KF

Konstantin Frolov is a London-based designer from Moscow specializing in branding, design direction, graphic and type design, and visual art.

Portfolio: kfdesign.org
E-mail: konstantin.frolov.design@gmail.com
Social: Instagram, Behance, Pinterest, Linkedin, Tumblr

Experience

2018 to current	Shuka Brand Bureau: Brand Design Director
2017–2018	Art. Lebedev Studio: Brand Designer
2017	Just Be Nice Studio: Graphic Designer
2016–2017	I Love Supersport: Graphic Designer
2012–2016	Idea Print: Prepress Designer
2010–2012	Content Research: Digital Designer

Awards

2018–2025	ADCR: 7x Gold, 4x Silver, 4x Bronze, 3x Shortlist
2024	INTL: 1x Exhibited
2020–2024	Sreda: 6x Gold, 5x Silver, 5x Bronze, 3x Shortlist
2021	Art Directors Club Europe: 1x Bronze
2021	Typomania: 1x Exhibited
2020	Red Dot: 1x Winner
2020	Big Fish: 1x Silver
2018	Pentawards: 1x Silver

Awards Jury Member

2025	ADCR Chairman of the Jury
2022	HSE Creative Open
2022	ADCR
2021	Modern Cyrillic
2020	Festival of Trademarks

Publications

2019–2022	6x BrandNew Project Review
2021	Abramenka Diary Personal Interview
2019	TypeToday Personal Interview
2019	Blank Poster Book 3 posters printed
2018	2x Packaging Of The World
2018	2x Package Inspiration

Teaching

| 2022–2023 | British Higher School of Art and Design, Typography Tutor |

Education

| 2022 | Type Design Workshop |
| 2016–2018 | British Higher School of Art and Design, Visual Communication |

Key Skills

Graphic Design, Design Direction, Branding & Identity, Packaging Design, Communication Design, Logo Design, Poster Design, Cover Design, Type Design, Lettering, Typography