



GRAPHIC DESIGNER

YUNJEONG LEE (JENNY)

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EDUCATION

ArtCenter College of Design

September 2022 -

Bachelor of Fine Arts in Graphic Design

- ArtCenter College of Design Undergraduate Scholarship
- ArtCenter Provost's List

EXPERIENCE

Teaching Assistant / Info Design

September - December 2025

ArtCenter College of Design
Pasadena, CA

- Supported critiques and provided feedback to students

Retail Sales Associate

June - September 2025

Banana Republic
Milpitas, CA

- Welcomed customers with a friendly attitude, shared product information, and helped them find items
- Understood and promoted current sales, promotions, and loyalty programs to improve the customer experience and support sales

Graphic Design Internship

June - August 2024

Stanford ALC
Palo Alto, CA

- Designed logo & web interface for an AI chatbot focused on Hepatitis B
- Designed an 8-page Year in Review 2023 booklet
- Designed logo animation for a World Hepatitis Day video
- Led Youth Leadership Conference, organizing activities to inspire youth in liver health & leadership

Freelance Graphic Designer

September - December 2023

Roastica
Remote

- Designed logo & packaging (coffee bag, tin case, K-cup) for a new coffee brand in Korea

SKILLS

Tools

Adobe / InDesign, Illustrator, Photoshop, After Effects, XD
Figma, Webflow, Maxon Cinema 4D, Procreate

Design

Branding, UI/UX, 2D/3D Motion, Editorial Design, Creative Coding