



## YUNJEONG LEE (JENNY)

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+1(949)-880-4951

Portfolio: [leejenny.com](http://leejenny.com)

### GRAPHIC DESIGNER

## EDUCATION

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### ArtCenter College of Design

*September 2022 -*

Bachelor of Fine Arts in Graphic Design

- ArtCenter College of Design Undergraduate Scholarship
- ArtCenter Provost's List

## EXPERIENCE

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### Teaching Assistant / Info Design

*September - December 2025*

ArtCenter College of Design  
Pasadena, CA

- Supported critiques and provided feedback to students

### Retail Sales Associate

*June - September 2025*

Banana Republic  
Milpitas, CA

- Welcomed customers with a friendly attitude, shared product information, and helped them find items
- Understood and promoted current sales, promotions, and loyalty programs to improve the customer experience and support sales

### Graphic Design Internship

*June - August 2024*

Stanford ALC  
Palo Alto, CA

- Designed logo & web interface for an AI chatbot focused on Hepatitis B
- Designed an 8-page Year in Review 2023 booklet
- Designed logo animation for a World Hepatitis Day video
- Led Youth Leadership Conference, organizing activities to inspire youth in liver health & leadership

### Freelance Graphic Designer

*September - December 2023*

Roastica  
Remote

- Designed logo & packaging (coffee bag, tin case, K-cup) for a new coffee brand in Korea

## SKILLS

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### Tools

**Adobe** / InDesign, Illustrator, Photoshop, After Effects, XD  
Figma, Webflow, Maxon Cinema 4D, Procreate

### Design

Branding, UI/UX, 2D/3D Motion, Editorial Design, Creative Coding