

AMBER WATKINS

Mobile: 07443 520163
Email: amber_watkins100@yahoo.co.uk
Portfolio: amberwatkinsdesign.co.uk

Helm Art Gallery, Brighton

Front of House
Sept 2025 – Present

- Front of House/Bartender
- Capturing video and photographic content for social media to promote exhibitions and events
- Assist setting up exhibitions to ensure the artist's work is shown in the best possible conditions

Friends of Mine, London

Freelance Junior Graphic Designer
May 2025 – Sept 2025

Working across FMCG, financial and tech clients including Lindor, Travelex, Vitesse, York Roast Company and Courteen Hall (Eco Farming)

- Brainstorming and idea generation for rebranding, teaser campaigns and PR events
- Concept development and creating scamps
- Designing adverts for digital campaigns
- Creating animations for social media adverts
- Collaborating with different members of the senior team
- Managing my time/workload across multiple projects
- Co-ordinating time schedules for film and photo shoots
- Keeping team up to date using Slack software

Pull Up Bar & Restaurant, Manchester

Front of House/Freelance Graphic Designer
Apr 2023 – Aug 2025

- Front of House/Bartender
- Photography for billboard advertising
- Updating poster designs/artwork for monthly events to drive footfall
- Liaising with printers for production of posters

iSeek Books, Brighton

Design Assistant
Jul 2021 – Aug 2021
Jun 2024 – Aug 2024

- Re-organising digital filing system including renaming files to a consistent format
- Proofing books to ensure copy, formatting, images and page orders were all correct and ready for print
- Testing pop up mechanisms within prototypes and making recommendations

Statement

Hi! I am Amber, a junior graphic designer from Brighton.

Organised, dependable and conscientious, my approach is to work closely and collaboratively with team members to create the best work possible in the most efficient way.

I have experience across different sectors working on clients such as Lindor, Vitesse, Travelex and York Roast Co. including idea generation and concept visualization, creating digital and print adverts, generating animations and assisting on film shoots.

Education

Manchester Metropolitan University
BAHons Graphic Design, 2025

Brighton Metropolitan College
UAL Foundation Degree, 2022

Skills

- Photoshop
- AfterEffects
- Indesign
- Figma
- Illustrator
- Blender