# Annika Pyo

annikapyo.cargo.site annika.pyo@gmail.com

#### **EXPERIENCE**

## Once-Future

Design Intern NOV 2025 – PRESENT

Developed projects across print, digital, and environmental mediums from concept through production for clients including RISD, Pratt Institute, and the Toledo Museum of Art;

Partnered with designers and stakeholders to hone design strategy, conceptual frameworks, and visual systems through collaborative critique, iteration, and presentation

## SFMOMA San Francisco Museum of Modern Art

Graphic Designer, On-Call Graphic Design Intern SEPT 2025 - PRESENT JUN 2025 - AUG 2025

Created exhibition graphics, institutional visual systems, and marketing collateral as part of the in-house Design Studio at SFMOMA; Collaborated cross-functionally with exhibition designers, curators, and marketing managers to develop cohesive visual solutions across print, digital, and environmental formats;

Managed production methods including prepress and large-scale vinyl graphics and developed content strategy within a leading arts institution

## ICA Institute of Contemporary Art Boston

Studio Programs Assistant

JAN 2025 - MAY 2025

Implemented studio programs for a range of audiences by facilitating and leading art-making workshops and activities;

Supported visitors of all ages in their art-making through inclusive art-making experiences

## **ACLU National Office**

Graphic Design Intern

SEPT 2024 - APR 2025

Promoted the ACLU's mission, brand, and programs through multi-faceted campaigns, digital communications, publications, and digital platforms that reach the organization's audience of millions; Pitched and developed original concepts for campaigns and designs

# Halmi Sparkling Beverages

Graphic Designer

FEB 2023 - FEB 2024

Conceptualized brand identity to further Halmi's mission of nourishing the Asian American community;

Executed visual system through creation of social media graphics, newsletters, and merchandise;

Spearheaded marketing strategy through digital and in-person channels

### **EDUCATION**

# **Boston University**

College of Fine Arts BFA in Graphic Design Cum Laude

### **SKILLS**

Adobe Illustrator
InDesign
Photoshop
After Effects
Figma
RoboFont
WordPress
HTML/CSS
Branding
Typesetting
Publication Design
Art Direction
Project Management
Social Media Management

#### COMMUNITY

# Untangle Zine

Co-Editor-in-Chief

Led Asian student-run publication through production of print magazine and formation of various community events; Oversaw design team's creation of visual system and application through social media and editorial design