

Ryan Tiszai

Visual Designer | 206-660-3033 | Seattle, WA

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Professional Summary

Visual Designer with 6+ years of experience specializing in high-impact visual systems, art direction, and graphic production. Proven success leading large-scale initiatives and translating complex narratives into engaging, multi-medium assets for channels including hybrid events and internal learning & development. Expert in the Adobe Creative Suite, skilled at delivering sophisticated digital and print assets for global tech and consumer brands, and focused on end-to-end production management and technical execution.

Experience

Graphic Designer | Amazon Design Excellence | Seattle, WA | 03/2024 – 12/2025

- Developed, launched, and maintained Amazon Design brand identity, establishing visual standards and typographic hierarchies for internal and external communications.
- Art directed visual production for design & creative conferences and VP-facing events, including presentations, communications, wayfinding, digital experience, and print materials.
- Collaborated with various design teams and external partners to deliver high-concept multi-media narratives in alignment with the Amazon parent brand.
- Developed and implemented accessible graphics templates for use by non-designers, promoting consistent brand application and aiding in elevated design standards across various organizations.
- Managed multiple high-stakes design projects under extremely tight deadlines, consistently delivering sophisticated, high-production visual assets.
- Helped plan and execute team workstreams, resulting in a year-over-year increase in design community sentiment.

Production Designer | Helms Workshop | Austin, TX | 06/2023 – 10/2023

- Managed final production and asset pipelines, conducting rigorous preflight checks and packaging assets to ensure high-standard client delivery.
- Executed high-impact editorial designs and visual assets for multi-channel campaigns across a wide range of media, including print, digital, and out-of-home marketing.
- Expertly handled specialty print techniques on diverse substrates for consumer packaging, while maintaining technical and legal compliance.
- Adapted static designs into motion graphics and Lottie animations to improve customer-facing engagement.
- Defined visual systems and brand guidelines, specifying visual standards for a consistent customer experience across diverse touchpoints.

Packaging & Graphic Designer | True Brands | Seattle, WA | 09/2021 – 06/2023

- Led the development of full-scale product design and graphic layout, encompassing conceptualizing, illustration, packaging designs, and non-standard formats from initial ideation to market launch.
 - Developed custom structural packaging, including protective inserts, and authored detailed instruction booklets and quick-start guides for complex products, ensuring clarity and ease of use.
 - Led the total design and execution of annual wholesale catalogs and publishing production, including comprehensive layout systems, editorial, indexing, and data-management, managing production end-to-end.
 - Oversaw graphic packaging production for a mass-market consumables line launch, ensuring excellent technical execution and detail in all deliverables.
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Notable Projects

- Developed and launched the core visual system and brand identity for Amazon's 5,700+ Design & Creative Community
 - Led design and visual production for large internal Amazon Design Conferences, including the Amazon Design & Creative Town Hall and Conflux 2025.
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Skills & Qualifications

Brand, Strategy & Editorial Design:

Brand Identity, Design Systems, Art Direction, Visual Systems, Editorial Design, Presentation Design, Typography, Layout Templates, Narrative Storytelling, Technical Execution, Packaging Design, Illustration.

Motion, Video & Digital Production:

Motion Graphics & Templates, Video Editing & Production, Event Visual Production, Storyboarding, Data Visualization, Digital Prototyping, Event Experience.

Software & Tools:

Adobe Creative Cloud (Illustrator, Indesign, Photoshop, After Effects, Premiere Pro), Figma (Prototyping, Figjam, Express, Slides, Figma Make), Keynote, HTML/CSS, Blender 3D.

Collaboration & Project Management:

End-to-End Project Management, Cross-Functional Team Leadership, Stakeholder Presentation, Production Timelines, Vendor Communications, Workshop Facilitation, Strong Written & Verbal Communication, Executive Reporting on Community Data.

Education

Associate of Applied Science in Graphic Design

Seattle Central College | Seattle, WA | 2021