulli's Brews etc, Sydney

Consistently produce monthly and weekly event posters for a local brewery in Sydney. Produced graphic artwork of murals for bottle shop. Other work include video editing for an interior design speaker series as well as producing marketing material for a local ceramic exhibition.

### **KITCHEN DESIGNER**, 2019 Sept–2022 April

IKEA, Malmö

Coordinated guidance for customers through daily client meetings. Offered support in the process of planning and buying kitchens. Advanced time management from planning meetings and follow ups. Worked proficiently within internal design programs and retail systems.

## Achievements

### **GOTYA NOMINEE**, 2025

Graduate of the year award, Sydney

### **AGDA AWARDS MERIT**, 2024

Tatuerad Kropp [Tattooed Body], Sydney

Self-initiated project on brand development and print publication about my personal relationship with tattoos.

### **BAGGESBRUK CERAMICS**, 2023

Web design & Brand exploration, Sydney

Designed and curated professional website of Swedish ceramicist Ellen Bagge using SquareSpace. Further developed Bagge's brand by incorporating a personal signature and updated business card.