

# Grace Lee

Multidisciplinary Designer

🌐 [gracesuhyunlee.com](https://gracesuhyunlee.com)

in [in/grace-suhyun-lee](https://www.linkedin.com/in/grace-suhyun-lee)

✉ [grsulee@gmail.com](mailto:grsulee@gmail.com)

## WORK EXPERIENCE

**Graphic Design & Social Media Manager**  
McLean School  
2025 - Present

Currently conducting first-ever **data-driven social media audits** to inform revitalized strategy and content.

Improved Instagram impressions by 65.3% in 2 months.

Executed HTML/CSS updates in WordPress and Mailchimp for site and campaign improvements.

**Graphic Designer**  
STAMP Marketing  
2022 - 2024

Designed **multi-channel marketing** and promotional materials across print, digital, and social platforms for internal and external clients.

## INVOLVEMENT

**Co-Instructor**  
Student Initiated Courses  
2022 - 2023

Developed, designed and delivered presentations on design principles, tools, and workflows, teaching **20+** students skills in Figma, Adobe Creative Suite, prototyping, and visual storytelling.

**Design Director**  
Technica Hackathon  
2022 - 2023

Led a team of 7 designers to deliver a cohesive visual campaign that boosted social media impressions by **302%** and drew **1,200+** attendees.

Oversaw concept-to-execution design across campaign graphics, UX prototypes, animated assets, and sponsor materials.

## EDUCATION

**University of Maryland**  
College Park - Dual B.A.

Immersive Media Design - Emerging Creatives Track  
Studio Art - Graphic Design Track

## ADDITIONAL

ACUI: Steal This Idea Competition (2nd Place in Promotional Products)  
Clarvit Design Scholarship