

# RALLY WAVE

## RALLY FLAG.WRISTBAND.HEADBAND



## RALLY WAVE IS

trend setting fan gear and the first officially licensed all-in-one wearable rally flag, wristband, headband, and more!

## RALLY YOUR WAY

|            |           |                |
|------------|-----------|----------------|
| Rally Flag | Dog Scarf | Autograph Band |
| Wristband  | Car Flag  | Bag Streamer   |
| Headband   | Koozie    | Pin Display    |
| Hat Band   | Pennant   | Boat Flag      |

## RALLY YOUR BRAND!

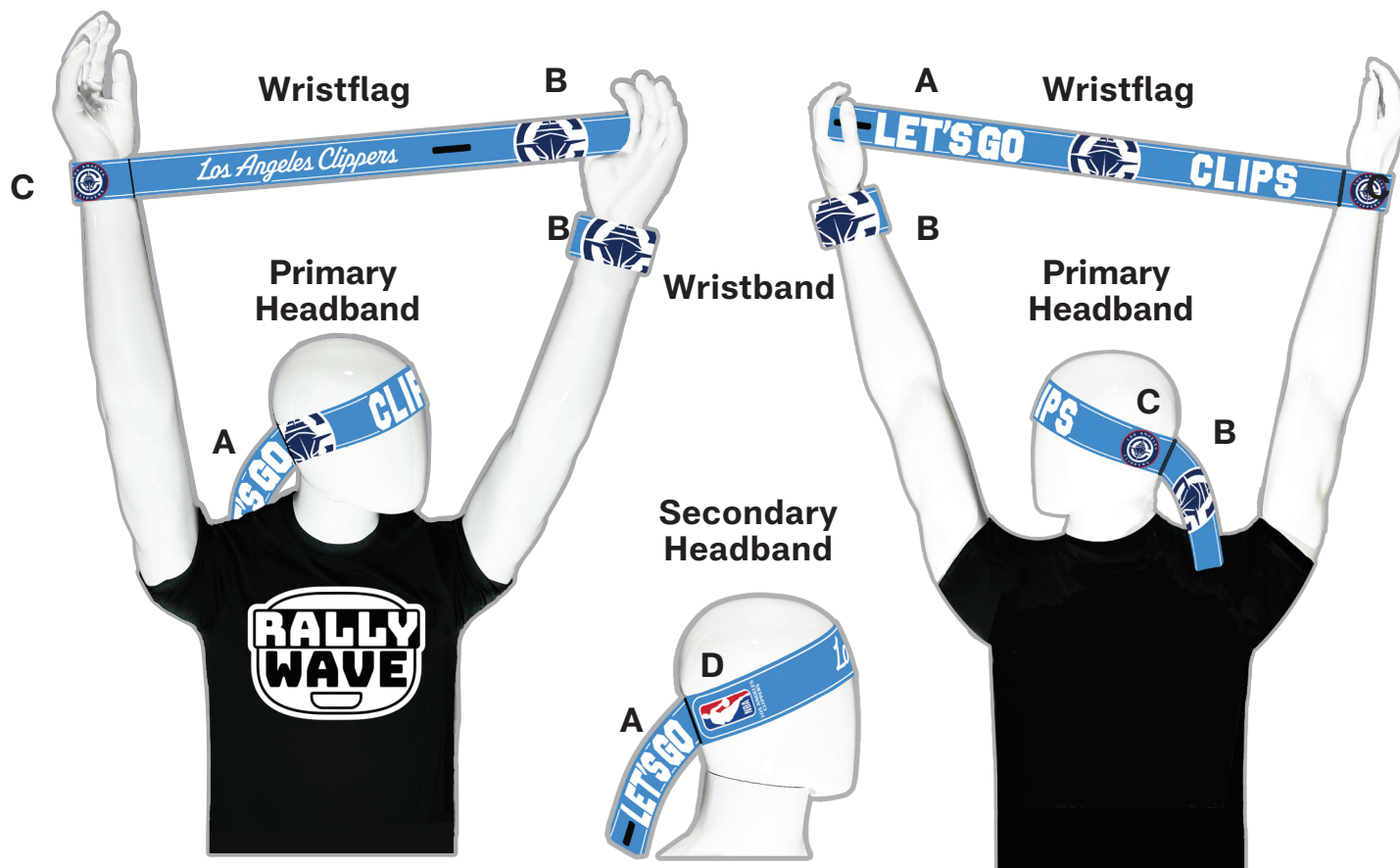
Customize your **RALLY WAVE** and emphasize your brand with high-resolution graphics. Drive traffic to your online platform with QR Codes. Create unique fan experiences with this interactive, reusable, and collectible souvenir. The one size fits all, lightweight design makes **RALLY WAVE** the ultimate Autograph Band and Rally Flag for all ages.



OFFICIALLY  
LICENSED  
PRODUCTS



# GRAPHIC LAYOUT



## Dimensions

33.5" Long x 2" Wide

## Primary Headband



**A) Primary Tail of Headband**  
Visible on: Wristflag, Primary & Secondary headband

**C) Outside Wrist-Wrap**  
Visible on: Wristflag, Primary Headband

## Secondary Headband



**D) Inside Wrist-Wrap**  
Visible on: Secondary Headband

**B) Wristband Graphic / Secondary Tail**  
Visible on: Wristband, Wristflag, Primary & Secondary Headband

Atlanta Hawks

NBA RALLY WAVE 2025



Boston Celtics



Brooklyn Nets



Charlotte Hornets



Chicago Bulls



Cleveland Cavaliers



Dallas Mavericks



Denver Nuggets



Detroit Pistons

NBA RALLY WAVE 2025



Golden State Warriors



Houston Rockets



Indiana Pacers



Los Angeles Clippers



Los Angeles Lakers



Memphis Grizzlies



Miami Heat



Milwaukee Bucks

NBA RALLY WAVE 2025



Minnesota Timberwolves



New Orleans Pelicans



New York Knicks



Oklahoma City Thunder



Orlando Magic



Philadelphia 76ers



Phoenix Suns



Portland Trail Blazers

NBA RALLY WAVE 2025



Sacramento Kings



San Antonio Spurs



Toronto Raptors



Utah Jazz



Washington Wizards



RALLY ON AT  
RALLYWAVES.COM

# RALLY WAVE

**UPI** MARKETING  
OFFICIALLY  
LICENSED  
PRODUCTS

## NBA HEADER CARD



## CONTACTS

### Licensee & Supplier

UPI Marketing Inc  
936 Hermosa Ave. Suite 106  
Hermosa Beach, CA. 90254  
310.798.6136  
UPIMarketing.com

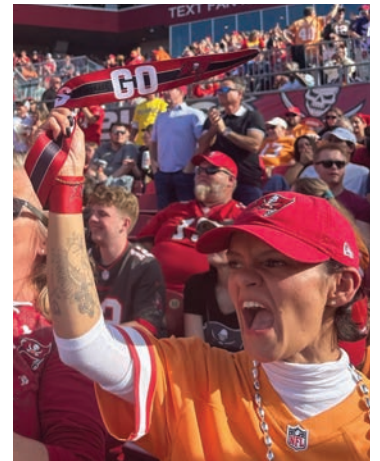
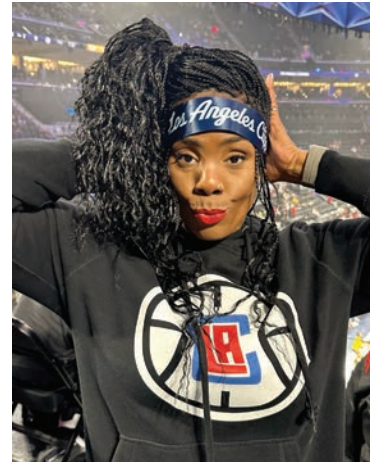
### RALLY WAVE Sales Support

Sheila Ringenbach  
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RallyWaves.com



**UPI MARKETING** is a leading sports licensing and marketing firm, established in 1994 by Founder and CEO, Gene Smith. UPI is using their established industry relationships to introduce this innovative product as a new category in fan gear.

**RALLY WAVE** was developed by entrepreneurs Sheila & Jamie Ringenbach with their three sons after years of sporting event participation and appreciation.



# NBA RALLY WAVE 2025

| NBA Rally Waves                       | UPI SKU         | UPC          |
|---------------------------------------|-----------------|--------------|
| NBA Atlanta Hawks Rally Wave          | NBARWR-0101AH   | 700909016606 |
| NBA Boston Celtics Rally Wave         | NBARWR-0201BC   | 700909016613 |
| NBA Brooklyn Nets Rally Wave          | NBARWR-0301BN   | 700909016774 |
| NBA Charlotte Hornets Rally Wave      | NBARWR-0301CH   | 700909016620 |
| NBA Chicago Bulls Rally Wave          | NBARWR-0401CB   | 700909016637 |
| NBA Cleveland Cavaliers Rally Wave    | NBARWR-0501CC   | 700909016644 |
| NBA Dallas Mavericks Rally Wave       | NBARWR-0601DM   | 700909016651 |
| NBA Denver Nuggets Rally Wave         | NBARWR-0701DN   | 700909016668 |
| NBA Detroit Pistons Rally Wave        | NBARWR-0801DP   | 700909016675 |
| NBA Golden State Warriors Rally Wave  | NBARWR-0901GSW  | 700909016682 |
| NBA Houston Rockets Rally Wave        | NBARWR-1001HR   | 700909016699 |
| NBA Indiana Pacers Rally Wave         | NBARWR-1101IP   | 700909016705 |
| NBA Los Angeles Clippers Rally Wave   | NBARWR-1201LAC  | 700909016712 |
| NBA Los Angeles Lakers Rally Wave     | NBARWR-1301LLAL | 700909016729 |
| NBA Memphis Grizzlies Rally Wave      | NBARWR-1401LMG  | 700909016736 |
| NBA Miami Heat Rally Wave             | NBARWR-1501MH   | 700909016743 |
| NBA Milwaukee Bucks Rally Wave        | NBARWR-1601MB   | 700909016750 |
| NBA Minnesota Timberwolves Rally Wave | NBARWR-1701MT   | 700909016767 |
| NBA New Orleans Pelicans Rally Wave   | NBARWR-1901NNOP | 700909016781 |
| NBA New York Knicks Rally Wave        | NBARWR-2001NNYK | 700909016798 |
| NBA Oklahoma City Thunder Rally Wave  | NBARWR-2101OCT  | 700909016804 |
| NBA Orlando Magic Rally Wave          | NBARWR-2201OM   | 700909016811 |
| NBA Philadelphia 76ers Rally Wave     | NBARWR-2301PS   | 700909016828 |
| NBA Phoenix Suns Rally Wave           | NBARWR-2401PS   | 700909016835 |
| NBA Portland Trailblazers Rally Wave  | NBARWR-2501PT   | 700909016842 |
| NBA Sacramento Kings Rally Wave       | NBARWR-2601SK   | 700909016859 |
| NBA San Antonio Spurs Rally Wave      | NBARWR-2701SAS  | 700909016866 |
| NBA Toronto Raptors Rally Wave        | NBARWR-2801TR   | 700909016873 |
| NBA Utah Jazz Rally Wave              | NBARWR-2901UJ   | 700909016880 |
| NBA Washington Wizards Rally Wave     | NBARWR-3001WW   | 700909016897 |